Report to Our Community

We value deliberation, tolerance, and our obligation to treat each other with dignity, fairness, and civility.

We support learning, discovery, informed risk taking, and an entrepreneurial spirit that creates new possibilities.

We connect with our campus and community through clear and frequent communications, collaborations, and the valuing of differences.

We promote quality teaching and learning experiences that prepare individuals for life, work, and leadership.

We are committed to the highest principles of academic, professional, and personal conduct.

We value deliberation, tolerance, and our obligation to treat each other with dignity, fairness, and civility.

We are committed to prudent management of our resources.

**Vision**
Phoenix College will be the premier provider of learning opportunities for our community to go far, close to home.

**Mission**
Phoenix College delivers teaching and learning experiences that inspire the lifelong pursuit of educational, professional, and personal goals for our diverse urban community.

**Mission Goals**
We support our mission through a rich tradition of:

- University Transfer Education
- General Education
- Workforce Development
- Developmental Education
- English as a Second Language
- Continuing and Community Education
- Community Partnerships
- Student Support Services
- Global Engagement

**PC Basics — Our Core Values**
At Phoenix College we embrace our vision and achieve our mission through the application of our core values—the PC Basics. Our core values guide us in decision making and reflect our rich legacy of teaching and learning.

- **Engagement**
  We connect with our campus and community through clear and frequent communications, collaborations, and the valuing of differences.

- **Integrity**
  We are committed to the highest principles of academic, professional, and personal conduct.

- **Excellence**
  We promote quality teaching and learning experiences that prepare individuals for life, work, and leadership.

- **Respect**
  We value deliberation, tolerance, and our obligation to treat each other with dignity, fairness, and civility.

- **Innovation**
  We support learning, discovery, informed risk taking, and an entrepreneurial spirit that creates new possibilities.

- **Stewardship**
  We are committed to prudent management of our resources.
Dear Community Member,

Generations of families have come to Phoenix College to pursue their goals and dreams since 1920, and it remains our privilege to provide them with a learning experience that is second to none. While remaining true to our rich history, the college continues to grow and evolve, implementing innovative ways of teaching and learning.

We are committed to ensuring that the opportunities available to our students continue to expand, so it was fitting that our Spring 2010 All-Employee Convocation focused on the concept of the Learning College. A nationally-known strategy for increasing student success, retention, and persistence, the Learning College concept is designed to help students make passionate connections to learning. We were privileged to have the father of this concept, Dr. Terry O'Banion, provide his expert insights into the future of higher education. The college is in the process of further exploring the concept, investigating ways to make our efforts even more efficient and more beneficial for student learning.

A rich history and a cutting-edge learning environment coexist at Phoenix College, providing our students with a unique campus experience that is second to none. The campus will be undergoing a significant and exciting change during the next several years, as we embark on a project to renovate and expand Hannelly Center and renovate the Learning Center. Among the many benefits of the finished project will be a new way to efficiently serve students through a One-Stop Enrollment Center. All processes and space requirements are being approached with a ‘what is best for students?’ philosophy, and the entire campus community is eagerly anticipating the new developments.

Phoenix College is poised to celebrate 90 years of teaching, learning, and student success. Our vision, mission, and values reflect the passion that we have for education. Our learning environment has been relevant, competitive, accessible, and accountable for nine decades because of our commitment to quality and excellence in teaching, learning, and student success. Our talented and dedicated faculty and staff are committed to providing students with opportunities to engage in enriching learning experiences, empowering them to obtain their dreams and create a successful future for themselves, their families, and their communities.

Warm regards,

Anna Solley, Ed.D.
President, Phoenix College
Phoenix College, established in 1920 has a proud history of serving the community in the heart of Phoenix. The flagship college of the Maricopa Community Colleges—the largest community college system in the United States—Phoenix College offers programs for university transfer, career training, and personal development. During the 2009-2010 academic year, Phoenix College awarded over 1,820 degrees and certificates.

Class of 2009 Outstanding Academic Achievements

- 145 students graduated with Distinction (3.5 – 3.699 GPA)
- 138 students graduated with High Distinction (3.7 – 3.899 GPA)
- 89 students graduated with Highest Distinction (3.9 – 4.0 GPA)
- 6 PC athletic teams earned All-Academic Team honors
- The Phoenix College Women’s Track team was named a National Junior College Athletic Association (NJCAA) Academic Team of the Year with a cumulative grade point average of 3.58.
- Phi Theta Kappa honor society inducted 78 students (GPA 3.25 or greater) in 2009-2010

Headcount and FTSE

- Annual FT Equivalent Student (FTSE)* 6,821
- Annual Unduplicated Headcount 20,247
- Fall 2009 Headcount (credit) 12,164

Gender

- Female 59%
- Male 37%
- Undeclared 4%

Age

- 14-17 5%
- 18-22 36%
- 23-29 24%
- 30-39 17%
- 40-49 10%
- 50-59 6%
- 60-85 2%
- Median Age: 25 years

Ethnicity

- American Indian 4%
- Asian 3%
- Black 10%
- Hispanic 33%
- White 36%
- Other 4%
- Not Specified 10%

Enrolled FT/PT

- Full-Time 25%
- Part-Time 75%

Educational Intent

- Transfer 26%
- Improve Skills 49%
- Personal Interest 15%
- Other or Undeclared 10%

*Annual FT Equivalent Student for 2009-2010 are preliminary unaudited numbers.

Figures taken from Maricopa County Community College District 2009 Fact Book.
The Report to the Community reflects the highlights of college accomplishments and their direct correlation to the Phoenix College Strategic Goals. The ten goals are in alignment with the strategic directions the Maricopa Community Colleges and place strong emphasis on the priorities of Developmental Education, Distance Learning, Enrollment Management, and Program Review. The college also places emphasis on the importance of providing a positive service-oriented experience.

Phoenix College recognizes that successful institutions adapt to rapidly changing environments through regular examination of issues, trends, and events, and integrates this understanding into the institution’s planning and decision-making process. The planning process at Phoenix College is comprehensive, systematic, and participatory, incorporating activities from academic departments, occupational programs, service areas, and college committees, and is aligned with the vision, mission, and values of both Phoenix College and the Maricopa Community Colleges.
Strategic Directions

Strategic Goals

**Strategic Direction**

**Maximize Access**

**GOAL 01**
Anticipate, plan, and implement technology changes to current infrastructure to maximize teaching and learning.

**GOAL 02**
Proactively identify and address student access barriers to services and programs.

**Strategic Direction**

**Enhance Learning Environments and Delivery Options**

**GOAL 03**
Provide programs and services that meet the needs of our diverse community.

**GOAL 04**
Support continuous improvement of the learning environment and student success.

**GOAL 05**
Improve and expand physical learning environments to increase efficiency and enhance learning.

**GOAL 06**
Improve and expand distance learning and alternative delivery environments to increase efficiency and enhance learning.

