Report to Our Community
Preserving the Past. Poised for the Future.

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Vision
Phoenix College will be the premier provider of learning opportunities for our community to go far, close to home.

Mission
Phoenix College delivers teaching and learning experiences that inspire the lifelong pursuit of educational, professional, and personal goals for our diverse urban community.

Mission Goals
We support our mission through a rich tradition of:

- University Transfer Education
- General Education
- Workforce Development
- Developmental Education
- English as a Second Language
- Continuing and Community Education
- Community Partnerships
- Student Support Services
- Global Engagement

Values/PC Basics
PC Basics are the core values of Phoenix College. They celebrate our tradition of service excellence and remind our faculty and staff to live it every day, in every encounter. We proudly proclaim them across our college to challenge our students, constituents and neighbors to expect nothing less when coming to Phoenix College.

- Agility
  Seek and act on opportunities for creative improvements.

- Enjoy
  Find joy in what you do and be 100% present.

- PC Pride
  Celebrate our historical and cultural legacy while building our future.

- Engage
  Listen, connect, and provide real-time solutions. Be accessible.

- Integrity
  Be your best self.

- Innovate
  Create possibilities.

- Respect
  Treat each other and our students with value and dignity.

- Seek Solutions
  Own the moment and pursue to the optimal conclusion.

- Exceed Expectations
  Create a WOW experience; good enough is not enough.

- Responsive Communication
  Listen, lead and guide the students and each other.

- Commitment
  Each person contributes to a safe and successful learning environment through support of the college mission.
Dear Community Member,

I am pleased to present to you our 2006-2007 Report to the Community. As a valued partner, your leadership and support of Phoenix College have made possible many of the achievements we recount on these pages. I hope you will feel a sense of pride as you read about our growth, the success of our students, and the progress made towards meeting the college vision, mission, and goals set forth in the College Strategic Plan.

Phoenix College is Arizona’s original two-year institution of higher learning. Situated in the heart of a great city, our historic campus is a designated Hispanic Serving Institution and has been a premier provider of learning opportunities for 87 years. Our mission to deliver teaching and learning experiences that inspire the lifelong pursuit of educational, professional, and personal goals for our diverse urban community remains at the forefront of all that we do. Whether convening community leaders for a forum on Latino/Hispanic health issues, implementing exciting opportunities for student expression such as a web-based college radio station, or debuting a new Journalism program and student newspaper, our talented and dedicated faculty, administrators and staff are committed to helping our students do their best and become their best.

Phoenix College is also proud to boast a legacy of luminaries, including the state’s first female Governor, Rose Mofford. Recognized as an outstanding alumna, Governor Mofford was one of a host of history makers inducted into the Phoenix College Hall of Fame in 2006. Two powerhouses in college athletics, Coach Thomas “Shanty” Hogan and Coach George “Dutch” Hoy, were also honored for their legacy during a dedication ceremony naming the Phoenix College football field as Hogan Field and rededicating the stadium as Hoy Stadium.

At Phoenix College, students and alumni, business and community leaders, friends and neighbors, faculty and staff combine to create a diverse campus community that hums with vibrancy and from which dreams are both born and achieved. Whether you know us well or are just beginning your acquaintance, I hope you will join us as we continue to create outstanding opportunities for our students to go far, close to home.

Warm regards,

Dr. Anna Solley
President of Phoenix College
Phoenix College, the flagship of the Maricopa Community College District, was founded in 1920. The Maricopa Community Colleges comprise the nation’s largest community college system and are the largest provider of higher education and career training in Arizona. Located in the heart of Phoenix, the college serves a diverse student body representing over 100 countries and speaking over 50 languages. During the academic year of 2006-2007, Phoenix College awarded over 2,000 degrees and certificates.
A vital partner in the community.
Phoenix College has been a significant contributor to the economic health of Maricopa County for 87 years. As a strategic provider of higher education and workforce training, Phoenix College contributes approximately $29 million annually to the economy of Maricopa County,* generating over 1,500 jobs in the local community.**

A quality education at a great value.
At only $65 per credit hour, the Maricopa Community College District and Phoenix College continue to honor the mission of keeping the cost of higher education affordable by offering a world class education at less than half the cost of state and private universities.

We assist our students by offering financial aid and scholarship opportunities for qualified individuals. During the spring and summer of 2006 we also introduced a tuition payment plan, allowing over 2,500 students to take advantage of convenient and affordable payment options.

Over 200 programs and careers from which to choose.
Phoenix College, accredited by the Higher Learning Commission of the North Central Association, offers a world class education, taught by faculty who are experienced in their fields. We offer over 200 programs that have grown to reflect the ever changing needs of a highly diverse and competitive workforce. Courses are offered in flexible formats with delivery options that allow students to upgrade career skills, obtain job specific training, or transfer credits to a university in a manner that best fits their needs. University transfer degrees include:

- Associate in Arts
- Associate in Business
- Associate in Science
- Associate in Arts in Elementary Education
- Associate in Transfer Partnership
- Associate in General Studies
- Associate in Applied Science

Our people reflect our community.
The 459 full-time faculty and staff of Phoenix College, along with our 570 adjunct instructors, take great pride in serving the residents, businesses and organizations of central Phoenix. Our staff are dedicated to the success of our students, and our faculty’s highest priority is teaching and learning. Adjunct instructors are working professionals in the fields they teach, sharing firsthand knowledge as they prepare students for future careers.

*Arizona DES Population Statistics Unit
**Estimate based on Leslie & Brinkman’s (1988) meta-analysis of the economic impact of higher education and utilizing a multiplier of 1.6 and including GPD price deflation calculations.
A Roadmap to the Future

Strategic Planning Overview

MCCCD Vision, Mission, Values and Strategic Initiatives

Phoenix College Vision, Mission and Core Values

College Plans (3–10 years)

- Facilities
- Master Plan
- Technology
- Institutional Effectiveness
- Academic Assessment
- Talent Management
- Distance Learning
- Enrollment Management
- Financial Resources
- Institutional Advancement
- Academic Affairs
- Student Affairs

Operational Plans (1 year)

- Academic Affairs Departments
- Student Affairs Departments
- Administrative Services Departments
- Institutional Advancement
- Planning, Research, and Institutional Effectiveness

Strategic Directions Goals & Objectives (3–5 years)

- Maximizing Access
- Enhancing Learning Environment and Delivery Options
- Enhancing Collaboration and Increasing Partnership
- Pursuing Revenue Sources and Promoting Cost Effectiveness
- Recruit, Develop and Retain a Quality Diverse Workforce
- Maintaining a Strong Identity

