2005–2006
Report to Our Community
Preserving the Past. Poised for the Future.

Table of Contents
A Message to our Community 3
Phoenix College in Profile 4
Planning for the Future 6
A Window of Opportunity 8
The Community as Classroom 12
Partners in Progress 16
Investing in Tomorrow’s Leaders 26
Leaders in Learning 28
Connecting with the Community 32
Preservation and Progress 36
Reflection and Renewal 38
A Message to our Community

President’s Message

Dear Community Member,

Phoenix College has proudly served as a premier institution of higher education for 85 years due to the expertise of our innovative faculty and staff, diverse and talented students and alumni, stellar teaching and learning opportunities, and outstanding community support. We value your role as a visionary community leader and appreciate your continued support of Phoenix College, the flagship of the Maricopa Community Colleges.

We are pleased to present you with this 2005–2006 Report to Our Community: Preserving the Past. Poised for the Future. This report highlights many accomplishments at Phoenix College and demonstrates that PC is dedicated to serving the educational and professional needs of our community to ensure that they “go far, close to home.” In addition, this report documents the progress we have made in meeting the goals set forth in the college Strategic Plan. The Strategic Plan includes six Strategic Directions that guide our college planning efforts and serve as the foundation for visionary and collaborative planning in anticipation of the future.

This report is intended to share with you our endeavors to maximize every opportunity over the past year to enhance the quality of life and learning in our central Phoenix service area and beyond. I hope it enlightens you about the many exciting initiatives taking place at your community college. More so, I hope it inspires you to expect even greater programs and services from us in the year ahead.

During 2005–2006, Phoenix College celebrated the eighty-fifth anniversary of the first classes offered here in 1920. And the year ended with a successful visit by a team of consultant evaluators from the Higher Learning Commission of the North Central Association of Colleges and Schools and a joyous commencement ceremony where U.S. Congressman Ed Pastor addressed our 2006 graduates. Our talented and knowledgeable faculty and dedicated staff made the most of every single day of service to our students and our community, as evidenced by the highlights contained in this report.

As we enter our eighty-sixth year as a cornerstone of higher education in the heart of our great city, Phoenix College is just getting started. We welcome you to join us on our journey and thank you for your gracious support of our college. Together, we will change lives for the better.

Warm regards,
Dr. Anna Solley
President of Phoenix College
Phoenix College in Profile

Meeting the Needs of Our Community

Phoenix College was founded in 1920 with just 53 students and has grown to become the flagship college of the Maricopa Community Colleges, a district that now ranks as the nation’s largest community college system and the single largest provider of higher education and career training in Arizona. Located near 12th Avenue and Thomas Road, Phoenix College is near the heart of the city’s business and cultural centers.

Meeting the needs of our growing community.

Over 80% of our students reside within a five-mile radius around our campus in central Phoenix. By 2010, the city of Phoenix population is expected to surpass 1.54 million, a 9% increase since the year 2000.*

Giving back to our community.

Phoenix College generates more than $73 million annually in local business volume and over 1,500 jobs, directly and indirectly, in the local community.**

A quality education with affordable prices.

Tuition cost is only $65 per credit hour at Phoenix College versus $169 to $390 per credit hour at state and private universities.

Over 200 programs and careers from which to choose.

Programs range from creative arts, like music and theatre, to the sciences, like biology and mathematics. Careers in business, from marketing to management, are also offered, as is job-specific training. These include construction management, dental hygiene, evidence technology, computer applications, and practical nursing.

Our degree and certificate programs are flexible to fit every busy lifestyle. University transfer degrees include:

- Associate in Arts
- Associate in Business
- Associate in Science
- Associate in Arts in Elementary Education
- Associate in Transfer Partnership
- Associate in General Studies
- Associate in Applied Science

Our People Reflect Our Community.

The 481 full-time faculty and staff of Phoenix College, along with our 570 adjunct instructors, take great pride in serving the residents, businesses and organizations of central Phoenix. This is in part because so many of them are drawn from the very community they serve, reflecting the rich diversity of the city center.

Many of our college family have spent their entire careers at Phoenix College. Our staff are dedicated to the success of our students, and our faculty’s highest priority is teaching and learning. Adjunct instructors are working professionals in the fields they teach, imparting firsthand experience to students in their future careers.

*Arizona DES Population Statistics Unit

**Estimate based on Leslie & Brinkan’s (1988) meta-analysis of the economic impact of higher education and utilizing a multiplier of 1.6 and including GDP price deflation calculations.

Fall 2005 Enrollment Full-Time vs Part-Time

- Full-Time, 24%
- Part-Time, 76%

Fall 2005 Enrollment Day vs Evening Headcount

- Day, 54%
- Evening, 46%

Fall 2005 Enrollment By Ethnicity

- White, 35%
- Hispanic, 32%
- Black, 8%
- Asian, 2%
- American Indian, 4%
- Not Reported, 18%

Fall 2005 Enrollment By Age Groups

- 14-17, 4%
- 18-22, 34%
- 23-29, 23%
- 30-39, 17%
- 40-49, 11%
- 50-59, 6%
- 60-85, 3%
- Not Reported, 1%
Planning for the Future

Strategic Planning Overview

Phoenix College has supported a rich tradition of planning for the future during its 85 year history. Planning for the future includes strategic and operational planning which provide a platform for postsecondary institutions to anticipate trends and identify effective strategies to achieve organizational goals. In concert with the Maricopa Community Colleges, Phoenix College conducts both strategic and operational planning. Strategic and operational planning at Phoenix College are linked to the District’s Vision, Mission, Values, and Chancellor Rufus Glasper’s Beyond Boundaries Commitments.

In addition, both planning processes incorporate the Phoenix College Vision, Mission, and PC Basics (values).

For the Maricopa Community Colleges, strategic planning is a visionary process that results in the development of long-range strategic directions that respond to the needs of students and the community. As part of the Maricopa-wide strategic planning process, six strategic directions were developed as the framework to support District and College planning:

- Maximizing Access
- Enhancing Learning Environment and Delivery Options
- Enhancing Collaboration and Increasing Partnerships
- Pursuing Revenue Sources and Promoting Cost Effectiveness
- Recruiting, Developing, and Retaining a Quality Diverse Workforce
- Maintaining a Strong Identity

The Phoenix College Strategic Planning process is comprehensive, systematic, participatory, and incorporates activities from academic departments, occupational programs, service areas, college committees, and task forces. Recognizing that successful institutions adapt to rapidly changing environments, the planning process at Phoenix College begins with regular examination of internal and external issues, trends, and events. The Strategic Planning Committee is chaired by Jan Binder, Dr. Jim Moore, and Dr. Bonnie Petterson, and utilizes annual environmental scanning to understand the external environment and to translate this understanding into the institution’s planning and decision-making processes.

