2011-2012
Report to Our Community
Making a Difference
Vision
Phoenix College will be the premier provider of learning opportunities for our community to go far, close to home.

Mission
Phoenix College delivers teaching and learning experiences that inspire the lifelong pursuit of educational, professional, and personal goals for our diverse urban community.

Mission Goals
We support our mission through a rich tradition of:

- University Transfer Education
- General Education
- Workforce Development
- Developmental Education
- English as a Second Language
- Continuing and Community Education
- Community Partnerships
- Student Support Services
- Global Engagement

PC Basics — Our Core Values
At Phoenix College we embrace our vision and achieve our mission through the application of our core values—the PC Basics. Our core values guide us in decision making and reflect our rich legacy of teaching and learning.

- Engagement: We connect with our campus and community through clear and frequent communications, collaborations, and the valuing of differences.
- Integrity: We are committed to the highest principles of academic, professional, and personal conduct.
- Excellence: We promote quality teaching and learning experiences that prepare individuals for life, work, and leadership.
- Respect: We value deliberation, tolerance, and our obligation to treat each other with dignity, fairness, and civility.
- Innovation: We support learning, discovery, informed risk taking, and an entrepreneurial spirit that creates new possibilities.
- Stewardship: We are committed to prudent management of our resources.

Vision, Mission, & Values

Phoenix College
2011-2012
Report to Our Community
Making a Difference

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Main Campus
1202 West Thomas Road
Phoenix, Arizona 85013
(602) 285-7500

PC Downtown Campus
640 North 1st Avenue
Phoenix, Arizona 85003
(602) 223-4000

Accreditation
Phoenix College, one of the
Maricopa Community Colleges,
is accredited by the Higher
Learning Commission of the
North Central Association; 230
South LaSalle Street, Suite 7-500;
Chicago, Illinois 60604-1413;
(800) 621-7440 / (312) 263-0456;
www.ncahlc.org.

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Office of Institutional Advancement - 12/2012

Contributors
Eileen Archibald
Joe Gonzales
Michelle Klinger
Philip Munroe
Joan Westlake
Dear Community Member,

It is with a profound sense of pride and passion in our educational mission that we share our accomplishments over this past year. As Phoenix College moves through its 10th decade, we find our longstanding vision – one of a learning environment that attracts talented faculty, values supportive staff, fosters student success, and is an integral part of the community – is being praised and emulated throughout the nation.

In the summer of 2011, President Barack Obama proposed the American Graduation Initiative to invest in community colleges pointing out that the two-year institutions are vital to educate the workforce of the 21st century. Fostering student success has been one of our greatest hallmarks since we opened our doors in 1920. Phoenix College is legendary for welcoming a diverse student body and for encouraging and nurturing educational, career and lifelong success.

Our January grand opening of the Hannelly One-Stop Enrollment Center speaks to the college’s dynamic and creative delivery of student services. The new facility offers access to everything students need to experience a streamlined registration process: admissions, registration, basic schedule building, records, financial aid, scholarships, counseling, cashiers office, veteran services, international student advising, university transfer offices and much more. The remodeled Student Union offers a dynamic gathering place for students that features a game room, a coffee bar, laptop recharging stations and computer usage areas as well as offices for the student leadership.

Our tradition of service is continually enhanced with cutting-edge IT innovations such as Qless, which allows students to wait in a “virtual” line, see estimated wait times and either to watch for their names top the list on various monitors around campus or receive a phone call or text message when it is their turn. Students also receive an enhanced online experience with the launch of a newly redesigned website, which integrated social media and drop-down menus for easier navigation.

Next year will bring another exciting Grand Opening when the Hannelly Center remodel is complete. Students will experience a new cafeteria space as well as study areas and will find service offices of Disability, Career, Counseling, and Testing conveniently located under one roof.

I invite you to peruse this report that highlights our accomplishments and to become a supporter of Phoenix College, the educational institution that has set the standards for nearly a century to educate students to go far, close to home.

Warm regards,

Anna Solley, Ed.D.
President, Phoenix College

College Leadership Team

Dr. Anna Solley
President

Dr. Casandra Kakar
Vice President of Academic Affairs

Mr. Paul DeRose
Vice President of Administrative Services

Ms. Yira S. Brimage
Vice President of Student Affairs

Dr. Sharon Halford
Dean of Industry and Public Service

Mr. Wilbert Nelson
Dean of Arts and Sciences

Dr. Mark Koan
Dean of Information Technology

Ms. Jan Binder
Director of Planning, Research, & Institutional Effectiveness

Ms. Eileen Archibald
Director of Institutional Advancement

Ms. Angela Genna
Manager of College Fiscal Services
Phoenix College in Profile
Focusing on Teaching, Learning, & Student Success

Phoenix College, established in 1920, has a proud history of serving the community in the heart of Phoenix. The flagship college of the Maricopa Community Colleges – the largest community college system in the United States – Phoenix College offers programs for university transfer, career training, and personal development. During the 2011-2012 academic year, Phoenix College awarded over 1,811 degrees and certificates.