Environmental Forces

Trends

Demographics

Needs Assessment

Collaborations

Competition

District Planning Efforts

Legislation & Regulations

Continuous Improvement

Student Academic Assessment

Program Review

Core Indicators of Effectiveness

HLC/NCA Self Study

Department Improvement Plans

Climate Assessment Committee

Blue Print

THE FRAMEWORK TO THE RIGHT DEMONSTRATES THE THREE LEVELS OF PLANNING: COLLEGE PLANS, STRATEGIC DIRECTIONS, AND OPERATIONAL/DEPARTMENTAL PLANS. EACH LEVEL INFORMS THE OTHER AND ALL ARE CONTINUOUSLY REVIEWED AND ALIGNED.
Strategic Plan
Phoenix College uses a visionary and strategic planning process to anticipate trends and determine the best strategies to meet the needs of the future. The process is comprehensive, systematic, and participatory, incorporating activities from academic departments, occupational programs, service areas, and college committees. Both strategic and operational planning at Phoenix College is linked to the Maricopa Community College District’s Vision, Mission, and Values, as well as Chancellor Rufus Glasper’s Beyond Boundaries Commitments. Both planning processes also incorporate the Phoenix College Vision, Mission, and Values, also known as the “PC Basics”.

Through the Maricopa Community Colleges planning process, six long-range strategic directions were developed, providing a framework to guide District and College planning:

- Maximizing Access
- Enhancing Learning Environments and Delivery Options
- Enhancing Collaboration and Increasing Partnerships
- Pursuing Revenue Sources and Promoting Cost Effectiveness
- Recruiting, Developing, and Retaining a Quality Diverse Workforce
- Maintaining a Strong Identity

Phoenix College recognizes that successful institutions adapt to rapidly changing environments through regular examination of issues, trends, and events. The Strategic Planning Committee, chaired by Ms. Jan Binder, Dr. Jim Moore, and Dr. Bonnie Petterson, utilizes annual environmental scanning to examine the external environment and to integrate this understanding into the institution’s planning and decision-making process.

At the Spring Employee Convocation, all employees were asked to work collaboratively to uncover any additional objectives needed as a focus for college planning. Two new objectives were established:
1) Implementation of a process to align hiring priorities with campus priorities.
2) Development and implementation of a plan to teach students life long education and career planning.

The committee holds an annual planning retreat to review and prioritize college goals and to establish strategic priorities for the purpose of increasing and sustaining enrollments. The priorities which surfaced and were earmarked as strategic priorities to guide operational planning during 2007-2008 are:

- Developmental Education
- Recruitment/Retention Innovation
- E-Learning/Alternative Delivery
- Program Review

Phoenix College plans to accomplish these priorities and objectives through excellent student-focused customer service, teaching and learning, and resource allocation.
Phoenix College is committed to providing a quality educational experience to all students. Our faculty and staff work collaboratively to offer quality support and instruction, expanding access to knowledge as we build our capacity for excellence in teaching and learning.

2006–07 HIGHLIGHT
THE 2ND ANNUAL NATIVE AMERICAN COLLEGE FAIR BROUGHT REPRESENTATIVES FROM PRINCETON, HARVARD AND 40 OTHER INSTITUTIONS OF HIGHER EDUCATION TO PHOENIX COLLEGE IN SEPTEMBER 2006.
Maximizing Access

Technology Plan
The Phoenix College Technology Committee, co-chaired by Michelle Dyer-Hurdon, Paul Golisch, and Dr. Jim Moore, developed a comprehensive three to five year strategic technology plan in 2005. Throughout 2006-07, the emerging priorities were developed into action plans containing detailed strategies. Significant progress was made on several objectives including the installation of wireless “hot spots” and computer “self-service” kiosks, allowing students convenient access to the internet. Additional objectives include:

- equipping all classrooms with the latest technology;
- exploring popular tools like pod-casting, text messaging and blogs;
- expanding the offering and support of online and hybrid courses;
- upgrading network infrastructure;
- migrating to a VoIP, an advanced telephone communication system;
- enhancing the video security system, and;
- utilizing document imaging to increase the efficiency in which information is processed.

More information about current and future projects can be found at www.pc.maricopa.edu/techplan.

New Student Information System (NSIS) College Plan
The Maricopa Community College District has been in the process of converting the current Student Information System to an innovative, more powerful, system that will more effectively support faculty, staff, and student access to data.

This fully integrated, web based New Student Information System, is a learning-centered tool that will improve and increase faculty and student self-service, allowing students to perform advanced schedule searches for class information across all of the Maricopa colleges. Students will also be able to register for class online and view their transcripts at many “self-service” computer kiosks located across the campus.

The College NSIS Team, led by project managers Cheryl Axtell, Paul Golisch, Mary Blackwell, and Julie Magadan, has been working diligently to train the college staff and to ensure that the infrastructure is ready for a 2008 implementation date.
Enrollment Management Plan

In order to meet the educational and training needs of a diverse and multigenerational metropolitan area, Phoenix College continues to focus its attention on developing successful recruitment and retention strategies.

Through the efforts and advice of a marketing consultant hired by the college this past spring, a number of new initiatives have been developed to enhance and increase the number of students enrolled at Phoenix College. Specific initiatives will focus on targeted marketing to high school students, transfer students, honor students and student athletes, business and industry, community members, and military veterans. New enrollment and marketing plans have been developed for six areas: research, curriculum/delivery, recruitment/follow-up, services, enrollment, and retention.

This past year, the college successfully piloted a call center to provide telephone outreach to current and prospective students. The call center was instrumental in alerting students to such activities as fee payment deadlines, registration events, and other special activities. A variety of special enrollment events were held on campus to invite current students to register early for courses. Other events featured a special Saturday student orientation to assist Phoenix area high school students in becoming familiar with the campus programs and services, and another event focused on one-stop registration to help students easily navigate the enrollment process.

During 2006, a new student tuition payment plan was instituted that permits students to sign up for a service that lets them make payments on their tuition and fees, easing the burden of paying for their classes in one lump payment. Students can also take a virtual tour of the college through the online student orientation service and become acquainted with campus buildings and services.

Looking toward the future, Phoenix College and all Maricopa Community Colleges soon will launch a new student information system. Students will be introduced to a new way of searching and registering for classes, accessing their personal records, and receiving grade reports and college updates via a self-serve electronic process. Although Phoenix College will continue to provide quality on site service, students will have the option of accessing online student services from any school, home, or work computer. Students will also be able to use any of the electronic kiosks located in various locations on campus to conduct self-service business.
Achieving a College Education (ACE) Program
Phoenix College has been successfully serving at-risk high school students since 2002 through the ACE program. Statistics reflect an average of 86% of students completing PC-ACE continue their higher education at the university level. The program, coordinated by Monica Castaneda, currently serves over 200 students from feeder high school districts. ACE students are required to take concurrent high school and college coursework while participating in college activities and have the potential to earn up to 24 college credits while in high school. Upon high school graduation, they enroll full-time at Phoenix College before eventually transferring to a university to complete their degree. PC-ACE students on average complete 8 college courses, obtain 24 college credits and attend 6 workshops with topics varying from College Orientation and Personal Money Management to Financial Aid and Scholarships.