**Strategic Direction**

**Maximize Collaboration**

**GOAL 07**
Expand community outreach and internal and external partnerships.

**Strategic Direction**

**Pursue Revenue Sources**

**GOAL 08**
Maximize effective use of financial, physical, and human resources.

**Strategic Direction**

**Recruit and Retain Workforce**

**GOAL 09**
Hire and retain quality and diverse personnel.

**Strategic Direction**

**Maintain a Strong Identity**

**GOAL 10**
Provide a positive, service oriented Phoenix College experience (process and procedures, service philosophy, community relationship, academic success, rich tradition of academic excellence, and customer service).
Goal 1: Anticipate, plan, and implement technology changes to current infrastructure to maximize teaching and learning.

Technology Advances

Phoenix College continued to provide leadership in technology support for the college’s community of learners. Several major technology advances were implemented or are in progress as pilot projects until proven effective.

The Media Services and the Technology Support Group merged and reorganized into one Information Technology department that includes cross-trained staff and a unified Help Desk for media and desk top support, as well as network and telephony needs. The Information Technology Department worked on a variety of projects to upgrade services:

1. A Storage Area Network (SAN) was installed to provide backup for disaster recovery of data and old equipment. Staff increased campus data security with the configuration of a new firewall. Staff also upgraded and replaced 27 aging physical servers with 8 new physical servers while virtualizing the remaining needs.

2. The college piloted Citrix, a client-server system that allows remote users to log into the Citrix Web Interface and launch and run programs that are not available on their own computer, regardless of the type of machine.

Goal 2: Proactively identify and address student access barriers to services and programs.

One Stop Services

Phoenix College is in the planning stages for a One-Stop Enrollment Center which will provide convenient service to students throughout the registration and advisement process. In order to eliminate the traditional silo approach to service delivery, students will be directed to zones where they will receive assistance in admissions, registration, academic advising and financial aid.

The Bear Genius Bar – This area replaces the traditional welcome center and will provide a deeper level of service to students as they enter the enrollment services building.

The Comfort Zone – This area will replace the traditional waiting area. Students in the queue for Zone Three and/or Zone Four will be directed to this area, where they will have an opportunity to use the self-service computers.

The Tech Zone – Students will receive high quality one-on-one service from a cross-trained technician in the Tech Zone.

Enrollment Planning Zone – This area will provide students with a personalized one-on-one consultation with an advisor.

Title V Grant

Phoenix College completed its first year of implementation of a five-year United States Department of Education Title V Grant. This grant program, entitled Achieving Academic Success, will strengthen the core of the college’s academic programs and provide a platform for sustained growth and student success. The college is administering the grant to increase student interest and access to STEM (science, technology, engineering, mathematics) careers and to help students complete courses successfully.

Web Redevelopment & Redesign

The Marketing, Advertising, & Public Relations Web Task Force completed the first phase of the redevelopment of the PC website with the overall goal of improving the user experience. The team identified two main objectives: 1) Recruitment – increase conversion rate of prospects into students through successful experiences; and 2) Retention – encourage retention of current students by providing successful experiences.

Key redesign goals and recommendations were developed to encourage outcomes in support of the main objectives:

1. Improve and update the overall visual appeal while maintaining the PC brand image.
2. Provide an interactive personalized user experience.
3. Provide more space for content while allowing flexible use of space.
4. Increase usability and accessibility through consistent, clear, and intuitive student-focused navigation.

5. Simplify maintenance of the site.

6. Optimize site content for maximum search engine visibility.

7. Use a web development platform and content management system that is extendable, developer-friendly, and sustainable for future growth.

8. Provide consistent, current, and relevant information for all departments and programs.

9. Condense, simplify, and upgrade content.

**Supplementing the Online Schedule**

In spring 2009, Phoenix College stopped printing hard copies of the course schedule and transitioned to a completely online version. To complement the Maricopa Community College District’s online schedule, Phoenix College created an interactive digital magazine known as the Schedule eZine, providing students with an enhanced search feature and the ability to flip through a full listing of classes offered.

In the annual Innovation of the Year Award competition co-sponsored by the Maricopa Community Colleges and the League for Innovation in the Community College, Phoenix College’s Schedule eZine was selected to receive the top honor for 2010, the Dr. Paul M. Pair Innovation of the Year Award and the Gold Paragon Award from the National Council of Marketing & Public Relations.
Providing Convenient Access to Services

- Since early 2009, students have had the option to take advantage of an “e-Advisor” as an alternative to face-to-face advisement. The combination of email accessible advising and electronic student degree check-sheets reduced barriers to advisement and improved the accuracy of serving over 1,500 students with this convenient option.

- Phoenix College offered students an online practice and review option for placement testing with the MCCCD Testing Center Study Guide.

- The GED Testing Program was selected to participate in a GED Comparability Study. The GED Testing Service is exploring the option to offer computer based tests in addition to the traditional paper and pencil tests currently offered. Over 1,090 students earned their GED Diploma through the PC Testing Center over the last year.

- PC took college workshops out into the community, providing general college information including admissions, registration process, tuition, financial aid, and instructional programs and services available. A second workshop providing information on late start classes, general advisement and transfer options was offered at the College Depot in the Burton Barr Central Library.

Developing New Career Pathways

Over the 2009-10 academic year, Phoenix College made modifications to 32 courses and 33 occupational programs, and developed 15 new courses, one new academic certificate, and one new occupational program, as well as several non-credit training courses and programs in support of new environmental issues.
Green Training

LEED exam (non-credit) prep courses are being offered at PC Downtown to disseminate knowledge for the rapid growth of the green construction market as a remedy to both energy issues and the rising unemployment rate. Current professionals, builders, and graduates can utilize LEED exam prep courses to quickly reinvigorate their careers and share in the growing green construction market. Phoenix College offered Green training in the areas of:

- LEED Green Associate
- Energy Auditor
- Sustainable Building Advisor Program

Solar Energy

Photovoltaic (PV) devices generate electricity directly from sunlight. The PV Entry Level (non-credit) program provides students the basic knowledge, comprehension, and application of key terms and concepts of photovoltaic (solar electric) systems operations as recognized by North American Board of Certified Energy Practitioners (NABCEP). Program graduates will have the basic knowledge of solar electricity suitable for a supervised, entry-level position with a dealer and/or installer or other PV industry company.

Stewardship of Environmental and Natural Resources

The Environmental and Natural Resources Stewardship certificate program develops knowledge and understanding of environmental and natural resource issues, problems, and policies through the study of selected courses. Students examine the ethical theories and moral principles of global environmental issues, explore methods of inquiry and the human impact on ecosystems, and human policy related to natural resources.

Technical Theatre

The Certificate of Completion (CCL) in Technical Theatre prepares students in all aspects of theatre technology and aids them in applying for positions such as set and exhibit construction, painting, mounting and managing; stage lighting and sound; and properties construction and management. Additionally, students in the program develop back-stage technical theatre personnel skills.

Goal 4: Support continuous improvement of the learning environment and student success.

Learning Centered College

Phoenix College is among the many community colleges in the nation exploring the concept of a learning-centered college. The learning-centered concept builds upon current student-centered and teaching-centered values to place an even stronger emphasis on learning first and in providing educational experiences for learners anyway, anyplace, anytime.