Strategic planning also provides the foundation for operational planning in the form of policies, procedures, and strategies for obtaining and using resources to achieve those directions. For Phoenix College, operational planning (action planning) consists of developing detailed, objectives about what is to be done, who is to do it, and how it is to be done. These objectives represent the outcomes of strategic planning.

Phoenix College is recognized for being the premier provider for our community to go far, close to home. Our innovative faculty and staff deliver teaching and learning experiences that inspire the lifelong pursuit of educational, professional, and personal goals for our diverse urban community. By planning for the future, we will be equipped to anticipate and effectively respond to the changing needs of the diverse community we proudly serve.
A Window of Opportunity

Strategic Direction: Maximizing Access

As part of Phoenix College’s strategic planning process, the College Technology Committee (co-chaired by Michelle Dyer-Hurdon and Paul Golisch) was charged with developing a comprehensive three to five year technology plan. Throughout 2005, input was sought from faculty, students, staff, and community. Responses from surveys, focus groups, interviews, and informal discussions were collected and combined with information gathered at department and committee meetings. The topics that were most frequently mentioned as high priorities were reviewed at the Phoenix College Leadership Council summer retreat in June. As a result of this process, several themes surfaced and led to the development of many action plans. These plans include:

- Creation of “hot spots” around campus offering wireless Internet and access to network drives;
- Computer kiosks and a cyber cafe in common areas;
- Equipping all classrooms with the latest technology;
- Exploring popular tools like podcasting, text messaging and blogs to communicate more effectively and immediately with students;
- Expanding the offering and support of online and hybrid courses;
- Upgrading network infrastructure to provide faster and more reliable connections;
- Migrating to a VoIP telephone system with advanced communication tools to connect classrooms, offices, and common areas;
- Enhancing the video security system, and;
- Document imaging to increase the efficiency in which information is processed and accessed.

The action plans include detailed strategies to accomplish the objective, a list of responsible parties, time lines, estimated costs, suggested funding sources and indicators of success. Each year, the College Technology Committee collaborates with the Budget Review Committee to identify potential funding sources and prioritize proposals that are aligned to the college strategic plan. Some of the projects that are currently in development and are expected to “go live” soon include: wireless hot spots, computer kiosks for student self service, and document imaging. More information about current and future projects can be found at www.pc.maricopa.edu/techplan.

America’s community colleges have been positioned to serve the educational needs of nearby residents and employers, but technology has brought global information as close as a few computer keystrokes. Phoenix College is developing new methods of delivering instruction in the classroom and beyond, while fostering the personal relationship we enjoy with our students and community.
Section One
Maximizing Access

Enrollment Management Plan
Even as the city of Phoenix experiences record growth, we must respond to increased competition for our potential students. The proliferation of career colleges and online institutions combined with a strong local economy and rising employment necessitate constant evaluation of our outreach strategies to retain our enrollment base. The new enrollment management plan was developed by the Enrollment Management committee that is co-chaired by Fred Amador and Dr. Debbie Kushibab. The plan includes initiatives such as:

- expansion of PC Downtown offerings
- creating a call center
- regional marketing collaboration with other Maricopa Community Colleges
- hiring a branding and marketing consultant
- advertising on popular student and career-oriented websites
- hosting special enrollment events on campus and in the community
- offering an online orientation for new students
- offering a flexible payment plan

Long-term recommendations included raising funds for more scholarships, expanding on-campus childcare capacity, and broadening the recruiting and advertising markets.

ACE Program
Achieving a College Education, or ACE, was introduced at Phoenix College in 2002 after successful implementation at other Maricopa Community Colleges. Targeting at-risk high school students, ACE participants take concurrent high school and college coursework while participating in mentoring activities. Upon high school graduation, they enroll full-time at Phoenix College before eventually transferring to a university to complete their degree. PC ACE students attend a Personal Money Management program sponsored by American Express and conducted by PC Alumni Association volunteers. The PMM program won national recognition from the Council for the Advancement and Support of Education (CASE) and is under consideration for expansion of other Maricopa ACE programs. Monica Castaneda serves as the ACE Program Director.

Web Redevelopment
The college website was completely redesigned, utilizing a proprietary content management system to introduce a new template and navigation menus at all levels. Following a brief training session, departments can now publish their own web content on an editing screen which works much like a basic word processing tool. The resulting site (www.pc.maricopa.edu or www.phoenixcollege.edu) features more consistent navigation logic and the ability to offer richer and more current information to students and the public.

The homepage features a welcome message which can be updated regularly to highlight breaking news or timely information. Current news releases and promotions for upcoming events are also included on the homepage, providing another forum for enlightening the college, community and media.

Future applications currently under review for the new site include podcasts, blogs, internet radio broadcasts, faculty/staff intranets, student portals, e-commerce and online giving capability. We have also acquired other domain names such as phoenixcollege.edu and phoenixcollege.com, which could be used for special promotions or to track responses to specific advertising messages.

2005–06 HIGHLIGHT
The Phoenix College Model UN was awarded the Best Overall Delegation for its Exceptional Representation of Honduras at the American Model UN Conference. More than 1,500 delegates representing 190 delegations/countries attended the conference.

2005–06 HIGHLIGHT
For the third year in a row, PC Athletics leads the nation in the number of Individual National Junior College Athletic Association Academic All-Americans, Academic All-American teams, and Academic Teams of the Year received for having the highest GPA of any team in a specific field sport.
The Community as Classroom

### Strategic Direction: Enhancing Learning Environments and Delivery

Even as we celebrated 85 years of service, Phoenix College was preparing to meet the changing needs and expectations of today’s learners with new course and program offerings, new teaching and learning environments, and a new satellite location.

### PC Downtown

The city center is in the midst of a renaissance. Former warehouses and high-rise office buildings are being converted into loft residences. Historic districts are again attracting young professionals and families. And an influx of businesses and educational institutions are reshaping the downtown landscape in dramatic fashion. Phoenix College has served downtown-area residents, businesses and community organizations since 1920. PC Downtown is located near First Avenue and Fillmore to meet the career training and lifelong learning needs of this new generation of urban pioneers where they live and work. In addition to hosting the Teacher Prep Charter High School to prepare tomorrow’s schoolteachers, PC Downtown has introduced a popular selection of bilingual courses along with unique offerings in the areas of legal services and pharmacy technician training.