The success of the program has led to the implementation of the “Junior” ACE Program, which PC piloted in July of 2007. Junior ACE will serve 7th and 8th graders and will focus on a STEM curriculum (Science, Technology, Engineering and Mathematics).

Bilingual Nursing Program
Phoenix College is addressing the severe shortage of Registered Nurses, especially those able to provide medical care and attention to Spanish-speaking patients and their families, through the Bilingual Nursing Program (BNP), a unique option designed to decrease the amount of time from a student’s entrance into the nursing program until graduation. The BNP is a full-time, 17-19 month, year-round program of study that will increase the number of bilingual (Spanish/English) Registered Nurses entering the workforce. Funding for the BNP was provided by the Department of Commerce Community College Grant for Nursing Programs.

The first cohort of 30 students began classes in October 2006, with an expected graduation date of May 9, 2008. To be admitted to the program, students must have finished all prerequisites for the Maricopa Community College District Nursing Program and must be able to demonstrate knowledge in speaking, reading, and writing Spanish.

2006–07 HIGHLIGHT
MARIA ENCISO, RESIDENTIAL FACULTY MEMBER IN THE FOREIGN LANGUAGE DEPARTMENT, RECEIVED THE 2006 EXCELLENCE IN EDUCATION AWARD DURING THE RONALD MCDONALD HOUSE CHARITIES NATIONAL SCHOLARSHIP BREAKFAST.
Exploring Options to Ensure Success

Strategic Direction: Enhancing Learning Environments and Delivery

Today’s students require learning options that fit the needs of their lifestyle. At Phoenix College learning is not confined to the classroom. In addition to the traditional delivery format, we offer courses online, hybrid, in the evening, and on the weekend, as well as in a fast track format. The campus also offers a variety of exciting extracurricular student clubs, organizations and programs that not only promote social and leadership skills, but encourage lifelong friendships as well.

2006–07 HIGHLIGHT

PC Downtown

The Phoenix College Downtown Center is conveniently located to serve downtown area residents, businesses, and community organizations. Our evening course offerings are tailored to meet the needs of a new generation of urban pioneers where they live and work, including career training and lifelong learning needs. Some of our programs include General Education, Art and Media Arts, Business and Personal Computers, and Small Business Management courses. During 2006-07, PC Downtown opened its doors to the First Friday Art Walk, showcasing the works of many of the Phoenix College Media and Fine Arts faculty.

This upcoming year will find some exciting changes as the Genesis Charter School is relocated to its new facility and we transition the Teacher Prep High School to the Phoenix College campus and relocate the Custom Training and Education Department to PC Downtown. Future offerings at the PC Downtown location will include an Electronic Courtroom for our Paralegal program, a Public Service Program Academy, and a “Fast Track” General Education Certificate Program.

Alternative Delivery

Phoenix College continues to move forward in its quest to provide students successful learning any time, any place. Non-traditional schedule and delivery alternatives are expanding, allowing students and professionals more choices to fit their busy lifestyles. Online and hybrid courses, which combine online with traditional classroom delivery, merge the quality instruction offered at Phoenix College with the convenience of study from home or office. For those balancing school with work and family schedules, the Afternoon College and Weekend College are designed to help students make the most of their time. In addition, PC provides a large number of late-start, short-term courses that let students enroll in classes throughout the semester. Students pursuing the AGEC certificate can enroll in the fast-track program offered at PC Downtown, complete the AGEC in less than four semesters, and then transfer their credits to a university.

2006–07 HIGHLIGHT

WORKSHOPS AND PANELS PRESENTED BY AWARD-WINNING WRITERS INCLUDING ALBERTO RIOS, JANA BOMMERSBACH, AND STEPHEN GELLER INSPIRED PARTICIPANTS DURING THE PHOENIX COLLEGE CREATIVE WRITING PROGRAM’S ANNUAL MAY MICROBURST WRITERS CONFERENCE.
Learning Communities
Learning Communities provide students with a valuable opportunity to connect with other students while learning subjects in a more interdisciplinary and challenging classroom environment. Learning Communities accomplish this feat by integrating the content of seemingly disparate courses into one unified theme. “Medi-Lingo,” one of the Learning Communities recently offered, combined Medical Terminology for Health Care Workers with Advanced vocabulary for ESL Speakers to facilitate effective communication with patients. Another Learning Community, “Power and Ideas,” melded the study of Political Ideologies with the History of Western Civilization to develop a deeper understanding of how ideas and historical events influence one another to shape civil society.

Teaching & Learning Grants
Phoenix College awards Teaching & Learning Grants (TLG) to encourage the development of Hybrid courses, Learning Communities, service learning and alternative access courses.

During the 2006-2007 academic year, fifteen innovative projects were funded and grants were awarded totaling $48,603.60. Faculty proposals focused on the development of hybrid, online or alternative delivery courses. Several grants were awarded for the development of online resource or laboratory materials. The grant program is a competitive process and is overseen by the Teaching and Learning Committee, comprised of administrators and faculty from multiple disciplines and chaired by Sandra Wells.

Program Review
Phoenix College conducts a process of self-study, evaluation, and planning for each academic, workforce development (occupational), and service area program every three years. Program review supports accreditation principles, interfaces with enrollment management and other college planning. This process guides effective and efficient resource allocation and provides information for program growth and continuous quality improvement. Program review is a means of ensuring that the programs remain responsive to the community and are in alignment with the Mission, Vision, and goals of the college. During the 2006-2007 academic year, Phoenix College successfully completed program reviews for the Health Information Management, Health Enhancement, Dental, Biology, and Library programs.
Student Ambassador Program
The Phoenix College Ambassador Program allows students to serve as the faces and voices of Phoenix College. Students are selected each year on the basis of campus involvement, scholastic achievement, interpersonal communication ability, and commitment to the college’s outreach goals. The PC Ambassadors play a vital role in facilitating the adjustment of new students to the campus and community by serving as college recruiters, campus tour guides, student orientation leaders, and conveying information to new students and their families about the college and its programs and services. The Ambassadors develop leadership skills to represent the college and gain academic and professional skills to help them achieve sustained success.

Since 2003, PC Ambassadors have been named annually to the All-Arizona Academic Team, an academic competition sponsored by Arizona Phi Theta Kappa honor society. During 2006-2007, PC Ambassadors Stephanie Martinez and Alex Grasser were named to the competition’s First Team in recognition of their academic achievements, leadership skills, and community service.