As part of the research into the learning centered concept, Phoenix College undertook the following actions:

- Dr. Terry O’Banion, author of A Learning College for the 21st Century, was the guest speaker at the 2009 All Employee Convocation.
- Administrators from Estrella Mountain Community College, a self-designated Learning Centered College, shared their thoughts and experiences towards their progress at a Phoenix College Leadership Council meeting.
- A Learning College Committee was formed and learning principles were drafted and reviewed by the Strategic Planning Committee, which will continue to spearhead the concept for inclusion into college planning.

In Support of Student Success

- Qualifying students are invited to a BearTrax Orientation session during which they receive an introduction to the college, learn about financial aid, receive general advisement, and are enrolled in a college success course. During the 2009-2010 academic year, 1034 qualifying students participated in one of the 93 BearTrax sessions that were offered.
- The college is supporting Brush Up/Step Up initiative, which targets students who have been out of school for a while or do not feel they tested correctly in taking their course placement tests. Instead of allowing students to take the placement tests without an intervention, they are encouraged to purchase a web-based, self-paced, open entry/exit computerized program before they test or re-test.
- Phoenix College was awarded a grant for Project Degree, which focuses on retention and student success for the developmental cohort through a dedicated learning community assisted by a designated success coach and completion advisor. The pilot will begin in October 2010, with the learning community beginning in Spring 2011.
Goal 5: Improve and expand physical learning environments to increase efficiency and enhance learning.

Facilities Master Plan

Phoenix College has embarked on a project to renovate and expand Hannelly Center, built in 1966, and to renovate the college’s Learning Center. Energy savings are a priority area and are being looked at throughout every step of the project. The resulting high performance buildings will include water-saving plumbing devices, solar panels, natural lighting, a day-lighting system, building automation controls, and more.

The expansion and renovation also will provide a more visible entrance to the campus, which is located at 15th Avenue and Thomas.

The entire project, which is made possible through General Obligation Bond Funds approved by voters in 2004 for the Maricopa Community Colleges, is slated for completion by the Spring 2013. The project is being designed by RNL Design. Local firm D.L. Withers Construction will serve as the general contractor.

- Construct a new 17,500 square foot addition to the Hannelly Student Center to open spring of 2012.
- Renovate the existing Hannelly Student Center (35,058 square feet) to create a “one-stop” student services center and cafeteria to open spring of 2013.
- Renovate the existing Learning Center Building (10,000 square feet) to create a Student Union to open spring of 2012.
- Renovate the former Fine Arts building (20,000 square feet) to create a Chemistry Building to open spring of 2013.

Learning Center to Student Center

The 10,000 square foot Learning Center will be renovated into a new Student Union, complete with a spacious lounge area and a game room. The re-design of Sophomore Square will be included as part of the project, with new shade structures, trees, and more flexible spaces for gatherings and events.

Fine Arts Building

The Phoenix College Fine Arts Building received national recognition after being selected by the Construction Management Association of America (CMAA) to receive a 2009 Project Achievement Award. The CMAA reviewed entries from across the country and granted the Fine Arts Building an Honorable Mention for new construction building projects under $10 million. The award also highlights the team effort necessary to successfully complete complicated projects. The award was presented at an industry recognition dinner at the CMAA’s national conference in Orlando, FL.

Massage Therapy Clinic

The Therapeutic Massage Program debuted a new, year-round Student Massage Clinic in a beautifully-renovated setting at PC’s Osborn Center in March 2010. Community members are able to schedule a one-hour massage for just $20, which allows students the opportunity to perfect their skills.

Dental Programs

The Dental Assisting and Dental Hygiene programs held an Open House in December 2009 to showcase the new technology in their clinics and radiography lab following the completion of an extensive remodeling project which involved an addition of six high-tech dental hygiene workstations integrated with state-of-the-art technology including intra oral cameras, ultrasonic scaling devices and chair side computers. A remodel in the radiography lab area included eliminating the darkroom, providing an increased capacity for electronic processing of images. The addition of several computer workstations and one additional specialized scanner for image plates, completed the transition to solely digital radiography eliminating the use of hazardous processing chemicals.

Goal 6: Improve and expand distance learning and alternative delivery environments to increase efficiency and enhance learning.

Distance Learning Plan

Distance learning continues to be one of the Strategic Goals for Phoenix College. During the 2009-2010 academic year faculty continued to develop curriculum to move their traditionally “on campus” courses into an online delivery format, adding a total of 108 online and 19 hybrid sections. Enrollment reflected an increase of 959 students (unduplicated headcount) in online and 125 in hybrid courses.

Fast Track Programs

- The fast-track nurse assisting/practical nurse program partnership is a way to equip students with highly marketable skills and get them quickly back into the workforce. Students in the cohort will acquire the skills and training to make them sought-after candidates for a career in healthcare settings such as long-term care facilities and home care. At Phoenix College, the students will take a six-credit lecture and lab course that prepares them to sit for the nursing assistant certification exam. They also will receive CPR training through the Phoenix College EMT program. Continuing on in the practical nursing program at GateWay Community College prepares the students to become licensed practical nurses, increasing their marketability even further.
• The Therapeutic Massage Program restructured the clinical practicum. Students begin their clinic hours in the ninth week of the program instead of waiting until the final five weeks of the program. The end result has shortened the program significantly allowing PC to better compete with the private sector and allow students to more quickly move out into the workforce.

• In Spring 2010, all Paralegal Studies courses adopted a 14-week schedule with classes meeting once per week. Students are able to create a more efficient schedule while moving through the Program’s curriculum. In doing so, the Paralegal Studies Program is now able to offer three full terms of courses, making it easier for students to complete the program more efficiently. In addition, during fall and spring, a section of all first semester courses are scheduled for late-start, further enhancing flexibility.

**Non Traditional Environments**

**Youth Pharmacy Technician & Work Externship**

Sixteen students completed the Youth Pharmacy Technician & Work Externship Program. PC’s key partners in the program include the City of Phoenix, CVS Pharmacy, and Arizona Call-A-Teen, Inc. In addition, eight of the graduates were awarded $500 scholarships to continue their studies at Phoenix College. The Phoenix College Custom Training & Education (CTE) staff were presented with an award from the Phoenix Community Development & Investment Corporation during the graduation ceremony. CTE staff were honored for their dedication and commitment to the 2009 Pharmacy Technician Internship Program.

**Ronald McDonald House Design Project**

Students and faculty from the Phoenix College Interior Design program spent part of their summer completely remodeling and furnishing a two-bedroom apartment in the Ronald McDonald Roanoke House in Phoenix. With guidance from faculty members, the student interns, who donated their time, created a welcoming environment that will provide comfort to families that travel far from home to receive treatment for their child at one of the Phoenix pediatric centers. Overall, the internship provided the five students with an excellent opportunity to give back to families experiencing a stressful time while gaining real-world experience in their chosen field of interior design.