### Alternative Delivery Offerings

Non-traditional schedule and delivery options were enhanced to offer students and professionals more choices to fit their busy lifestyles. PCXpress delivers general education courses in a compressed period between and after traditional semesters. Short Subjects classes focus on personal interest and skillbuilding topics nights, evenings, weekends and in shorter timeframes. Online courses offer the convenience of studying on your own time and pace, while hybrid courses combine this feature with some classroom instruction, blending convenience with personal access to instructors. Weekend and Evening Colleges provide even more possibilities for students balancing school with work and family commitments.

---

**2005–06 HIGHLIGHT**

LINDA CAVILEY, MICHELLE CORDOVA, KARINA ORNEJO, ADRIANNA CORONEL AND ANNETTE LORDS RECEIVED SCHOLARSHIP AWARDS DURING THE ANNUAL INTERNATIONAL WOMEN’S DAY LUNCHEON CELEBRATION, SPONSORED BY THE CITY OF PHOENIX, PHOENIX WOMEN’S COMMISSION AND INTERNATIONAL WOMEN’S DAY STEERING COMMITTEE.

**2005–06 HIGHLIGHT**

THE PC WOMEN’S SOFTBALL TEAM WON ITS THIRD CONSECUTIVE NJCAA DIVISION II NATIONAL SOFTBALL CHAMPIONSHIP GAME IN MAY 2006.
Program Review

The purpose of program review is to systematically and regularly collect, analyze, and interpret data concerning a program in order to assure excellence and relevance, to promote student learning, to guide effective and efficient resource allocation, and to assist in program decision-making. It is a means of ensuring that the college’s programs are successful and responsive to the community.

Program reviews were completed in May 2006 of the Communication Department and the Art, Photography, Music and Anthropology Department. As a result of their work, the following areas were identified as needing further development:

- Student learning was improved through the implementation of new teaching methods.
- Resource allocation was adjusted to better meet student needs.
- Decision-making processes were refined to ensure greater effectiveness.

Program Reviews to be completed in Fall 2006 include the following areas:

- Industrial Technology
- Liberal Arts EMT/Fire Science
- Theatre Performance/Production

Teaching and Learning Grants

Twenty-four Teaching and Learning grants were awarded to faculty and eleven were awarded in spring 2006 for a total of $76,000. Grant awards fund development of hybrid, online, or alternative delivery courses. The grant program is overseen by the Teaching and Learning Grant Committee, comprised of administrators and faculty from multiple disciplines and chaired by Sandra Wells. In addition, stipends were provided to thirty-one faculty to complete training and workshops related to teaching and learning.

Student Leadership

PC students voted to ratify the Phoenix College Student Representatives (PCSR) Constitution in April 2006. The PC Student Representatives (Student Government) was formed and the following officers were elected: President Mayra Ramirez, VP Zach Hall, Treasurer Alex Grasser, Public Relations Stephanie Martinez and Student Representatives Daniel Gonzalez, Polo Martinez, Joseph Morquecho, Jesus Roman, and Robin Ward.

Learning Communities

Learning Communities bring seemingly disparate subjects together to offer a broader perspective and knowledge base to participants. Cohorts like “Medi-Lingo,” combining Medical Terminology for Health Care Workers with Advanced Vocabulary for ESL Speakers prepares students to communicate more effectively with patients. “Power and Ideas” teams History of Western Civilization with Political Ideologies to offer a deeper understanding of how ideas combine with historical events to shape our society. Linda Offenberg serves as the Coordinator for Learning Communities.

Teaching and Learning Grants

Twenty-four Teaching and Learning grants were awarded to faculty and eleven were awarded in spring 2006 for a total of $76,000. Grant awards fund development of hybrid, online, or alternative delivery courses. The grant program is overseen by the Teaching and Learning Grant Committee, comprised of administrators and faculty from multiple disciplines and chaired by Sandra Wells. In addition, stipends were provided to thirty-one faculty to complete training and workshops related to teaching and learning.
Partners in Progress

Strategic Direction: Enhancing Collaboration and Partnerships

Efforts to tap the individual and collective wisdom of our corporate, community and educational partners were redoubled with the creation of the President’s Advisory Council and repurposing of the Education and Partnership Commission. A new awards program was instituted to recognize community leaders and several new partnerships were created. We also hosted the Investiture Ceremony for W. Scott Bales, the new Arizona Supreme Court Justice and were honored to be visited by U.S. Supreme Court Justice Sandra Day O’Connor.

The Golden Bear Awards
The inaugural Phoenix College Golden Bear Awards were presented May 1, 2006 to ten outstanding partners representing all of the key areas of partnerships with our community. This program was created to recognize the contributions of individuals who support PC students, employees, programs, services, and the college community. This year’s champions were:

- Advisory Council Member
  Sherri Collins
  Arizona Commission for Deaf and Hard of Hearing

- Alumni
  Ken Mattern
  PC Alumni Association

- Business & Industry Partner
  Mariana de la Fuente
  Phoenix LEADS, City of Phoenix

- Community Leader
  LaVina Horne
  Equal Opportunity Department, City of Phoenix

- Community Organization Partner
  Natalie Scott & Mary Dana
  Southwest Head Start

- K-12 School Colleague
  Beverly Burns
  Metro Tech High School

- Public Service Partner
  Anna Maria Chavez
  Office of the Governor

- Scholarship Donor
  Earle M. Chiles
  Chiles Foundation

- Technology Partner
  Mark Magruder
  Tekla, Inc.

- University Colleague
  Tom Avants, Ed.D.
  ASU Transfer Center & Alliance Advising

2005-06 HIGHLIGHT
PHOENIX COLLEGE CELEBRATED 85 YEARS OF TEACHING, LEARNING AND STUDENT SUCCESS DURING AN 85TH ANNIVERSARY DAY CELEBRATION ON TUESDAY, SEPTEMBER 13, 2005. DURING THE CEREMONY, PROCLAMATIONS FROM GOVERNOR JANET NAPOLITANO AND PHOENIX MAYOR PHIL GORDON WERE READ, DECLARING SEPTEMBER 13, 2005 “PHOENIX COLLEGE DAY.”

2005-06 HIGHLIGHT
PHOENIX COLLEGE HOSTED A POLICY FORUM WITH GOVERNOR JANET NAPOLITANO AND FOUR OF HER TOP POLICY ADVISORS: FRANK NAVARRETE, DIRECTOR OF ARIZONA HOMELAND SECURITY AND ARIZONA DEPARTMENT OF PUBLIC SAFETY; JERRY MITCHELL, ASSISTANT DEPUTY DIRECTOR FOR COMMUNITY AND YOUTH DEVELOPMENT; GINO VALENCIA, DIRECTOR OF THE ARIZONA DEPARTMENT OF COMMERCE; JEFF COLE, DIRECTOR OF COMMUNITY AND YOUTH DEVELOPMENT; MARK KALMER, DIRECTOR OF COMMUNITY AND YOUTH DEVELOPMENT; AND LAUREN KIELSMEIER, DIRECTOR OF COMMUNITY AND YOUTH DEVELOPMENT AND MENTORING.
President’s Advisory Council

The President’s Advisory Council (PAC) is comprised of key community, business, and education partners who serve as ambassadors and advocates of Phoenix College by identifying resources and opportunities. The members serve as opinion leaders who share their insights and counsel concerning trends, underserved populations, educational opportunities, strategic directions and collaborative program efforts.