Student Communication
The premiere edition of The Phoenix Collegian, written entirely by students with guidance from the faculty advisor, Don Rodriguez, appeared online just in time to mark the beginning of the spring 2007 semester. Content in the premiere edition was driven by the students and their interests and covered topics from the Phoenix College Culinary Café to campus demographics to the new student Internet radio station.

The launch of the PC Internet Radio in January 2007, made Phoenix College the first college in the Maricopa District with a web based radio station operated by student DJ’s with guidance from the faculty advisor, Miguel Fernandez. The college’s radio station is operated as a student club, allowing students from diverse backgrounds to work together, creating a group identity that adds to the sense of community on campus. Listeners anywhere in the world can log on and listen in by going to www.phxinternetradio.com.

2006–07 HIGHLIGHT
THE PHOENIX COLLEGE BLACK STUDENT UNION WON FIRST PLACE IN THE CITY OF PHOENIX MLK COMMITTEE’S FIRST ANNUAL MLK BLACK HISTORY KNOWLEDGE BOWL, WHICH WAS HELD THE WEEKEND OF JANUARY 20-21, 2007 AT THE CARVER MUSEUM & CULTURAL CENTER.
Collaborative Partnerships

Strategic Direction: Enhancing Collaboration and Partnerships

The cultivation of key relationships provides fertile groundwork for Phoenix College to partner with leading education, business and community members. These strategic alliances enable us to leverage resources and expand our capacity to deliver quality educational services to our students. We value our partners not only for their expertise, but also for their shared philosophy of excellence and high commitment to serving the community. One such example is the Raul Castro Institute (RCI), a culmination of a strategic alliance between Governor Janet Napolitano’s Office, state universities, the Maricopa Community Colleges and Phoenix College.
2007 Golden Bear Champions
The administration, faculty, staff, and alumni of Phoenix College recognize key partnerships of the college annually at the Golden Bear Awards Luncheon. Ten Golden Bear Champions were selected during 2006-07 for their contributions and support of the college community, students, employees, programs, and services.

- **Advisory Council Member**
  Ken Snyder
  St. Vincent de Paul Dental Clinic

- **Advisory Council Member**
  Kurt Zimmerman
  Mayo Clinic Hospital, Health Information Department

- **Alumni**
  Lori Bayless
  Phoenix College Alumni Association Board Member

- **Business & Industry Partner**
  Art Othon
  Arizona Public Service

- **Community Leader**
  The Honorable Kyrsten Sinema
  District 15 Representative

- **Community Organization**
  Francisca Montoya
  César E. Chávez Foundation

- **K-12 School Colleague**
  Mina Smith
  Phoenix Union High School District

- **Public Service Partner**
  Barry Landon
  Southwest Ambulance

- **Scholarship Donor**
  Forrest Paysnoe
  Schuff Steel

- **University Partner**
  Linda Harrison
  University of Arizona

2006–07 HIGHLIGHT
In honor of two legendary Phoenix College coaches, the football field was dedicated as Hogan Field and the stadium was rededicated as Hoy Stadium during the Homecoming football game on October 28, 2006. Thomas “Shanty” Hogan, the most successful football and golf coach in the history of Phoenix College, and George “Dutch” Hoy, a versatile and respected coach, were unswervingly dedicated to winning and producing athletes who became dependable, successful citizens.
President’s Advisory Council
The President’s Advisory Council (PAC) is comprised of key community, business, and education partners who serve as ambassadors and advocates of Phoenix College by identifying resources and opportunities. The members serve as opinion leaders who share their insights and counsel concerning trends, underserved populations, educational opportunities, strategic directions and collaborative program efforts.

The Council has helped our “Making Life Better for Generations” fundraising campaign by providing input on our appeal and promoting our cause to their own constituents. They also helped us sharpen our outreach message and marketing strategies and update our mission and vision statements.
Section Three
Enhancing Collaboration and Partnerships

Mr. Richard Boals
Chief Executive Officer
Blue Cross Blue Shield of Arizona

Mr. John Chan
Director Downtown Development
City of Phoenix

Dr. Raj Chopra
Superintendent
Phoenix Union High School District

Mr. George Dean
President
Phoenix Urban League

Ms. Mary Ann Guerra
President Translational Genomics Accelerators, LLC and Chief Operating Officer Translational Genomics Research Institute

Dr. Mernay Harrison
Vice President and Provost
ASU Downtown Campus

Ms. Patti Hibbeler
Chief Executive Officer
Phoenix Indian Center

Mr. Luis Ibarra
President/CEO
Friendly House

Mr. Art Othon
Director of Community Relations and Economic Development
APS Economic Development

Ms. Madeline Ong-Sakata
Executive Director & Publisher of ASIAN SUNEWS
Asian Chamber of Commerce

Mr. Brent Richardson
Chief Executive Officer
Grand Canyon University

Mrs. Linda Rosental
Ex Officio
Governing Board President
Maricopa Community Colleges

Mr. Stacy Sullivan
Editor of the Calendar
Arizona Republic

Dr. Georgina Takemoto
Superintendent
Phoenix Elementary School District

Mr. Gregory Torrez
Co-Owner
AZTECA Plaza Bridal & Formal

Mr. Cody Williams
President/Chief Executive Officer
Greater Phoenix Black Chamber of Commerce
The Raul H. Castro Institute
The Raul H. Castro Institute (RCI) was formed in partnership with Governor Janet Napolitano’s Office, state universities, the Maricopa Community Colleges, and Phoenix College. The Institute is named in honor of Raul H. Castro, Governor of Arizona from 1975-1977. This “Do-Tank” continues to focus on issues that affect the Latino community in Arizona, with emphasis on education, health and human services, leadership and civic participation. Funding is being raised from private sources to support the initiatives of the institute. During the past year, RCI hosted an awareness symposium on “Addressing Health and Wellness Disparities in the Latino/Hispanic Community”, published the proceedings of the symposium and made public a call for proposals for two research projects related to Latino health in Arizona. Dr. Trino Sandoval is the Interim Director for the Institute.