**Disney Internship**

Recruiters for the Disney College Program hosted a presentation at Phoenix College in February 2010, providing students with the opportunity to live, learn, and earn at the Disneyland® Resort or Walt Disney World® Resort in a paid internship designed to stand out on students’ résumés. Participants in the program have the unique opportunity to network and learn from Disney leaders; custom design their own learning curriculum and possibly earn college credit; gain real-world experience and transferable skills.
Goal 7: Expand community outreach and internal and external partnerships.

Communiversity @ Surprise

Phoenix College added Nurse Assisting, Medical Billing and Coding: Physician Based, and Medical Assisting certificate programs to its healthcare program offerings at the Communiversity @ Surprise, a unique educational partnership that provides students with the opportunity to complete certificates, associate degrees, bachelor’s degrees, and master’s degrees all in one location.

The innovative blending of community colleges and universities includes partners Rio Salado College and Phoenix College, and features six educational pathways offering multiple programs. Each of the educational pathways allows students to transfer seamlessly from one institution to another – from the community college to the university.

Medical Laboratory Science

Phoenix College and Arizona State University formed a unique partnership that provides students an opportunity to earn an Associate in Applied Science from Phoenix College and a Bachelor of Applied Science in Medical Laboratory Science from ASU. Students complete a total of 90 hours through Phoenix College and 30 through ASU resulting in substantial tuition savings. The first 90 credits are taught by both Phoenix College and ASU faculty on the Phoenix College Campus. Except for nine upper division, general education credits, which can be completed online, the 30 ASU credits can be achieved at Phoenix College.

Career Fair

Phoenix College Career Services formed a partnership with Goodwill to co-sponsor a career fair that included over 600 student and community job seekers. Thirty-five employers hired some applicants on the spot and many others were scheduled for interviews. Career Services also worked with Goodwill to place five Summer Youth Employment Program participants at Phoenix College to gain workplace experience.

Economic Forum

In partnership with the Phoenix Women’s Commission and the City of Phoenix Equal Opportunity Department, Phoenix College hosted a Women’s Economic Forum in October 2009. The free event provided a forum for women to learn about personal economic growth and development.
Raul H. Castro Institute

The Raul H. Castro Institute (RCI), named after the Honorable Raul H. Castro, the first and only Mexican-American Governor of Arizona (1975-1977), is a collaborative effort of the Office of the Governor - State of Arizona, Arizona State University - Center for Community Development & Civil Rights, Maricopa County Community College District, and Phoenix College.

A non-profit organization, the RCI is a “Do Tank” focusing on issues that affect the Latino community in Arizona, with emphasis on education, health and human services, leadership and civic participation. The RCI is located at Phoenix College Downtown.

Latina Trailblazers

In partnership with Latino Perspectives Magazine, the RCI presented a special evening of courage, hope and determination at the second annual Arizona Latina Trailblazers event. Attendees experienced an inspiring collection of digital stories about Latinas who helped push our state into the 21st century, including: Anna Marie Ochoa O’Leary, Carmela Ramirez, Barbara Rodriguez Mundell, Placida Garcia Smith, Alicia & Dora Ocampo Quesada, and Julia Cuesta Zozaya. A reception to honor the Trailblazers was held at the Phoenix Art Museum and included video vignettes highlighting the women’s achievements. A commemorative booklet and DVD of the vignettes was provided to Arizona libraries and schools and accepted into the Arizona Memory Project.

Immunization Clinic

The RCI hosted an H1N1 immunization clinic targeted for youth ages 18 months to four years at Phoenix College in November 2009. The event was a partnership of the Arizona Coalition for Tomorrow, Maricopa County Public Health Department, Maricopa County Medical Society, Phoenix Children’s Hospital, Phoenix College, and the RCI. A total of 939 individuals received vaccinations. Maricopa County Public Health provided the vaccines and 10 medical personnel, while 40 Phoenix College nursing students administered the vaccines under the guidance of PC nursing faculty. A follow-up immunization clinic took place in December 2009 at Phoenix College, where approximately 300 immunizations were given.

Informing the Community

In partnership with Maricopa County Department of Public Health and Univision, the RCI hosted an Emergency Preparedness Expo in August 2009 at Phoenix College, attracting over 500 attendees. The event was conducted in Spanish to help emphasize the importance of emergency preparedness to the monolingual community. A concurrent telethon hosted by Univision allowed over 400 community members who were not able to attend the event to call in and ask questions regarding emergency preparedness issues.

Developing Leaders

The RCI co-sponsored an inaugural middle school youth leadership conference in April 2010, which focused on the theme The Leadership Equation (Dream + Plan = Vision). Following a keynote address by Governor Castro, more than 100 students from the Cartwright School District attended breakout sessions focusing on civic engagement, leadership, and education.

Honoring Those Who Serve

Honing PC Partners - Golden Bear Partnership Awards

The 5th Annual Golden Bear Awards breakfast celebration on May 7, 2010 provided a tremendous opportunity to honor the partners who have significantly impacted the Phoenix College community in the pursuit of the college’s mission and vision. The distinguished honorees were selected by a committee comprised of faculty and staff, and represented partners in education, business and industry, public service, technology, and more. The 2010 Golden Bear Champions have positively impacted Phoenix College by assisting with program or service improvements, supporting creative and innovative ideas and delivery of instruction, providing resources, advocating for the college, and improving the quality of the college experience for students. During the celebration, each partner was presented with a beautiful glass and sandstone award symbolizing the gratitude of the college’s faculty, staff, and students.

Pharmacy Technician Training

Phoenix College Custom Training and Education (CTE), Phoenix Workforce Connection, and Walgreens partnered to implement a customized training opportunity, funded through the American Recovery & Reinvestment Act, for laid-off workers interested in pursuing careers as Pharmacy Technicians.

Building Information Modeling

The Phoenix College Industrial Technology Department worked with the City of Phoenix Community and Economic Development Department to offer training in Building Information Modeling (BIM) to unemployed architects to help increase their career prospects. Dr. Jesse Mireles, Industrial Technology Department Chair, presented a lecture to more than 50 participants at a meeting of the American Institute of Architects.

Symphony on Campus

As part of the Symphony Connections program between the Maricopa Community College District Honors Programs and The Phoenix Symphony, the Phoenix Symphony String Orchestra performed a free concert at Phoenix College in March 2010.

Dialysis Technician Graduation

Phoenix College Downtown celebrated the first-ever Dialysis Technician Graduation in November 2009. Seven students graduated from the program, a partnership with Arizona Call-A-Teen Youth Resources, Inc. that prepares students to enter the Patient Care Technician Field.

NCIA Award

A multi-organizational partnership involving Phoenix College and several healthcare providers earned an honorable mention in the National Council of Instructional Administrators (NCIA) 2009 Exemplary Initiatives Competition. The college’s initiative, which was recognized in the Community & Workforce Needs category, is a partnership to address the community’s critical medical assistant shortage through education and training.