The Council has already helped our “Making Life Better for Generations” fundraising campaign by providing input on our appeal and promoting our cause to their own constituents. They also helped us sharpen our outreach message and marketing strategies and update our mission and vision statements. Perhaps most importantly, Council members assisted in securing the recommendation for a ten-year renewal of our accreditation by meeting with the consultant-evaluators from the Higher Learning Commission of the North Central Association during their visit in April.

No Photo Available

Ms. Laura Pastor, Director Family Outreach Programs
South Mountain Community College
Section Three
Enhancing Collaboration and Partnerships

Educational Partnerships
During the past year, PC faculty and staff have engaged in discussions and outreach efforts with several local school, college, and university partners. Hosted lunches, tours, and exchanges have fostered the development of joint initiatives and action plans. PC faculty and staff have discussed the alignment of courses and programs with ASU at each of the university campuses: ASU Main, ASU Downtown, ASU Polytechnic, and ASU West. PC faculty and staff are partnering with NAU to align the curriculum for Dental Hygiene, Education, and Industrial Technology and are investigating alternatives for online training in Medical Technology and developing an articulation pathway for students to the University of Arizona. Continuous meetings have been held with Grand Canyon University, Midwestern University, and Ottawa University to improve transition of students into four year programs. In addition, PC faculty and staff have met with key administrators and faculty from Phoenix Union High School District to discuss partnership efforts with the newly created Bioscience High School as well as recruitment and retention efforts at the feeder PUHSD high schools.

Education and Partnership Commission
Initiated in 2003 as The President’s Roundtable, this larger assembly of community advisors was rechristened as The Education and Partnership Commission (EPC) and their mission was reviewed and expanded. EPC members were asked a series of questions to focus on how Phoenix College could be more relevant to their constituencies, and all future sessions will address educational issues. More than 70 education, business, and community members attended the EPC panel discussion and open forum in November to discuss “Building Education and Business Partnerships in Downtown Phoenix.” Another highlight was the April forum on “Preparing Future Leaders” which was panelled by the presidents of five area chambers of commerce.

The Raul H. Castro Institute
The Raul H. Castro Institute (RCI) was formed in partnership with Governor Janet Napolitano’s Office, state universities, the Maricopa Community Colleges, and Phoenix College. The Institute is named in honor of Raul H. Castro, Governor of Arizona from 1975–1977. This “Do-Task” will focus on issues that affect the Latino community in Arizona, with emphasis on education, health and human services, leadership and civic participation. Funding is being raised from private sources to support the initiatives of the Institute. Dr. Trino Sandoval is the Interim Director of the Institute.

Community Forums
We are proud to provide a venue for the discussion of issues which affect our students, employees and community. This year, we hosted Governor Janet Napolitano’s Arizona Issues Forum, an Arizona Legislature Higher Education Forum, a town hall session to discuss the City of Phoenix Bond Initiative, and the annual Women’s Economic Forum, among others. We were also honored to host the Investiture Ceremony for new Arizona Supreme Court Justice W. Scott Bales, a PC alumnus, who was sworn in by then U.S. Supreme Court Justice Sandra Day O’Connor.

City of Phoenix Partnerships
We have long enjoyed close relations with the City of Phoenix through such training opportunities as the Cultural Awareness Workshops and Command Spanish courses offered to municipal workers by our Custom Training and Education Department. This year, several faculty and administrators served on committees reviewing funding requests to be included in the city’s bond proposal.

The Raul H. Castro Institute
The Raul H. Castro Institute (RCI) was formed in partnership with Governor Janet Napolitano’s Office, state universities, the Maricopa Community Colleges, and Phoenix College. The Institute is named in honor of Raul H. Castro, Governor of Arizona from 1975–1977. This “Do-Task” will focus on issues that affect the Latino community in Arizona, with emphasis on education, health and human services, leadership and civic participation. Funding is being raised from private sources to support the initiatives of the Institute. Dr. Trino Sandoval is the Interim Director of the Institute.

Community Forums
We are proud to provide a venue for the discussion of issues which affect our students, employees and community. This year, we hosted Governor Janet Napolitano’s Arizona Issues Forum, an Arizona Legislature Higher Education Forum, a town hall session to discuss the City of Phoenix Bond Initiative, and the annual Women’s Economic Forum, among others. We were also honored to host the Investiture Ceremony for new Arizona Supreme Court Justice W. Scott Bales, a PC alumnus, who was sworn in by then U.S. Supreme Court Justice Sandra Day O’Connor.

City of Phoenix Partnerships
We have long enjoyed close relations with the City of Phoenix through such training opportunities as the Cultural Awareness Workshops and Command Spanish courses offered to municipal workers by our Custom Training and Education Department. This year, several faculty and administrators served on committees reviewing funding requests to be included in the city’s bond proposal.

The Raul H. Castro Institute
The Raul H. Castro Institute (RCI) was formed in partnership with Governor Janet Napolitano’s Office, state universities, the Maricopa Community Colleges, and Phoenix College. The Institute is named in honor of Raul H. Castro, Governor of Arizona from 1975–1977. This “Do-Task” will focus on issues that affect the Latino community in Arizona, with emphasis on education, health and human services, leadership and civic participation. Funding is being raised from private sources to support the initiatives of the Institute. Dr. Trino Sandoval is the Interim Director of the Institute.
Enhancing Collaboration and Partnerships

Workforce Advisory Councils

Many workforce development programs utilize advisory councils drawn from professionals working in these fields. This real-world input assures that our education and training meets the current needs and expectations of employers, and that our students are prepared to succeed in their chosen careers.