Community Forums
Phoenix College maintains a proud tradition of providing a venue for the discussion of issues which affect our students, employees, and the community. This year, the college hosted an Arizona Issues Forum on Proposition 300, which allowed attendees to debate whether non-citizens should be barred from accessing public services, and Propositions 201 and 206, competing smoking ban propositions which impacted public health and private property rights. In November, the college welcomed former ASU president Lattie Coor and Latino community leader Alfredo Gutierrez for a community discussion about how a group of Arizona schools with primarily Latino student populations is successfully “beating the odds.” The annual Women’s Economic Forum, entitled Women Talk: Money and More..., took place on the Phoenix College campus in the fall, as did a forum about immigration and race, part of the Healing Racism Series made possible through a partnership with the Phoenix Human Relations Commission, Arizona State University, Maricopa Community Colleges, and the Maricopa County Diversity Office.
Educational Partnerships
Phoenix College has engaged in outreach efforts with a number of local school, college, and university partners fostering the development of joint initiatives and action plans. We have continued to work towards the alignment of our courses and programs with ASU at each of the university campuses: ASU Tempe, ASU Downtown, ASU Polytechnic, and ASU West. Transfer partnerships with ASU, Northern Arizona University, and the University of Arizona have been reviewed and dialogue continues concerning new pathways and alternatives for students. Partnerships with Grand Canyon University, Midwestern University, Ottawa University, and the Southwest College of Naturopathic Medicine are being discussed at key meetings with faculty and administrators. Outcomes include the prospect of shared use of facilities and the creation of “triage” practicum experiences such as the pairing of dental students with dental assisting students. Outreach to the Phoenix Union High School District continues to enhance recruitment and retention efforts. Partnership efforts with the newly created Bioscience High School and the Franklin Police and Fire High School are under way.

Custom Training and Education
During the past year, the Phoenix College Custom Training and Education Department (CTE) promoted partnerships in the business community through the development of credit course programs with such entities as ST Microelectronics and the Department of Economic Security. A long standing partnership with the City of Phoenix expanded with the addition of three cultural workshops, bringing the total to fifteen. In addition, CTE offered language program development in Spanish, Arabic, and American Sign Language, and workforce development courses in math.

2006–07 HIGHLIGHT
THE PHOENIX COLLEGE INDUSTRIAL TECHNOLOGY DEPARTMENT HOSTED A ROUNDTABLE DISCUSSION TO INFORM TOP-LEVEL BUSINESS, EDUCATION, AND GOVERNMENT LEADERS ABOUT HOW BUILDING INFORMATION MODELING (BIM) IS CHANGING THE CONSTRUCTION INDUSTRY AND TO REQUEST THEIR PARTNERSHIP IN HELPING TO ADVANCE THE COLLEGE’S BIM PROGRAM AND TRAIN FUTURE EMPLOYEES. MORE THAN $500,000 WAS RAISED TOWARD AN ENDOWMENT FOR STUDENT SCHOLARSHIPS, RENOVATIONS TO THE CAD LAB, AND UPDATED SOFTWARE.
Workforce Advisory Councils

Many workforce development programs utilize advisory councils drawn from professionals working in these fields. This real-world input ensures that our education and training meets the current needs and expectations of employers, and that our students are prepared to succeed in their chosen careers.

**Administration of Justice**
Joe Brugman
Alison Butterfield
Sharon Halford
Brett Little
Jim Malinski
Tresa Miller
Doris Sleeper
Terry Smith
Robert Stegen
Ron Tate
Louis Tovar
Terry Tovar-Novasad
Bill Williams
Rick Wilson
Liz Yabarra

**Child & Family Studies**
Elaine Austin
Carol Chamberlin
Blythe Fitzharris
Erin Gray
Sharon Halford
Maravin Lopez
Kathleen Lacefield
Claudia Mariscal
Nancy Maxwell
Vicky McCarty
Alvera McKenzie
Teresa Peña
Patti Phillips
Sylvia Phillips
Natalie Scott
Linda Tramel

**Clinical Laboratory Science**
Joan Apt
Eddie Baie
Liz Beauford
Nancy Behling
Mary Blackwell
Barbara Blasutta
Queta Chavez
Michelle Dyer-Hurdon
Roseanna Eller
Gwen Fillemann
Adrienne Frazier
David Fronczyk
Dianne Geddis
Mary Kay Gilliland
Maria Gouze
Sharon Halford
Joyce Hall
Pat Harris
Janie Hoyoak
Helen Houser
Craig Jestila
Kevin Johnson
Tom Jones
Casandra Kakar
Ed Kelly
Craig Kielbowicz
Pat Kriesberg
Liz Ligon
Cathy Lindstrom
Leslie Lyford
Gary Maluf
Diana Mass
Susan McMillan
Debi Moser
Cheryl Mossing
Carolyn Nava
Robert Newberry
Dan Otis
Veronique Parker
Linda Pearson
Terri Poulan
Patricia Ray
Fran Roberts
Rick Rolfe
Irene Ruiz
Joyce Santis
Linda Smith
Ruth Spates
Andrew Stephens
Julie Stiak
Suzanne Sullivan
Linda M Taggart
Connie Thompson
Terry Toennis
Merrikay Vidal
Donna Vollmer
Tony Walter
Bob Wenham
Chris Westhoff
David Wing
Deborah Wyckoff

**Dental Assisting**
Mary Allen
John Chen, DDS
Joseph Dovgan, DDS, MS
Josie Gaisthea, CDA
James Galoti, DDS
Sean Kim, DDS
Beverly Lewis, CDPMA
Linda Regan, CDA
Rosanna Rodriguez
Cindy Rossey, CDA
Jeffrey Swartz
James Trichak, DDS

**Dental Hygiene**
Betsy Adam
Denise Aguilar-McDonald
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Cory Krukenberg
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Karen Tam
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Diann Muzyka
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Shari Collins
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Enhancing Collaboration and Partnerships

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Gina Wade
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CG Funk
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Tiffany Richards
Irene Ruiz
Ann Shublitz
Sonia Soto
Julie Stiak
Janet Vizard
Joy Wilfong
Cynthia Zimmerman
The Phoenix College Alumni Advisory Boards
The mission of the Phoenix College Alumni Association (PCAA) is to preserve the rich heritage of Phoenix College; provide an environment for Phoenix College Alumni to share experiences, opportunities, and fellowship; and to offer a forum for Phoenix College alumni and students through financial and non-financial programs.

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Investing in the Future

Strategic Direction: Pursuing Revenue Sources and Promoting Cost Effectiveness

In recognition of Phoenix College’s 85th anniversary in September 2005, the college launched *Making Life Better for Generations*, a multi-year fundraising initiative designed to secure $1 million for student scholarships. With leadership provided by Dr. Anna Solley, a strategic collaborative support team which includes the Generations Advisory Council and the Phoenix College Alumni Association Board of Directors has successfully ushered the campaign into its sophomore year. In addition, the campaign has facilitated the engagement of key recommendations brought forth in the 2002 Feasibility Study pertaining to the implementation of a systematic Development plan at Phoenix College, and has identified the Office of Alumni, Development, and Scholarship Relations (OAD) as a campus resource relative to Development activities.
Making Life Better for Generations

Community response to Making Life Better for Generations, both internal and external to the college, has been favorable. In addition to pursuing increased scholarship dollars, the campaign has grown to encompass program development or non-scholarship fund raising (i.e., funding for academic, athletic, and community centered programs). With the infrastructure for Development now firmly in place, areas of fundraising to be explored with our communities in the future will include planned giving and enhanced major gift fund raising. **Total raised through the campaign in 2006-2007: $303,380.**