College Information Academy

Through a partnership with Phoenix Union High School District (PUHSD), Phoenix College hosted the inaugural College Information Academy in September 2009. The innovative collaboration between the college’s Office of Recruitment & Retention and PUHSD allowed PUHSD employees to receive continuing education credit while learning about the services and programs available to their students at Phoenix College.
Phoenix College alumnus and world-renowned artist Eric Fischl returned to the college in April 2010, along with tennis legend John McEnroe, to participate in For the Love of Art, a two-day fundraising event combining tennis and art. For the Love of Art encompassed both the annual Eric Fischl Lecture Series, which was held on April 14th at Phoenix Art Museum in partnership with the Contemporary Forum, and a charity tennis event on April 15th that drew 500 people to the Camelback Village Racquet and Health Club to watch McEnroe play Andrei Pavel.

In conjunction with the lecture, Fischl presented the prestigious Vanguard Award to two Phoenix College students competing in the 2010 student art competition, which was exhibited in Phoenix Art Museum’s Great Hall prior to the lecture. Each Vanguard Award winner received a $2,500 cash prize. McEnroe purchased the work of both Vanguard winners, and Fischl purchased two pieces of student artwork for his personal collection. Fischl’s dedication to Phoenix College has resulted in tremendous opportunities for students as well as the highly-anticipated annual lecture series, which grows in popularity each year.
The President’s Advisory Council (PAC) is comprised of key community, business, and education partners who serve as ambassadors and advocates of Phoenix College by identifying resources and opportunities. The members serve as opinion leaders who share their insights and counsel concerning trends, underserved populations, educational opportunities, strategic directions and collaborative program efforts.

The Council has helped our “Making Life Better for Generations” fundraising campaign by providing input on our appeal and promoting our cause to their own constituents. They also helped sharpen the college’s outreach message and marketing strategies.
COLLABORATIVE PARTNERSHIPS

Mr. George Dean
President
Phoenix Urban League

Ms. Bernice Begay
Native American Student Advisor
Phoenix Union High School District

Dr. Carlos Bejarano
Superintendent
Isaac School District

Dr. Myriam Roa
Superintendent
Phoenix Elementary School District

Ms. Judy Bernas
Associate Vice President
University of Arizona
City of Phoenix Mayor’s Office

Mr. Harry Garewal
Consultant
Small Business Owner

Mr. Richard Boals
Chief Executive Officer
Blue Cross Blue Shield of Arizona

Mr. Dan Klocke
Director
Downtown Phoenix Partnership

Dr. Debra Friedman
University Vice President, Dean-College of Public Programs
ASU Downtown Campus

Mr. Donald Maxwell
Director,
Community & Economic Development City of Phoenix

Mr. Joseph Gesullo
Chairperson
Greater Phoenix Gay & Lesbian Chamber of Commerce

Dr. Myriam Roa
Superintendent
Phoenix Elementary School District

Mr. Glenn Robinson
Dean of Arts and Sciences
DeVry University

Mr. Jerry Kraut-Ordover
Development Officer
Phoenix Children’s Hospital Foundation

Mr. Craig Liston
Member
Phoenix College Alumni Association

Mr. Todd Sanders
President and CEO
Greater Phoenix Chamber of Commerce

Dr. Kent Scribner
Superintendent
Phoenix Union High School District

2009–2010 Report to Our Community
Workforce Advisory Councils

Many workforce development programs utilize advisory councils drawn from professionals working in these fields. This real-world input ensures that our education and training meets the current needs and expectations of employers, and that our students are prepared to succeed in their chosen careers.

Administration of Justice Studies
Jim Malinski
Joe Brugman
Roberta Stegen
Lisa Martin
Mary Ellen Sheppard
Kevin Robinson
Ellery Williams
Louis Tovar

Applied Arts & Human Sciences
Marsha Cain
Sherry Hauser
Elaine Hogan
Nancy Hugo
Mary Fisher Knott
Gloria McGinty
Lydia Medina
Norma Michaels
Ginger Sandweg
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The Phoenix College Alumni Boards

The mission of the Phoenix College Alumni Association (PCAA) is to preserve the rich heritage of Phoenix College; provide an environment for Phoenix College Alumni to share experiences, opportunities, and fellowship; and to offer a forum for Phoenix College alumni and students through financial and non-financial programs.

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Goal 8: Maximize effective use of financial, physical, and human resources.

Against the national backdrop of an unstable economy, Phoenix College persevered in its efforts to secure contributions for student scholarships during the past year. Alumni, employees, and friends of the college continued to provide the stimulus for individual giving, while gifts from corporations, organizations and foundations strengthened as a result of cross collaborative fundraising efforts.

Fundraising totals for 2009-2010 were $325,971. Highlights from the past year include:

**Arizona Professional Land Surveyors (APLS) Scholarship**

Thanks to the Arizona Professional Land Surveyors (APLS), dozens of Phoenix College students studying Land Surveying have benefited from scholarship support since 2005.

During the past year, APLS continued their generous support. Through the APLS scholarship, students seeking to complete an Associate Degree or Certificate of Completion in Surveying Technology are eligible to apply for assistance.

**Dr. Robert J. Hannelly Scholarship Endowment**

For many years the Dr. Robert J. Hannelly Mathematics Scholarship has assisted qualified students studying mathematics at Phoenix College. It was the wish of the late Mary Hannelly Noble ’47, daughter of one of the most admired presidents in the history of the college, Dr. Robert Hannelly, to secure the future of this scholarship in tribute to her father. Thanks to a legacy gift from Mary Hannelly Noble and her husband Merle Noble, the Dr. Robert J. Hannelly Scholarship Endowment was established during the past year.

**For the Love of Art Tennis Fundraiser**

In the first cross collaborative fundraising effort of its kind at Phoenix College, world renowned artist Eric Fischl ’69 and tennis icon John McEnroe joined forces in April to present “For the Love of Art.” Title sponsor Lennar and Camelback Village Racquet and Health Club in Phoenix helped raise more than $55,000 for the Eric Fischl Scholars Program at Phoenix College and the John and Patty McEnroe Foundation. A sold-out audience of 500 people attended the tennis event.

The Sixth Annual Eric Fischl Lecture Series “We Can Be Serious” featuring McEnroe, was held at the Phoenix Art Museum in conjunction with the tennis event and drew a record-breaking 900 attendees.

**Annual Giving**

The Opening Doors at Phoenix College scholarship campaign was established in 1992 as the annual giving program of the Phoenix College Alumni Association (PCAA). Today the campaign recognizes contributions made by alumni, employees, retirees, friends, and partners of the college.
A highlight of the past year included the eleventh anniversary of “Phoenix College History Makers,” the Alumni Hall of Fame, which raised more than $14,000 for student scholarships through the PCAA.

Total raised during the 2009-2010 academic year: $62,911.

**Major Gift and Endowment Giving : The Legacy Fund**

The Legacy Fund promotes major gift ($1,000 and above) and endowment giving ($10,000 and above). Donors may honor loved ones by establishing a named scholarship, or sponsoring academic, athletic, or community centered programs. Endowments offer donors a permanent way to solidify a legacy to the college by ensuring the annual disbursement of funds for scholarships or programs. Development staff work closely with donors to explore their potential areas of interest to determine how to structure their gift, including criteria and award specifications.

Total raised during the 2009-2010 academic year: $173,450.