Administration of Justice
Joe Brugman
Alison Butterfield
Sharon Halford
Brett Little
Jim Mainiski
Tresa Miller
Terry Novosad
Doris Sleeper
Terry Smith
Robert Stegen
Ron Tate
Louis Tow
Bill Williams
Rick Wilson
Liz Yabana

Architectural Animation
Debra Dorr
Brenda Enriquez
Geoffrey Enroe
Troy Huffer
Vlad Ionescu
Jesse Mireles
Russ Sleeper
Debra Dorr
Justin Sullivan
Mubarak Tung

Architectural/Engineering/Construction
Ogbonna Abarikwu, P.E.
Ali Abboud
Randy B Bario
Tom Bart, AIA
Fernando Conjeo
Debra Dorr
Brenda Enriquez
Geoffrey Enroe

Brian Fisher, RLS
Arif Kazmi
John Kator
Jan Lorant, AIA
Eric Manarin
Robroy McLarland
Jesse D Mireles
Tony Palmisano
John Rose
Doris Sleeper
Larry Stump
Wm Scott Thomas, M.Ed.
Richard Villanueva
Paul Winslow, AIA
Child & Family Studies
Elaine Austin
Carol Chamberlin
Blythe Frithnan
Arin Gray
Sharon Halford
Marvin Lopez
Linda Luering
Claudia Mariscal
Nancy Maxwell
Vicky McCarty
Alvera McManus
Teresa Paha
Patti Phillips
Sylvia Phillips
Natalie Scott
Linda Tramel
Dental Assisting
Mary Allen
John Chen, DDS
Joseph Dogvan, DDS, MS
Jose Gutierrez, CDA
James Galich, DDS

Cindy Kleiman
Karen Kramarczyk
Cory Krukaeburg
Deborah Kurtz-Weidinger
Lynn Marks
Debi Moser
Rita Perry
Nancy Reif
Irene Ruiz
Cindy Schaefer
Michael Smith
Ken Snyder
Karen Tam
Raymund Tanaka
Denise Treece
Scott Van Da Huel
Janet Wilburn
Ralph Wilson
Sharon Zastrow

Health Enhancement
Linda Becker
Denny Connor
C.G. Funk
Brad Garrett
Dianne Gaddis
Sharon Halford
Amie Hennessy
Brenda Horton
Allan Jackson
Greg Jones
Richard Jordan
Liz Ligon
Karen Lilly
Ed Loughlin
Brenda Manthei
Marybeth Marcus
Regi Munro
Catherine Namiec
Heather Marie Paslay
Irene Ruiz
Ann Shubitz
Sonia Soto
Pat Stanley

Janet Vizard
Tracey Wear
Cynthia Zimmerman
Health Information Technology
Sheena Albright
Michele Barkdoll
Susan Begley
Joy Coker
Kyle Coppola
Deborah Dennis
Tracy Domino
Jan Eileian
Donna Estabrook
Gigi Farias
Gigi Farias
Sharon Halford
Kathie Jenkins
Casandra Karat
Barbara Knudson
Nelda Marzotta
Kim Mauser
Michelle Moreno
Debi Moser
Bonnie Petterson
Ann Rees
Irene Ruiz
Jennifer Salisbury
Cheryl Ware
Donna Wheat, CCS
Nancy Witts
Kurt Zimmerman
Kathy Zmuda

Histology Technician
Joan Apl
Liz Beauford
Nancy Behling
Barbara Bisullura
Andy Burnette
Queta Chavez
Cary Cox
Kathy Davis
Michelle Dyer-Hurdon

Fred Fifeid
Donna Fischer
Dianne Gaddis
Judith Grout
Fran Hahn
Sharon Halford
Joyce Hall
Pat Harris
Jamie Holyoak
Helen House
Janet Isaacs
Casandra Karat
Ed Kelly
Craig Kielbowitz
Pat Kriebel
Karen Lanthi
Liz Ligon
Leslie Lyford
Gary Malot
Ana Maria-Subrina
Diana Mass
Brigitte Miedzybrock
William Miller
David Morrow
Debi Moser
Cheryl Mossing
Carolyn Nava
Robert Newberry
Dan Otis
Veronique Parker
Linda Pearson
Steve Raymond
Rick Rolfe
Irena Ruiz
Joyce Santis
Linda Smith
Pat Stanley
Julie Stuck
Gwen Stillman
Katarina Sutter
Marian Tadano
Carolee Tankersley
Connie Thompson
Bob Wernim

2006 Annual Report V5.indd   Sec5:22-Sec5:23
5/9/07   5:40:42 PM
2006 Annual Report V5.indd   Sec5:22-Sec5:23
5/9/07   5:40:42 PM
Workforce Advisory Councils (con’t.)

Chris Wochoff
Diva Winterland
Deborah Wyckoff

Interpreter Preparation Program
Bonelle Amann
Sherri Collins
Carmen Graen
Emmett Hansen
Robert Hill
Bern Jones
Tina Manumaleuga
Deb Pahl
Cindy Walsh
Holly Wilson
Vanessa Wosabum

Legal Assisting
Skip Acuff, Esq.
Deanne Cemi Acuff, Esq.
Bert Binder
Joan Dalton
Olga Fragoso
Joseph Kanefield, Esq.
Tricia A Kramer, CLA
Meredith Brit Larabee
Lisa Loo
Sybil Taylor Aytch
Pat Elliott, CLAS

Media
Daniel Burnette
Toni Carnicelli
Michael Farnister
Marco Flores
Teco Garcia
James Garcia
Angela Gonzales
Rubin Hernandez
Greg Mockor
Samuel Murlito
Desmond Peartree

Workforce Advisory Councils (con’t.)

Adriana Sanchez
Christy Sksen
Dan Susman
Juan Villa
Ami Williams

Medicaid Assistance
Nancy Alaki
Jo Barrone
Debbie Benson
Patty Brinks
Shelly Burke
Jack Confer

Kari Crushing
Charles Dashbach
Michelle Dyer-Hurdun
Deb Farley
Paulette Franklin
Martha Frisby
Sheri Griffin
Linda Gusheick
Linda Hallett
Vicki Huff
Debbie Hunt

David Landrith
Brett McCain
Mary Clare Mulvey
Imra Park
Juanita Peterman
Monica Salem
Eric Salem
Nancy Spain
Lori Sue Villa
Carmen Washington
Amanda Weaver
Nancy Wick
Kim Yarbrough

Medical Laboratory Technician
Joan Apte
Liz Beauford
Nancy Behling
Barbara Blasutta
Queta Chavez
Ann Chistensen
Cary Cox
Michelle Dyer-Hurdun
Rosanna Ellen
Donna Fischer
Adrienne Frazier
David Frongyck
Dianne Geedds
Marie Gouze
Judith Grout
Sharon Haford
Joyce Hall
Pat Harris
Brenda Heath
Janie Holyoak
Helen Houser
Kevin Johnson
Tom Jones
Casandra Kakar
Ed Kally
Craig Kiesbowicz
Pat Kiesberg
Liz Ligon
Cathy Lindstrom
Leslie Lyford
Gary Mauf
Diana Mass
Susan McMillan
Brigitte Mediakbrock
David Morrow
Debi Moser
Cheryl Mossing
Carolyn Nava
Robert Newberry
Dan Otis
Veronique Parker
Linda Pearson
Rosemary Pitera
Steve Raymond
Fran Roberts
Rick Rolfe