Phoenix College deeply appreciates the generous contributions during the past year of the individuals and organizations who are recognized in this report. Their support made going to college possible for an abundance of students, and provided for the livelihood of several key programs. The components of Making Life Better for Generations include:

- Open Doors at Phoenix College
- The Legacy Fund
- The Heritage Plaza at Phoenix College

Annual Giving:
Opening Doors at Phoenix College

The Opening Doors at Phoenix College scholarship campaign was established in 1992 as the annual giving program of the Phoenix College Alumni Association (PCAA). Today, the campaign not only recognizes contributions made by alumni, but those of employees, retirees, friends, and partners of the college as well. **Total raised during the 2006–2007 academic year: $64,398.**

Major Gift and Endowment Giving:
The Legacy Fund

The Legacy Fund promotes major gift ($1,000 and above) and endowment giving ($10,000 and above). Donors may honor loved ones by establishing a named scholarship, or sponsoring academic, athletic, or community centered programs. Endowments offer donors a permanent way to solidify a legacy to the college by ensuring the annual disbursement of funds for scholarships or programs. Development staff work closely with Donors to explore their potential areas of interest to determine how to structure their gift, including criteria and award specifications. **Total raised during the in 2006-2007 academic year: $238,982.**
Creating a College Landmark:
The Heritage Plaza at Phoenix College

The Heritage Plaza at Phoenix College is a unique project initiated by the Phoenix College Alumni Association in 2005 as part of the Making Life Better for Generations campaign. The project salutes the history, tradition and future of the college by integrating commemorative, personalized legacy bricks into the new Fine Arts Building due to be unveiled in 2009. Proceeds from legacy brick sales will help raise funds for the project, and each brick will become a permanent part of The Heritage Plaza for future generations of students, alumni, and friends to enjoy. Total raised during the 2006-2007 academic year: $1,700 (20 legacy bricks).

Phoenix College and the Making Life Better for Generations campaign affiliates with the Maricopa Community Colleges Foundation (MCCF), a 501(c)(3) tax-exempt corporation, for the purposes of accumulating, controlling, and distributing funds. Contributions made are tax-deductible as allowed by law. Giving options include, but are not limited to, one-time gifts, multiple-year pledges, deferred gifts, and bequests. To learn more about various collaborative opportunities with Phoenix College, visit phoenixcollege.edu/generations, or contact Frank Luna at (602) 285-7667.
Phoenix College Donors

Lisa Katich
Gurukirn K. Khalsa
Husein Kljajic
Caroline J. King
Virgil N. Kovaenko
Laurence A. Knudson
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Kraemer
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Cindy L. Cloud
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John Damaris
Michael & Geraldine De-Muro Family
Miguel A. Fernandez
Eric Fischl
Carl A. Gardner
Dona V. Gentile
Paul E. Griffin
Robert E. Howell
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Michael J. Hurley
Estate of Louis C. Leithold
Shirley R. Linne
B. J. Livermore
Kelli A. McNatt
Kenneth Mattern
Les Metzger
Simon K. Myint
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William F. Wright
Salt River Project
Society for the Arts
Steingard Medical Group, PC
Sun Eagle Corporation
The Orcutt-Winslow Partnership
West Financial Services, Inc.
Westport Auto, Inc.

Major Gift and Endowment Giving:
The Legacy Fund

Individuals
James Alnutt
Marilyn A. Anderson
Anonymous
Mildred Bulpitt
Raul H. Castro
David L. Chapman
Cindy L. Cloud
Sam Cohen
John Damaris
Michael & Geraldine De-Muro Family
Miguel A. Fernandez
Eric Fischl
Carl A. Gardner
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Shirley R. Linne
B. J. Livermore
Kelli A. McNatt
Kenneth Mattern
Les Metzger
Simon K. Myint
Carl H. Nyman
Mary E. Price
Mark Rosati
Michael Walsh
William F. Wright

Corporations, Organizations, and Foundations
ABS Foundation, Inc.
American Express Corporation
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Arizona Community Foundation
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Arizona Sterling Protection, Inc.
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State Farm Mutual Automobile Insurance Company
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ValueOptions, Inc.
Verizon Wireless
Leading the Way

Strategic Direction: Developing and Retaining a Quality, Qualified Workforce

When Phoenix College adopted core values and entitled them “PC Basics” they were following a long tradition of service excellence. This spirit for knowledge is celebrated by a richly diverse workforce that exhibits these values by weaving their passion for teaching and learning into every encounter, every day. Recognizing the value of their employees, Phoenix College seeks to recognize their accomplishments and provide a variety of life long learning opportunities to nurture and enrich their experience.

2006–07 HIGHLIGHT
QUETA CHAVEZ, COUNSELING DEPARTMENT FACULTY MEMBER, WAS AWARDED THE OUTSTANDING LATINO/A FACULTY IN HIGHER EDUCATION: RESEARCH/TEACHING IN HIGHER EDUCATION AWARD FROM THE AMERICAN ASSOCIATION OF HISPANICS IN HIGHER EDUCATION AT THEIR NATIONAL CONFERENCE IN CALIFORNIA IN MARCH 2007.
Faculty Honors
Phoenix College faculty are regularly recognized for their dedication to excellence, and this past year was no exception. While it would be impossible to list on this page all of the awards and accolades that our talented educators have garnered during the 2006-2007 academic year, here are several highlights: Karen Potts, residential faculty member in the Legal Studies Department, was appointed by Governor Janet Napolitano in September 2006 as the newest judge on the Maricopa County Superior Court. Dr. Albert Celoza, Department Chair for Liberal Arts, was named one of the 2006 Twenty Outstanding Filipino-Americans in the United States and Canada during an awards ceremony in Washington D.C. Luis Bleuze, adjunct faculty member in the Geospatial Technology for Environmental Sciences Program, was recognized with the 2006 Latino Institute Community Leadership Award. Creative Writing adjunct faculty member James Sallis’s most recent novel, Drive, is now in development by Universal Studios, and he is slated to receive a Lifetime Achievement Award in Fall 2007 at Boucheron, the International Mystery Convention. Dr. Don Richardson, English faculty, has published his fourth novel, entitled Words of Truth. Bernard Barnes, Business Law adjunct faculty, was appointed to serve as a Judge Pro Tem in the Justice Courts for Maricopa County. Frank Luna, Director of Alumni and Development/Scholarship Relations, was profiled as an outstanding Phoenix College employee during Valle del Sol’s 16th annual Profiles of Success Hispanic Leadership Awards Celebration. The Phoenix College Women’s Leadership Group selected Dr. Nancy Matte, English Department Chair, as the 2007 Woman of Distinction for the college based upon her leadership, innovation, service, and contributions to women. Bonnie Petterson, Health Information Management faculty, was elected to the HIT Educator position on the American Health Information Management Association’s (AHIMA) Council on Certification, which oversees all national professional credentialing examinations offered by AHIMA.