**Lifetime Scholarships**

Phoenix College is honored to have the support of numerous contributors who have established lifetime endowed scholarships. Every year, these scholarships generate interest income that may be applied towards annual scholarship awards. In many cases, these scholarships serve to preserve the memory of an individual or honor the work of an organization.

Total interest income generated during the 2009-2010 academic year: $89,610.

Phoenix College affiliates with the Maricopa Community Colleges Foundation (MCCF), a 501(c) 3 tax-exempt corporation for the purposes of accumulating, controlling, and distributing funds. Contributions made are tax-deductible as allowed by law. Giving options include, but are not limited to, one-time gifts, multiple-year pledges, deferred gifts, and bequests.

To learn more about various collaborative opportunities with Phoenix College, visit www.phoenixcollege.edu/generations or contact the Development Office.

**Grant Funding**

Grant funding provides supplementary funding to meet the college’s mission and goals from public and private sources. It supports the development and enhancement of innovative projects and programs that foster teaching and learning, supports student need, meets community and workforce need, and promotes institutional development by obtaining funding through proposal development processes from private and public sources.

- Title V Grant Serves Hispanic and Low-Income Students - The Title V program helps eligible institutions of higher education enhance and expand their capacity to serve Hispanic and low-income students.

Phoenix College made significant progress in the first year of grant implementation. An initial cohort of minority and low-income students was recruited into a STEM (science, technology, engineering, mathematics) initiative to monitor, mentor, and facilitate their progress along and into academic and career pathways. Numerous faculty-led mini-grants were funded, delivering a variety of curriculum enhancements, including the creation of five online/hybrid courses, and eight projects enhancing courses or associated materials, including improved assessment tools and tutorial development.

**21st Century Maricopa**

In response to a District-wide Efficiency and Effectiveness Review commissioned by the Maricopa Community Colleges Governing Board in 2009, Chancellor Rufus Glasper implemented the 21st Century Maricopa Project to analyze and where feasible, move forward on the study recommendations to help the District save money and improve student success.

Since its implementation in January 2010, the 21st Century Maricopa Project has involved administration, faculty, and staff from across the District to examine each recommendation in the context of the Maricopa Community Colleges’ vision, mission, and values. A One Maricopa Steering Team, which includes internal and external stakeholders, is being lead by the Chancellor to manage the process. The steering team has endorsed 15 strategies for improving student success and increasing efficiency and effectiveness.

In addition to the steering team, 38 work teams have been formed under four key areas: student success, business systems, information technology, and human resources, which is co-chaired by Phoenix College president Dr. Anna Solley. More than 300 Maricopa employees, many of them from Phoenix College, have volunteered to serve on the teams.

The work teams recommended a number of changes in 2010, including: a focus on moving to the automation of many human resources functions; research on proposals to outsource custodial and grounds work; and strategies to improve the delivery of transfer services to students.
Annual Giving

Opening Doors at Phoenix College
Contributors of $100 and above

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Corporations, Organizations, and Foundations
Alphagraphics
American Association for Women in Community Colleges
Arizona Dental Hygienist’s Association
Arizona State Lottery Commission
Bjerk Builders
Carter-Burgess
Classic Hamburgers
Climatec
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Major Gift and Endowment Giving

The Legacy Fund
Contributors of $1,000 and above

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Raza Development Fund
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Sky Harbor Electric
Snell & Wilmer
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Thunderbirds Charities
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Avery L. & Winifred Stewart AWARE Club
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David Dalby Memorial
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Fredna Graham Memorial
Heather Chapman Young Scholarship
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Jay L. Faulkner Endowed Scholarship
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Loyal DeWitt Smith Undergraduate Fellowship
Luis “Luey” Baiz
Marie Pepicello Kane Scholarship
Marth Cary Harris Memorial
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Max Schlissel Memorial
MeriaDoc Society Fund
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Normand P. Godin Interior Design
Nursing Alumni Chapter
Paul E. Livermore Memorial
Paul Fannin Memorial
PC Human Anatomy & Physiology
Peggy Ann Thomas Memorial
Phoenix College Alumni Association Endowed Scholarship
Ray & Lucille Purcell Bradshaw
Robert F. Noll Scholarship
Ronald Price Memorial
Shanty Hogan Memorial
Sister Regina O’Rourke and Father Thomas Moran
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Steven Carl Nyman Memorial
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William Berry
William Mitchell Memorial
Willis Peterson Photographic Scholarship
Wilma Ulrick Memorial
Women’s Club of Phoenix
Yukinaga Mochinzuki Endowment
Leading the Way

Recruiting, Developing & Retaining a Quality, Diverse Workforce

Goal 9: Hire and retain quality and diverse personnel.

Student Affairs

After a nation-wide search, Phoenix College named Yira Brimage as the new Vice President of Student Affairs, effective July 1, 2010.

Brimage most recently served as Dean of Student Services at Scottsdale Community College (SCC), where she was a member of the President’s Cabinet and the College Leadership Team. She was employed at SCC for nine years, previously as the Associate Dean of Enrollment Management and Acting Vice President of Student Affairs. As Dean of Student Services, she was the chief administrator responsible for strategic planning, enrollment and budget management, and analysis to aid in data-driven decisions for program evaluation and review within all Student Affairs departments.

Her career history includes 13 years experience working for Arizona State University in a variety of positions within Student Affairs.

In addition to her current duties and responsibilities, Brimage is working toward her doctoral degree in Educational Leadership through Northern Arizona University, as part of the Maricopa Community Colleges cohort.

Administrative Services

Paul DeRose was selected as Interim Vice President for Administrative Services. Paul has over 16 years experience in higher education with over nine years of administrative experience at Phoenix College. He has extensive experience with budgets and the fund structure of a multi-college district.

In addition, Paul has over 12 years of supervisory experience. He has provided leadership for a variety of college committees including the College Technology Committee and Budget Review Committee and participates actively in the Enrollment Management Committee, Risk Assessment Committee, Faculty Travel Committee,
Dual Enrollment Committee, Emergency Preparedness Committee, and Sustainability Committee. DeRose holds a Masters of Education degree in Educational Leadership from Northern Arizona University and a Bachelors of Science degree in Accounting from Arizona State University.

**Instructional Departments**

During the past academic year, Phoenix College formed a campus work group to address how the college’s instructional departments are organized, with an overall goal of providing better, more streamlined service to students. Over PC’s 90 year history, departments had been grouped in ways that once may have worked well, but were no longer ideally situated as years passed and the college grew.

The work group’s charge provided an opportunity to reframe instructional departments in a way that is logical for students. After careful analysis and numerous meetings with each of the 25 campus departments, a workable plan was ultimately adopted with the support of the campus community. Two all-campus forums were held during the process to provide transparency and to allow an opportunity for faculty and staff to ask questions and provide feedback.

As of July 1, 2010, Phoenix College will have 17 instructional departments. While students will find the change fairly seamless, they will notice that it is easier to understand how the college is structured. For example, the new Fine & Performing Arts department encompasses theatre courses, which previously were part of a department that included communications and American Sign Language courses. From a faculty standpoint, the shift to fewer departments will provide more opportunities for collaboration and support, strengthening the spirit of innovation on the campus. In addition, students and employees will benefit from heightened service levels, since having fewer departments will improve the efficiency of college operations by reducing the number of direct reports to the instructional vice president.