Irene Ruiz
Joyce Santos
Linda Smith
Ruth Spates
Pat Stanley
Andrew Stephens
Julie Stak
Gwen Stillman
Suzanne Sullivan
Marian Todano
Linda M Taggart
Tahoe taxpayers
Connie Thompson
Terry Toennis
Merrkay Vidal
Donna Volmer
Tony Walter
Bob Wenham
Chris Westhoff
David Whig
Deborah Wyckoff

Paralegal Studies
Skip Acuff, Esq.
Deanne Acuff, Esq.
Bert Binder
Joan Dalton
Olga Fragoso
Joseph Kanefield, Esq.
Tricia A Kramer
Meredith Brit Larabee
Lisa Loo

Patient Care Technician
Ingrid Bachtel
Rose Mary Borne
Nancy Claffin
Janet Coates
Lynn Davidson
Lisa Derrick
Terry Duffy
Mary Fowler
Jeanice LaBrie

Douglas Martin
Mary Jean Mazzarella
Eva Medina
Helen Peterson
Cheryl Peterson
Mary Lou Red
Peggy Reiley
Cindy Scott
Gail Smith
Trish Stradleigh
Johnelle Taitman
Martha Teeman
Marla Thomas
Alice Vrash
Nancy Weber
Eva Woodburn
Ginger Woody
Phlebotomy
Debbie Adams
Cathy Alexander
Janice Aromussen
Rafael Cavantes
Carmelita Claw
Shannon Conley
Jenna Conroy
Beverly Crensw
Caele Creighton
Barbara Davis
Betty Dettick
Lisa Felmman
Cookie Gannon
Suzanne Grass
Joyce Hall
Alan Haywood
Carol Heyse
Nancy Jefferys
Carole Kelley
Ruth A. Kilian
Christy Kukowski
Maria LeBran
Leslie Lyford
Carol Malinch
Vickie McAlister

Mary McCormack
Victoria McKnight
Mary Millikan
Laurie Mirlakko
Dan Mullaneaux
Lindsay Parks
Ron Pearson
Regina Roberts
Tim Tejeda
LaVerne Tossie
Lisa Willis
Jan Wilmot
Allen Wilmoth

Real Estate Advisory
Robert Bass
George Benavides
Heidi Benavides
Cindy Cloud
Jeffrey Cohen
Glen Dahlgren
Suzanne Dal
Kim Delson
Dave Deneau
Tiffany Dreda
Duane Fouts
Josh Gonzales
Sharon Halford
Sandy Hath
Mary Henry
Irvin Johnson
Terry Kass
Gail Korkames
Rik Krsusman
Steven Nagy
Wilbert Nelson
Ivonne Perez
Jack singer
June Sovay
Bradley Vandermark
Gina Wade
Lisa Wentzloff
Eilen Winkle
Section Four
Pursuing Revenue Sources and Promoting Cost Effectiveness

Investing in Tomorrow’s Leaders

Strategic Direction: Pursuing Revenue Sources and Promoting Cost Effectiveness

Phoenix College launched a new campaign to take our scholarship development efforts to new heights under the leadership of Frank Luna, Mike Murphy and Leonard Rodriguez. While the Maricopa Community Colleges Foundation has made the dream of college possible for many thousands of Arizonans, we are building on that legacy by appealing to alumni and community supporters at the grassroots level. After the first year of a three-year effort, we are over halfway to our goal. We appreciate the contributions of our donors including the generous donation of $250,000 from the Women’s Club of Phoenix.

Making Life Better for Generations

The Making Life Better for Generations campaign was launched on September 13, 2005 to coincide with our celebration of the 85th anniversary of the founding of Phoenix College. Generations is affiliated with the Maricopa Community Colleges Foundation, a 501(c)(3) tax-exempt corporation, for the purpose of accumulating, controlling, and distributing funds for Phoenix College initiatives. Giving options include, but are not limited to multiple-year pledges. The components of Making Life Better for Generations include:

Opening Doors at Phoenix College

The Opening Doors scholarship campaign was established in 1992 as the annual fundraising drive of the Phoenix College Alumni Association (PCAA). Over the years, $400,000 in scholarships has been contributed through this campaign by alumni of the college. Generations expands and enhances this program further to appeal to friends, community members, and business partners of the college. Total raised in 2005–2006 academic year $121,244.

The Legacy Fund

The Legacy Fund creates endowments to ensure the annual disbursement of funds for scholarships in areas such as academic merit, Achieving a College Education (ACE) and First Generation College Students. Total raised in 2005–2006 academic year $387,342.

The Heritage Plaza at Phoenix College

This campus beautification project will create a new landmark that salutes the history, tradition and future of the college. These activities build funds to sustain scholarships for current and future students at Phoenix College. Generations provides an opportunity to meet the needs of the community through workforce development, lifelong learning, and university transfer, while celebrating Phoenix College’s history, legacy, and tradition. Total raised in 2005–2006 academic year $9,350.


2005–06 HIGHLIGHT
TWO ART STUDENTS RECEIVED SCHOLARSHIPS FROM WORLD RENOWNED ARTIST AND PHOENIX COLLEGE ALUMNUS, ERIC FISCHL. OSCAR DELGADO RECEIVED THE ERIC FISCHL AWARD OF MERIT SCHOLARSHIP AND SARAH AMALIA BROOKE WAS GIVEN THE ERIC FISCHL VANGUARD AWARD.

2005–06 HIGHLIGHT
SOPHOMORES JUAN “JOHNNY” MENDEZ AND MICAELA RIOS WERE SELECTED TO THE 2006 ALL-ARIZONA ACADEMIC TEAM.
Developing and Retaining a Quality, Qualified Workforce

In 2004, an effort was begun to identify standards of service that our students and community should expect from us and we should expect from each other. After extensive meetings with benchmark organizations like Banner Hospitals, Ritz Carlton Hotels and Disney, a team devised the eleven standards of service excellence now known as The PC Basics. The PC Basics serve as the values for Phoenix College.

The PC Basics

Seek and act on opportunities for creative improvements.
Find joy in what you do and be 100% present.

Celebrate our historical and cultural legacy while building our future.
Listen, connect, and provide real-time solutions. Be accessible.

Be your best self
Create possibilities.

Treat each other and our students with value and dignity.
Own the moment and pursue to the optimal conclusion.

Create a WOW experience; good enough is not enough.
Listen, Lead and guide the students and each other.

Each person contributes to a safe and successful learning environment through support of the college mission.

