Minutes

PCAA Regular Board Meeting Agenda
Date: September 17, 2013
6:00pm – 7:30pm
Willo Room, Phoenix College

Executive Committee:
✓ Steven Chapman, President
✓ Adrianna Coronel, Past President
✓ Joyce Geller, Treasurer
☐ Vacant, Vice President
✓ Nancy Germond, Secretary
✓ Joe Bousard, Half Century Club

Members:
✓ Loren Brock
✓ Loyd Love
✓ Karl Steinman
☐ Eileen Archibald
✓ Nancy Joplin
✓ Ken Mattern
✓ Linda Torres
✓ Christy Flora
✓ Gabe Lopez
✓ Megan McPherson
✓ Don Jensen-Bobadilla
✓ Shelly Lockett
✓ Dick Norton

1 Call to Order

Steven Chapman called the board to order at 6:05pm

2 PCAA Mission, Goals & Objectives

The Ad Hoc Committee (i.e. Steven Chapman, Karl Steinman, Megan McPherson, Betty Greathouse) established to develop recommendations on the PCAA Mission, Goals & Objectives gave an update on their progress. There was general discussion over whether mentoring should be its own pillar/goal or whether it fell within the goal of Outreach. It was the committee’s recommendation that the two current pillars of Community and Partnerships be combined as one goal of Outreach or Community Outreach. The fundraising pillar was not discussed in detail. There was some discussion over whether the current pillar of Membership should remain or if it fell under the category of Outreach. The Ad Hoc Committee will continue to work on this document and update later in the year.

3 Committee Chair Reports

Committee Chair Reports

Nominating & Membership Committee – Gabe Lopez recommended to the PCAA Board that Don Jensen-Bobadilla be elected to a Director at Large Position. This was seconded by Nancy Germond.

Outreach Committee – discussed their time spent at the New Student Orientation event in August.
**Scholarship Committee** – The Bear Scholarship applications are now officially collected and we will be meeting in the next couple of weeks to go over applications and pick candidates for interviews. We hope to have Bear Scholars by the Hall of Fame in November.

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<th><strong>Hall of Fame Reminder</strong></th>
<th>HOF Committee</th>
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<td>Steven Chapman (and the Hall of Fame Committee) reminded the Board that the Hall of Fame will be held at the Hilton Garden Inn on November 7th from 6:00-9:30pm. Silent auction items were solicited. Shelly Lockett discussed her Lighted Flag Art and Nancy Joplin offered to ask her pottery club for donations. Steven discussed the various sponsorship levels that will be solicited for the event. Christy Flora informed the PCAA that silent auction solicitation letters had been sent out the previous week and that we are already seeing a few items come in to the office.</td>
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<th><strong>Alumni Communication Plan</strong></th>
<th>Nancy Germond; Christy Flora</th>
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<td>Nancy and Christy presented the Alumni Communication Plan to the PCAA Board and passed out copies for everyone. Nancy was selected as the Marketing PCAA consultant to the office. There was general discussion on how the board and the Office of Alumni &amp; Development communicate with one another. This plan outlines a timeframe for important communications such as agendas, press releases, and e-mail responses.</td>
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<th><strong>Mentoring Ad-Hoc Committee Update</strong></th>
<th>Dick Norton; Adrianna Coronel</th>
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<td>Dick Norton and Adrianna Coronel gave an update on the Ad-Hoc Committee for Mentoring. They had their first meeting with Christy on Monday (September 16th). At that time, they discussed <em>The Mentor’s Guide</em> book and evaluated the PCAA Bear Scholar Mentee Guide. Dick, Adrianna, and Christy each took a piece to redevelop. As more information is created, they will share with the PCAA at large.</td>
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<th><strong>Adjournment</strong></th>
<th>Steven Chapman</th>
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<td>Steven Chapman adjourned the meeting at 7:32pm. This was seconded by Gabe Lopez.</td>
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