As part of the instructional department restructuring, two Phoenix College staff members who formerly served as Associate Deans have taken on new responsibilities. Dr. Sharon Halford will now serve as Dean of Industry and Public Service, and Mr. Wilbert Nelson is now Dean of Arts and Sciences. Halford and Nelson will continue to report to Vice President of Academic Affairs Casandra Kakar.

**Faculty & Staff Development**

Phoenix College hosted the inaugural Maricopa Summer Institute, sponsored by the Maricopa Center for Learning and Instruction (MCLI) in 2009. The Institute’s theme, Developmental Education: Beyond Remediation, was designed to give those who work with diverse students the theory and practical applications to improve the success, retention, and persistence rates of their students.

Cross-curricular teams representing each of the Maricopa Community Colleges participated. Phoenix College was represented by Wilbert Nelson, dean of arts and sciences; Patricia Zaccardo, chair of the English department; Diana Mitchell, director of the Success Center; and Jeff Eldot, director of the ESL program.

Cynthia Ortega, residential faculty in the Reading department and Robin Ozz, Director of Developmental Education and Faculty Development coordinator served on the Institute’s planning team.

The Institute was divided into four, one-week themes. Each week began with a presentation of current theory, research, and practice from the leading thinkers in developmental education, including Dr. Hunter Boylan, Dr. Barbara Bonham, Dr. Russell Hodges, and Mr. Frank Christ. Current Maricopa faculty who are Kellogg-certified specialists, including Phoenix College’s Ozz and Ortega, served as facilitators. Beyond the assignment requirements of the Institute itself, participants had homework. They were required to design, implement, and assess a semester-long practicum at their college and present their results in various media.

Faculty who successfully completed the Maricopa Summer Institute and fulfilled the practicum requirements are now qualified to attend the Kellogg Institute, which requires educational background and/or experience of three years dedicated to the field, and become Certified Maricopa Developmental Educators.

The hope is to offer the Institute annually, ultimately impacting growing numbers of students through cutting-edge instructional, support, and administrative practices.
Connecting with the Community

Maintaining a Strong Identity that Reflects its Role in and Value to the Community

Goal 10: Provide a positive, service oriented Phoenix College experience (process and procedures, service philosophy, community relationship, academic success, rich tradition of academic excellence, and customer service).

A Service Philosophy

• To ensure customer satisfaction, Phoenix College implemented customer service training across the Student Affairs departments. Employees made it a priority to identify and implement efficient and effective ways to improve customer service. All Student Affairs employees participated in training in the areas of team building, working with customers, and communicating effectively with co-workers. Employees were also encouraged to further develop their knowledge base and skills through cross-training and self-development training, which resulted in a higher sense of accountability.

• The college also improved service for PC’s Veteran students through faster servicing of applications, specialized new student orientations, dialog days, employee training, improving the web page, and a Veterans Appreciation Day.

Students Helping Students

• Serving as the faces and voices of the college, both on campus and within the greater community, the Phoenix College Student Ambassadors play a vital role in facilitating the adjustment of new students to the campus and community. The PC Ambassador program was created in 2002 by the Office of Recruitment and Retention to help recruit and retain students by training student leaders who reflect the diversity of cultural and socio-economic backgrounds that exist at Phoenix College. Throughout the 2009-2010 academic year, the PC Ambassadors facilitated New Student Orientations for over 700 new students, provided 101 campus tours serving 1378 prospective students, staffed PC recruitment tables at 25 career fairs, facilitated six presentations for classes and community events, and organized five fundraising events.

Serving the Community

• The Raul H. Castro Institute at Phoenix College and the Consulate of Mexico sponsored a community health fair that provided free health care screenings, medical examinations, and vaccinations. The event drew more than 2,500 attendees.
The PC Green Committee and college volunteers staged a Dumpster Dive to encourage the campus community to become more mindful of its impact on the environment. The event was followed by a comedy show presented by Don’t Trash AZ.

Students from the Dental Hygiene program provided much-needed services to over 60 students from the Glendale Unified High School District through a grant received from the Delta Dental Foundation. In total, the college’s clinic was able to provide services provided equivalent to a value of over $19,000 if those services were provided in a private dental practice, yielding a cost savings of $16,600.

The third annual Phoenix College Empty Bowls event raised more than $2700 for Andre House to help feed the homeless population. Beautiful, hand-crafted ceramic bowls were created by art faculty and student artisan potters, and a simple lunch was provided through a partnership with Aramark.

The 20th season of the Storybook Stagecoach brought children ages 5-8 to the Phoenix College campus for a program designed to promote both literacy and the idea of college.

Thirteen Phoenix College art students painted skateboard decks as a class project and donated them to the All Hands on Deck skateboard auction to benefit autism research.

The 9th Annual Phoenix College Holiday Adopt-a-Family effort provided a better holiday season for 24 refugee families. Overall, gifts, goods, food, and donations were provided to more than 130 individuals.

Students in the Business Club sponsored a successful debate in which local policy experts debated the wisdom of government involvement in health care.

Phoenix College students and employees raised $1000 to help Project CURE provide medical supplies and equipment to medical personnel assisting in earthquake relief efforts in Haiti.
Promoting Academic Excellence

Program Accreditation

- The Phoenix College Medical Assisting Program received a full five year accreditation by the Accrediting Bureau of Health Education Schools (ABHES), a nationally accrediting body that is recognized by the United States Department of Education, the Arizona Legislature, the Arizona Medical Board, the Arizona Board of Osteopathic Examiners, the Arizona State Board of Nursing, and many others. Phoenix College’s program, which prepares students for careers in physicians’ offices and health centers, is one of only five in Arizona to receive this award. The credential provides Phoenix College students with a tremendous advantage in the workforce, while ultimately providing community members with highly-trained medical assistants to meet a wide range of healthcare needs.

- As a result of a review process that occurred last fall and spring, the Medical Coding: Hospital-based Program, part of the Health Information Management Programs at PC was nationally reapproved for a full five year term by the American Health Information Management Association.

Recognition for Excellence

- Dr. Karl Schindler, program director for the Music department, was awarded the 09-10 Distinguished Teaching Award for his sustained contributions to the college and its students. Schindler, who has been a residential faculty member at PC for five years, realized his calling to become a teacher while pursuing his master’s degree. At that point, he assumed he would become a “composer who teaches,” but now he fully embraces being a “teacher who composes . . . when he has time.” Schindler’s goal for every student is that they feel they are learning something significant throughout the semester. Schindler found that his own favorite teachers tended to inspire students to their greatest potential, never making it seem like a tedious process. He strives to do this for his students, and his efforts have clearly been noted. According to one student, “Karl Schindler is the best teacher I have ever had the opportunity to learn from. His patience and demeanor are exemplary and his knowledge of what he is teaching, whether it be electronic music or music theory, is vast. He is passionate about music and it really shows when he is teaching.”