Leaders in Learning

Strategic Direction: Developing and Retaining a Quality, Qualified Workforce

For the first time in many years, Phoenix College is virtually at full employment. Perhaps even more importantly, our team reflects the rich diversity of our students and surrounding community. And we have incorporated a spirit of service across the institution.

2005 - 06 HIGHLIGHT
DR. GEOF EROE WAS SELECTED FOR THE EXCELLENCE IN EDUCATION AWARD BY THE KENNEDY CENTER / AMERICAN COLLEGE THEATRE FESTIVAL. THIS AWARD WAS GIVEN IN RECOGNITION OF GEOF’S EXCELLENCE AS AN EDUCATOR AND IMPORTANT CONTRIBUTIONS TO THE KENNEDY CENTER AMERICAN COLLEGE THEATRE FESTIVAL.
Key Personnel Changes

Several key positions at the college were filled this year, including the permanent appointment of Dr. Anna Solley as President. Dr. Solley possess 30 years of experience with the Maricopa Community Colleges as a faculty member, division chair, administrator and executive.

Section Five

Employee Recognition

The PC Basics have been published in all major college documents and ingrained into business practices, hiring considerations, and new employee orientation activities. Perhaps no better example of their integration into the life of the college can be found than their use in employee recognition efforts. The Employee Recognition Committee is chaired by Dennis Shaw and accepts nominations from anyone who has witnessed a colleague exemplifying one of The PC Basics in a specific act. The nominee receives a lapel pin with the appropriate icon during a personal visit from President Solley.

PC Cubed

The Positive Campus Climate program (PC Cubed) seeks to build community and enhance the leadership skills of college employees. The goal is to supplement the skills that people already have in areas such as problem solving, team building, and communication and help them realize their true potential. Topics covered in the sessions include:

- Team Building
- Ethics
- Diversity
- Decision Making
- Communication Skills
- Risk Taking
- Conflict Management
- Dealing with Change

Section Five

2005–06 HIGHLIGHT

ROMAN REYES, FINE ARTS DEPARTMENT CHAIR, RECEIVED THE 2005 EXCELLENCE IN EDUCATION AWARD. ROMAN WAS ONE OF FIVE RECIPIENTS HONORED DURING THE 2005 RONALD MCDONALD HOUSE CHARITIES NATIONAL SCHOLARSHIP BREAKFAST.

2005–06 HIGHLIGHT

DR. DEBBIE KUSHIBAB, DEAN OF STUDENT AFFAIRS, WAS APPOINTED TO THE NATIONAL COMMUNITY COLLEGE ADVISORY BOARD FOR THE NATIONAL ASSOCIATION FOR STUDENT PERSONNEL ADMINISTRATORS (NASPA). SHE SERVED AS NASPA’S SENIOR FELLOW FROM 2004-2005 AND CONDUCTED A NATIONAL STUDY FOR THEM THAT LED TO THE DEVELOPMENT OF A COMMUNITY COLLEGE STUDENT SERVICES INSTITUTE THAT NASPA WILL OFFER COMMUNITY COLLEGES ON A NATIONAL LEVEL. IT WAS MODELED AFTER THE STUDENT SERVICES INSTITUTE NOW HOUSED AT PHOENIX COLLEGE.
Connecting with the Community

Strategic Direction: Maintaining a Strong Identity

“Go Far, Close to Home.”
Our challenge to potential students, included in our advertisements and publications, offers an inherent promise that Phoenix College will partner with them to reach their educational aspirations. It says that they do not have to leave their community to get started on their journey to professional and personal fulfillment. Our imbeddedness in all aspects of our service area is symbolized in our college logomark, which depicts city buildings in the shape of books towering over neighborhood homes.

The Message Mix
Capitalizing upon the fact that most of our students reside and/or work within close proximity of the college, we are able to keep most of our outreach investment within our service area. This cost-efficient strategy allows us to keep our message before the public year-round using venues such as direct-mail, special-interest print publications, outdoor advertising, theater slides, radio, and cable television delivery in our zone. This assures that Phoenix College has strong top-of-mind recall whenever students decide to enroll in college.

Having our message heard above the din of our bustling mid-town location can be challenging. We have addressed this by defining our unique personality as a historic urban college serving the diverse central city community of residents and employers, then sharing our message where our constituents live, work and play.

2005–06 HIGHLIGHT
ALUMNI: ROD AMBROSE AND DR. CHARLES CAMPBELL RECEIVED THE 2006 BLACK STUDENT UNION LIVING LEGEND AWARD.

Maintaining a Strong Identity

2005–2006 Report to Our Community

Section Six

Publications
Class schedules were mailed directly to over 200,000 households each semester, and special editions of PC Downtown, PCExpress and Short Subjects were delivered to homes, as well as businesses in the surrounding area. Targeted brochures were distributed at high schools, workplace career fairs, and other high profile events.

PC Basics Newsletter
This newsletter was developed to keep community partners apprised of major activities taking place throughout the year of interest to their constituents. It is distributed to approximately 1,000 individuals and organizations every two months during the academic year. A special edition was printed during the summer featuring healthcare programs and mailed to medical offices, hospitals, and residences in our service area.

Bear Essentials
This weekly e-newsletter from President Solley is sent to all college employees and forwarded to community partners and advisory councils. It provides timely information about important college developments as they occur.

Ursa Awards
Student Life and Leadership recognized fifty-six students at the Annual Ursa Awards Celebration. The Ursa Awards are held to recognize and celebrate our “Bear Stars,” the student leaders of Phoenix College. Ursa is a Latin word for bear, and is reflected in the night sky by the constellations of Ursa Major, “the Great Bear” and Ursa Minor, “the Little Bear”—more commonly known as the big and little dipper. Students who were recognized include: Stephanie Baez, Fior Berber, Conrine Bixius, Catherine Bouvier, Leticia Butsch, Joseph Caglio, Miguel Castaneda, Rodrigo Chavez, Travis Chenoweth, Laura Cortin, Michelle Cordova, Adrianna Corred, Kathleen Drey, Michelle Garret, Eddie George, Alex Grass, Wendy Gonzalez, Daquan Hamilton, Alexander Ingram, Alyssa Kittie, Mariette Kouassi, Wamy Kula, Patrick Lewis, Pooi Martinez, Stephanie Martinez, Mandy McAsland, Johnny Mendez, Kevin Mires, Mar- kanthony Mifada, Timothy Mitchell, Andrew Mor- rales, Mark Mullins, Alexis Munro, Chedza Mutake, Alexander Nett, Patricia Olague, Dawn Orr, Danyl Pickett, Rigoberto Palacio, Micaela Rios, Dorans Rodriguez, Luiza Rodriguez, Rosa Salazar, Sheena Samaniego, Rebekeh Stultz, Gain Starre, Justin Taylor, Jaclyn Tut, Maria Vasquez, Bue Verschuer, Robin Ward, Mitch Williams, Jackie Witenett Sittskey, Hasan York- ough, Maria Zarate, and Doug Zolnier.