Student Honors
A commitment to the highest academic standards and a sharp focus on student success provide an environment in which students learn to shine, both inside and outside the classroom. The 2006-2007 academic year saw many examples of the tremendous talent and diligence demonstrated by PC students. A few highlights: Stephanie Martinez and Alex Grasser were selected to the 2007 All-Arizona Academic Team, making Phoenix College the only college in the Maricopa Community Colleges to have two students selected for First Team honors. Mr. Grasser also was selected as one of 20 Guistwhite Scholars from more than 500 applicants. Damian Kelley was awarded third place in a national public speaking contest hosted by McGraw-Hill Higher Education, which attracted over 200 students from more than 60 colleges and universities. Charis Elliott, Chiedza Mutsaka, and Mitch Williams were chosen to represent Phoenix College and the Maricopa District at the Arizona Town Hall in fall 2006. Harmony Nicole DeLeon, Carrie Behrens, Janet Burruel, James Legg, and Jennifer Banks were recognized with a total of seven awards in the Maricopa Community Colleges Creative Writing Competition. Ira Brown (Men’s Basketball) and Linda Ubadigbo (Women’s Basketball) were named 1st and 2nd team All Americans, respectively, by the National Junior College Athletic Association.
Student Services Institute
Phoenix College is home to the Student Services Institute, which provides employees throughout the Maricopa Community Colleges with foundational knowledge about the Student Affairs profession. Since 2003, more than 120 employees ranging from entry-level staff to seasoned experts have grown professionally through participation in the development opportunities provided by the Institute, which offers courses in student services, student affairs, and developmental advising.

The Student Services Institute at Phoenix College served as the model for the National Association for Student Personnel Administrators (NASPA) when they developed a community college student services institute to be offered on a national level.

Under the direction of Phoenix College Dean of Student Affairs Dr. Debbie Kushibab, the SSI was recognized in 2005 as an Exemplary Practice by the American Association of Community Colleges, and has been nominated for the Terry O’Banion Shared Journey Award by the National Council on Student Development.

Day of Learning
Since 2002, Phoenix College has hosted a “Day of Learning” at the start of each semester, providing faculty and staff with outstanding opportunities for enrichment, interaction, and both personal and professional growth. In 2006-2007, the broad range of learning opportunities included topics ranging from Becoming a Positive Influence to Infusion of Information Literacy in the Classroom. Employees found the workshops both valuable and enlightening, and particularly enjoyed Seven Habits and a Horse, which allowed participants to experience first-hand how horses may be used as a tool for life coaching. All Employee Days of Learning are organized by Arlene Martinsen and the Learning, Technologies, and Development Department.

2006–07 HIGHLIGHT
OFELIA CANEZ, EDUCATION FACULTY MEMBER, WAS RECOGNIZED FOR HER LEADERSHIP AT THE CESAR E. CHAVEZ FOUNDATION LUNCHEON. THE SEPTEMBER 2006 ISSUE OF LATINO PERSPECTIVES MAGAZINE FEATURED A COVER PHOTO OF LIBERAL ARTS FACULTY DR. PETE DIMAS AND THREE OF HIS COLLEAGUES, WHO WERE PROFILED FOR THEIR WORK OVER THE PAST TWO DECADES TO SAVE THE BRAUN-SACRED HEART CENTER.
PC Cubed
Employees took advantage of the opportunity to supplement their skills in areas such as problem solving, team building, and communication by participating in the Phoenix College Positive Climate Campus Program (PC Cubed) during 2006-2007. The program, which is sponsored by Employee/Faculty Development, builds community and enhances leadership skills among campus employees, with topics including ethics, diversity, risk taking, conflict management, and dealing with change. Employees who participated have commented that the program has been instrumental in broadening awareness of the importance of teamwork among departments on campus. PC Cubed has been credited with helping faculty and staff to make connections with the rest of the campus, with one participant summarizing the program as “one of the bridges to unite us.”

Key Personnel Changes
After a nation-wide search, Phoenix College named Dr. Derek Mpinga as the new Vice President of Academic Affairs, effective July 1, 2007. His responsibilities include planning, directing, and evaluating college instructional offerings to meet a variety of student community needs; promoting innovative approaches to teaching and learning; providing college-wide leadership for strategic and operational planning; serving as chair of the College Curriculum Committee; developing and maintaining liaison relationships with business, industry, and community partners; and administering a variety of instructional support services including library, audio-visual and learning centers.

With more than 25 years of experience in education, Dr. Mpinga, who was born in Zimbabwe, has held both administrative and teaching positions in Africa and the United States. He also has taught at the undergraduate and graduate level, in addition to administrative duties and responsibilities, at institutions in Zimbabwe and Kenya respectively. He holds a master’s degree in mathematics from Texas Christian University, and a master of religious education and a doctoral degree in education administration from Southwestern Baptist Theological Seminary.
Connecting with the Community

Strategic Direction: Maintaining a Strong Identity

Our historic urban college serves a diverse community that lives, works, plays and learns in the heart of the great city of Phoenix. The quality of our programs, faculty, and staff, as well as every Phoenix College student and alumnus, are components that shape the very fabric of our identity and reflect our role and value to the community.

2006–07 HIGHLIGHT
THE NATIONAL JUNIOR COLLEGE ATHLETIC ASSOCIATION PRESENTED THE LOYALTY AWARD TO DIRECTOR OF ATHLETICS SCOTT GEDDIS IN RECOGNITION OF HIS WORK TO UPHOLD NJCAA IDEALS THROUGH LEADERSHIP IN AN ATHLETIC PROGRAM THAT EXEMPLIFIES EXCELLENCE BOTH ON THE FIELD AND IN THE CLASSROOM.
Celebrate Community Day
Community members helped commemorate Phoenix College Homecoming Week during the annual “Celebrate Community Day” in October 2006. Friends, families, and neighbors spent a beautiful fall afternoon on campus, enjoying musical entertainment, a barbeque, and plenty of child-friendly, free activities including pony rides, face painting, arts and crafts, and games.

Afterward, many attended the Homecoming football game and witnessed the historic dedication of Hogan Field and re-dedication of Hoy Stadium.

Service to the Community
Phoenix College students, faculty, and staff demonstrate a true generosity of spirit through their volunteer efforts supporting a variety of charitable organizations and causes. During 2006-2007, college volunteers supported the American Heart Association, Toys for Tots, the Susan B. Komen Breast Cancer Foundation, Andre House, United Blood Services, and St. Mary’s Food Bank, among many others.