- The Phoenix College ESL Service Learning Project created by Cheryl Axtell, Corina Canchola, Jeff Eldot, Linda Frakes, Allen Jackson, Kelly Loucy, and Ceci Saenz received the Maricopa Community Colleges Diversity Advisory Council Award of Excellence. By volunteering at high-traffic campus locations, Phoenix College ESL students hone their language skills in a real-time environment, yet still within the safety of a structured learning experience.

- Phoenix College students Sarah Albinda and Jonathan Bruce were chosen to receive Second Team and Third Team honors, respectively, in the 2009-2010 All Arizona Academic Awards, joining an elite group of 61 students from community colleges across Arizona in receiving the honor. The academic competition is sponsored by Arizona Phi Theta Kappa, the American Association of Community Colleges, and USA Today to recognize outstanding community college students for their commitment to academic achievement, leadership, and community service.

Sarah Albinda was selected from among hundreds of applicants, many from Ivy League universities, to intern at the TGen Breast and Ovarian Cancer Research Unit (BOCRU), a non-profit biomedical research institute in Phoenix. On campus, she served as public relations officer for Phi Theta Kappa, president of the Christian Club, and a member of the Honors Program.

Jonathan Bruce pursued a program of study in Phoenix College’s Department of Industrial Technology, which led to the opportunity to apply his knowledge in the real world when he was hired by a local architect. On campus, he served as the president of Phi Theta Kappa and a member of the Honors Program. As members of the All-Arizona Academic Team, Albinda and Bruce received scholarships to continue their education at the university level. Albinda plans to transfer to Arizona State University to pursue a degree in oncology, while Bruce will attend Northern Arizona University and pursue a degree in mechanical engineering.
Connecting with the Community
Preserving Our Heritage

Alumni History Makers
In November 2009, the Alumni History Makers marked its eleventh year and the 20th anniversary of the Phoenix College Alumni Association (PCAA) at the Hilton Garden Inn in downtown Phoenix. The signature event honors alumni, employees and corporate partners and benefits the PCAA Scholarship Project, which helps financially deserving students attend Phoenix College.

2009 Hall of Fame
Honorees
- John Driggs ‘47
- Tom ‘50 and Marianne Fannin ‘91
- John “Dick” Houser ‘51
- Agnes Phillips ‘55
- Catherine Eden ‘70
- Garry Walters ‘71
- Jack Harris ‘73
- Joyce Geller ‘77
- Don Jensen-Bobadilla ‘85
- Elizabeth Fogus-Fike ‘94
- Fred Amador ‘89
- David Dalby (Faculty – deceased)
- Master Chef Scott Robinson (Faculty)

Exemplary Partners
- Arizona Professional Land Surveyors (APLS)
- Price Kong & Company
- Law Offices of Robert Wisniewski
Student Success
Taking Initiative. Raising Awareness.
Inspiring Action.

Student Engagement & Accomplishments

Throughout the 2009-2010 academic year, PC students drew recognition for their outstanding talents in the academic, artistic, civic, and athletic arenas. Examples of their stellar accomplishments include:

- Fifty-one students were nominated by faculty and staff to receive the 2010 Ursa Student Leadership Award.

- A new PC Cheer squad was successfully created, performing during the spring at various campus events. Starting with seven members the squad has since grown to 13.

- The Phoenix College Model UN Team received one of the five Outstanding Delegate awards at the Western Collegiate Model UN Conference held at Santa Barbara City College. PC student Brian Dorman, delegate to the UN Environmental Program, was honored with the award.

- The Rho Pi Chapter of Phi Theta Kappa earned Four-Star Status from the National Phi Theta Kappa Community College Honors Society.

- Two Phoenix College students were rewarded for their creativity in the OneBookAZ 2010 promotional poster contest. Sandra Jungling created the winning poster design for Winnie Ruth Judd, the Trunk Murderess by Jana Bommersbach and Robert Begay was selected for his poster design showcasing the children’s book selection, The Three Little Javelinas by Susan Lowell. The students received $500 each and their poster designs were displayed throughout Arizona in April 2010.

- Professional and Student Life sponsors one of its most successful spring Bear Day celebrations on March 10, 2010. Club and student participation was very high for the Mardi Gras themed event.

- Black History Month events on campus, presented by the Black Student Union, included a kick-off event, an African/African American reunion of current and former BSU members, an MLK celebration with the City of Phoenix, and a Black History Month Luncheon.

- The Office of Student Life and Leadership sponsored four blood drives which resulted in fifty-nine donors, the equivalent of 177 lives saved.

- The Phoenix College Native American Student Association presented Native American Culture Day in April 2010, featuring entertainment, food, and art. The event included a mini-museum staffed by Native elders who shared information about the displayed artifacts and their tribe’s history.

- The campus community celebrated 2009 Homecoming Week with the theme of Peace Out, PC! Events included the PC Bears Football game, Spirit Fest, Beatle Mania Ice Cream Social, and the second annual Tailgate Block Party.

- Fashion Design students participated in a unique fashion show in October 2009 by redesigning clothes from the Child Crisis Center and Save the Family Thrift Stores. The redesigned garments were then featured in the show, which was organized by the Mahnah Club to raise funds for the Child Crisis Center East Valley, the Save the Family Foundation, and for college scholarships.

- Phoenix College hosted over 235 students and parents from the Phoenix Union High School District for the Step Up: College-Going Summit in October 2009. Mayor Phil Gordon welcomed attendees to the one-day summit, which was designed to help students and their parents understand why college can and should be an option.
Phoenix College student athletes have been successful in accomplishing not only athletic accolades, but academic recognition by the National Junior College Athletic Association (NJCAA).

- Six athletic teams were named NJCAA Academic All-American Teams with a GPA of 3.0 or higher: Volleyball, Women’s Soccer, Women’s Basketball, Softball, Men’s Golf, and Baseball.
- Fifteen students were named as NJCAA Academic All-American Players with a GPA of 3.6 or higher.
- Men’s Golf finished 7th in the NJCAA Division II National Golf Tournament.
- The Phoenix College Men’s Soccer team emerged as the Arizona Community College Athletic Conference (ACCAC) co-champion for 2009. The team finished with the best final season record in Phoenix College history, and Coach Dave Cameron was named ACCAC coach of the year.
- The Men’s Basketball and Women’s Soccer teams both achieved NJCAA Region 1 Runner-Up status.
- Three students were named as NJCAA All-Americans: Alyssa Goldsmith (Softball), Sofia Guerrero (Softball), and Geoff Gahn (Men’s Golf).
- In spring 2010, the Women’s Basketball Coaches Association announced Phoenix College’s 4th consecutive appearance in the top 25 Team Honor Roll in the Junior College/Community College Division.
- PC Women’s Softball dedicated the 2009-2010 season to the League of Our Own and donated the 1979 National Championship trophy to the league’s Hall of Fame in Prescott, AZ. In addition, New Times 2009 Best of Phoenix edition named the PC Softball team as the Best College Team.
- Many PC student athletes continued their academic pursuits at the university level, moving on to institutions such as University of Oregon, University of Detroit, and Gardner Webb College.