Student Ambassadors
The PC Student Ambassadors are selected each year on the basis of campus involvement, scholastic achievement, interpersonal communication ability, and commitment to the outreach goals of the college. Their membership reflects the diverse spectrum of students at Phoenix College.

Ambassadors participate in new student orientations, attend college fairs, give presentations to students and parents about the college, lead campus tours, attend community events, and conduct fundraisers that allow them to attend national student leadership conferences. They also facilitate guest attending major college events, providing a positive experience to visitors, as well as a very favorable impression of our students.

2005–06 HIGHLIGHT
The Student Public Policy Forum was awarded a National Exemplary Practice Award for 2006 by the National Council for Student Development (NCSD). Kelly Loucy, Student Life and Leadership Director, is the Co-Director of the Student Public Policy Forum.
Preservation and Progress
Facilities Master Plan

On November 2, 2004, the voters of Maricopa County approved a new issuance of General Obligation (GO) Bonds totaling $951,359,000. Approximately $55,000,000 will be allocated to Phoenix College for facility improvements. These improvements are aligned with the PC facilities master plan and are designed to respond to and meet the needs of our diverse student population. The first phase of the plan involves the construction of new buildings for Fine Arts and Maintenance Services. Future projects include remodeling and expansion of Hannelly Center to centralize student related services, remodeling of the current Fine Arts Building and C Science Building, the construction of a new Student Union Building, and upgrading technology across the campus.
In preparation for re-accreditation from the Higher Learning Commission of the North Central Association of Colleges and Schools, the Phoenix College Self Study involved numerous faculty, students, staff, and community members who engaged in a collaborative and evaluative process for a three year period. The Self Study process was chaired by Dr. Marian Gibney and Brent Jameson. Self-Study Committee Members actively searched for and incorporated many best practices in the development of the Self Study Report. In April 2006, a visiting team of seven consultant evaluators from the Higher Learning Commission recommended that Phoenix College be accredited for another ten years. The accreditation process represented an opportunity for Phoenix College to showcase its commitment to teaching and learning and the community, through the following five criteria:

- Mission and Integrity
- Preparing for the Future
- Student Learning and Effective Teaching
- Acquisition, Discovery and Application of Knowledge
- Engagement and Service

The consultant evaluators identified several college strengths:

- PC is commended for its responsiveness and inclusion in serving the community.
- The 2006-2009 Strategic Plan is an excellent guide for the future and clearly outlines the goals for the college.
- The college has a richly educated and experienced faculty.
- PC clearly demonstrates a culture of assessment and commitment to student learning.
- PC has a comprehensive system of professional development for employees.

- The AGEC (Arizona General Education Curriculum, an academic certificate) is innovative and provides opportunities for successful transfer to the state universities.
- Student life activities provide a strong link between college students and their communities.
- PC has an excellent environmental scan to help identify constituencies.
- The college was also commended for teaching and learning practices, the Honors Program, Disability Services, Computer Commons, student support, professional development opportunities, and PC Alumni.

The consultant evaluators also identified some opportunities for the future:

- Develop strong connectivity between planning and budgeting that will enhance the decision making process.
- Develop a Comprehensive Strategic Enrollment Plan that focuses on recruitment, retention, developmental education, program review, and distance education, that is directly linked to the College Strategic Plan.

Building on our stellar success as a premier institution of higher education, we look forward to serving our diverse community and meeting their educational and professional needs for many years to come.

Through the Self Study that was prepared for reaccreditation from the Higher Learning Commission of the North Central Association, Phoenix College successfully demonstrated that it satisfied the five criteria for reaccreditation. The Self Study provided a vehicle for examination of the college’s strengths and opportunities for improvement and serves as a well-researched blueprint for the college’s future development and direction.
Self-Study Committee Membership

Self-Study Co-Chairs
Marian Gibney
Brent Jameson

Executive Committee
Anna Solley
Casandra Kakar
Brent Jameson
Marian Gibney

Steering Committee
Jan Binder
Queta Chavez
Karen Christen
Marian Gibney
Sharon Haldorf
Brent Jameson
Casandra Kakar
Debbie Kushibab
David Laird
Wilbert Nelson
Lynn Mary
Nancy Matte
Jim Moore
Mike Mitchell
Mike Murphy
Ann Roselle
Tirso Sandoval
Dennis Shaw
Denny Sheehan
Anna Solley

Criterion 1
Denny Sheehan, Chair
Judy Boschult, Writer
Mary Davison
Linda Garcia
Scott Geddis
Kathy Green
Michael Hubbs
Willie Jones
Liz Ligon
Jim Moore
Sylvia Philips
Elizabeth Salba

Criterion 2
Ann Roselle, Chair
Betsy Frank, Writer
Jeanne Arquette
Loman Clark
Ronnie Elliott
Darrin Everingham
Gene Hoppard
Michael Hubbs
Russell Jordan
Alveta Mckenzie
Wilbert Nelson
Bonnie Petterson
Jill Pippenger
Mike Pipkin
Leonard Rodriguez
Dennis Shaw
David Sanchez
Terry Tovar-Novasad
Janet Wilburn

Criterion 3
Mike Mitchell, Chair
Don Richardson, Writer
Kristin Anderson
John Arie
Oleisa Canez
Julia Cantillo
Gail Erse
Dana Fladhammer
Joy Fitzpatrick
Sharon Haldorf
Gileana Raheim
Pam Rogers

Criterion 4
Karen Christen, Chair
Linn Dowd, Writer
Jed Allen
Kristin Anderson

Criterion 5
Queta Chavez, Chair
Sara Rassas, Writer
Tirso Sandoval
Dianne Geddis
Casandra Kakar
Joseph Kimbunde
Frank Luna
Nan Reif
Leonard Rodriguez
Tirso Sandoval
Christy Sken
Julie Stank
Nellie Torres
Terry Tovar-Novasad
John Yocovis

Tom Arnold
Laura Artusio
Jan Binder
Rene Delgado
Maria Encisco
Deborah Ermoian
Sharon Haldorf
Kay Harrison
Richard Hoggje
Casandra Kakar
Kelly Loucy
Frank Luna
Lynn Marks
Diana Mitchell
Debi Moser
Rita Perry
Elaine Ploetz
Nan Reif
Ronnie Starkey
Rosemary Schweigert
Sara Soller
Sandra Wells