In addition, under the leadership of the PC campaign co-chairs Debbie Kushibab and Seth Goodman, Phoenix College exceeded its 2006 campaign fundraising goal for Valley of the Sun United Way, raising more than $21,000 to help those in need.

2006–07 HIGHLIGHT
ALUMNI BOARD PRESIDENT KEN MATTERN WAS NAMED THE RECIPIENT OF THE CONSORTIUM FOR ENTREPRENEURSHIP EDUCATION AWARD FOR LEADERSHIP AND CREATIVITY IN BRINGING ENTREPRENEURSHIP EDUCATION TO THE SCHOOLS.
Latin American Film Festival
The 2007 Phoenix College Latin American Film Festival had its most successful run since its inception in 1999. Opening night of the five-day festival in March drew a crowd of more than 500 students, staff and community members. Discussions with the directors, actors, screenwriters and film critics were the highlight of the festival, which featured films from Mexico, U.S.A., Cuba, Argentina, and El Salvador. The festival was made possible through the work and support of Dr. Trino Sandoval, the Phoenix College Foreign Language Department, the Consulate General of Mexico, the Arizona Humanities Council, and the National Association of Independent Producers.

Dental Hygiene Clinic
For community members willing to dedicate some extra time to protect their dental health, the services provided by Phoenix College’s Dental Hygiene Clinic have proven to be a tremendous value. The clinic, a teaching institution in which procedures are performed by students under the supervision of instructors, charges a flat fee of $35 for adults. The fee covers most of the preventive and therapeutic services provided, which include medical history review, dental screening examination, radiographs (x-rays), fluoride treatments, and more. Because the Phoenix College Dental Hygiene Clinic is a teaching institution, appointments take considerably more time than they would in a private practice setting, but patients find that the payoff is excellent service comparable in quality to private practice, for a very low fee.

2006–07 HIGHLIGHT
PHOENIX COLLEGE WELCOMED A TRIO OF LUMINARIES FROM FILM, LITERATURE, AND MEDIA FOR AN ENGAGING AND ENTERTAINING DISCUSSION IN OCTOBER 2006. THE EVENT FEATURED ACTRESS EVELINA FERNANDEZ, AUTHOR STELLA POPE DUARTE, AND JOURNALIST KATHLEEN MASCARENAS.
Silver Sneakers
Phoenix College is proud to offer the award-winning SilverSneakers® Fitness Program, a results-oriented program that enables older adults to take charge of their health and remain active and independent through an innovative blend of physical activity, healthy lifestyle, and socially oriented programming. SilverSneakers® memberships include full access to the Phoenix College Fitness Center, Aerobics classes and locker rooms.

The Phoenix College program served over 100 Silver Sneaker members during 2006-2007, offering both Silver Sneaker level I classes, focusing on stretching and chair exercises, and Level II classes, which include aerobics and group exercise. Our enthusiastic and highly qualified staff worked with members at every level of fitness to encourage consistent attendance as a means of influencing the degree of vitality and sense of community among our “golden agers”.

Ursa Awards
The Ursa Awards Celebration is held annually to acknowledge student leaders as “Bear Stars” and to recognize them for their outstanding leadership and contributions to Phoenix College and the community. The Department of Student Life and Leadership spearheaded this recognition program, recognizing 38 students during the 5th Annual Ursa Awards Celebration in April 2007.

Students who were recognized include: Tupuwa Betani, Raymond Browning, Rose Michelle Cano, Angela Carter, Fernando Castano, Cristina Chavez, Danny Chavez, LaTresha Cox, Erika Dominguez, Charis Elliott, Danny Flores, Felipe Flores, Urania Garrett, Jesus Granillo, Zachary Hall, Clotte Hammons, Austin Herd, Muna Jama, Salen Lin, Ivan Martinez, Jennifer Mills, Elizabeth Norman, Chaz Nuanez, Emily Olivas, valezka Ponce, Marshae Roebuck, David Rosales, Esperanza Salazar, Truman Tsosie, Jude Velasquez, Alma Venegas, George Vo, Shannon Whitney, Jenn Williams, Ali Witt, Lionel Yellowhair, Tyra Young, and Janett Zazuete.
With General Obligation Bond Funds approved by the voters in 2004, Phoenix College is building for the future with three new, exciting projects. These projects are aligned with the PC master plan and are designed to meet the needs of our diverse student population. The institution is currently in the design phase of a new Fine Arts building, a new Maintenance and Operations Center and a single level parking structure.

The Fine Arts building will feature an open courtyard for artistic reflection and assembly as well as a bright, versatile gallery. The Maintenance and Operations building will bring all facility support services into one complex for maximum efficiency. The parking structure will be a single level deck adding approximately 275 additional parking spaces, as well as an integral College Safety office for overall security. In addition to these projects, ongoing Bond supported technology upgrades continue to move PC into the future.
Section Seven
Facilities Master Plan

Legend

- New Building
- Remodel Building
- Existing Building

A  Liberal Arts Building
AD  Administration Building
AR  Admissions and Records
AU  Bulpitt Auditorium
B  Business/English Building
C  Science Building
D  Computer Services Building
DB  Dalby Building
E  Noble Engineering Sciences Building
F  Existing Fine Arts Building
FA  New Fine Arts Building
FCC  Family Care & Head Start Center
G  Gymnasium, North & South
H  Reading, Communications, Theatre/Film and American Sign Language
HC  Hannelly Center, upper & lower
L  Fannin Library
M  Music Building
MP  Maintenance Plant
MS  Maintenance and Operations
    Central Receiving
OSE  Osborn Site East
OSS  Osborn Site South
    1 = Willo Conference Room
    2 = Palmcroft Conference Room
    3 = Dome Conference Room
OSW  Osborn Site West
PS  Public Service Building (PSB)
R  Dental Programs Building
SU  Student Union
T  John Paul Theatre

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Reflection and Renewal
Preparing for Tomorrow

Through the Self Study guided by Co-Chairs Dr. Marian Gibney and Mr. Brent Jameson and prepared for reaccreditation from the Higher Learning Commission of the North Central Association in 2006, Phoenix College successfully demonstrated that it satisfied the criteria for reaccreditation.

Accreditation Process
The accreditation process represented an opportunity for Phoenix College to showcase its commitment to teaching and learning and the community, through the following five criteria:

- Mission and Integrity
- Preparing for the Future
- Student Learning and Effective Teaching
- Acquisition, Discovery and Application of Knowledge
- Engagement and Service

The consultant evaluators also identified some opportunities for the future:

- Develop strong connectivity between planning and budgeting that will enhance the decision making process.
- Develop a Comprehensive Strategic Enrollment Plan that focuses on recruitment, retention, developmental education, program review, and distance education, that is directly linked to the College Strategic Plan.

Building on our stellar success as a premier institution of higher education, we look forward to serving our diverse community and meeting their educational and professional needs for many years to come.