Class of 2012 Outstanding Academic Achievements

- 155 students graduated with Distinction (3.5 – 3.699 GPA)
- 145 students graduated with High Distinction (3.7 – 3.899 GPA)
- 106 students graduated with Highest Distinction (3.9 – 4.0 GPA)
- 3 PC athletic teams earned NJCAA Academic Team of the Year honors (GPA 3.0 or greater)

Headcount and FTSE
Annual FT Equivalent Student (FTSE)* 7,137
Annual Unduplicated Headcount 21,186
Fall 2011 Headcount (credit) 12,565

FALL 2011
Gender
Female 61%
Male 37%
Undeclared 2%

Age
15-19 21%
20-24 27%
25-29 16%
30-39 18%
40+ 18%
Median Age: 25 years

Ethnicity
American Indian 4%
Asian 3%
Black 13%
Hispanic 37%
White 32%
Not Reported 11%

Enrolled FT/PT
Full-Time 28%
Part-Time 72%

Day/Evening
Day 72%
Evening 28%
The Report to the Community reflects the highlights of college accomplishments and their direct correlation to the Phoenix Strategic Goals, placing a strong emphasis on the College Completion Agenda and priority areas of Developmental Education, Distance Learning, Enrollment Management, and Program Review.

Phoenix College recognizes that successful institutions adapt to rapidly changing environments through regular examination of issues, trend, and events, and integrates this understanding into the institution’s planning and decision-making process. The planning process at Phoenix College is comprehensive, systematic, and participatory, incorporating activities from academic departments, occupational programs, service areas, and college committees.

Phoenix College is a Learner Centered College, placing emphasis on the importance of providing a positive service-oriented experience. Planning is guided by the Vision, Mission, Values and Teaching College principals of Phoenix College and the Maricopa Community College District and is in alignment with MCCC0D Governing Board Outcomes and Metrics.
Core Planning Area

**Access to Learning**

**GOAL**

Phoenix College will provide access to learning opportunities for students and the community.

Core Planning Area

**Effective Teaching and Learning**

**GOAL**

Phoenix College will provide learning-centered programs to support student success.

Core Planning Area

**Organizational Integrity**

**GOAL**

Phoenix College will develop and strengthen policies and practices to guide the effective use of existing resources while continuing to pursue new opportunities to support learning.

Core Planning Area

**Pathways to Success**

**GOAL**

Phoenix College will create and expand learning-centered programs and strategies to support student goal completion.

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**PC Completion Agenda**

Phoenix College is committed to student success and to our role as a Learning College. In concert with national and district expectations that more students complete a community college education by 2020, Phoenix College’s Completion Agenda is comprised of specific goals that require us to be strategic about the delivery of courses, programs, and services. We are committed to increasing the number of students who complete post-secondary degrees and certificates in order to fulfill critical city, state, and national educational and training goals. With the completion agenda as a national imperative, Phoenix College is honored to meet the challenge through a focus on retention, persistence, and student success.

**PC Learning-Centered Principles**

**Evaluation:** Guides every decision-making process by asking the question, “How does this improve and support learning?”

**Communication:** We communicate expectations required at all levels of the institution by choosing common vocabulary, clear language, and open dialogue.

**Collaboration:** A shared vision for a learning and learner-centered college is cooperatively constructed by the institution, the community it serves, and the partners to whom the institution is accountable.

**Responsibility:** Learners are responsible for their learning. Learning facilitators work to create physical, social, cultural, and academic learning settings that support success for all learners.
Phoenix College will provide access to learning opportunities for students and the community.

**Information Technology**

- Phoenix College was the first college in MCCCD to successfully migrate to Google for Mail and Calendar. Approximately 1600 accounts were migrated in a single weekend and employees at PC now enjoy a state-of-the-art communication platform that allows them to work and collaborate more effectively.
- Information Technology (IT) staff configured, tested and implemented a service called Qless, which allows students to wait in a “virtual” line. The system handled roughly 45,000 student interactions since becoming operational in January 2012. Qless enables students to see an estimated wait time and enables them to do other things while waiting to see someone in Student Services. Students can watch for their names to reach the top of the list on various monitors around campus and can receive either phone calls or a text message when it is their turn.
- Digital signage highlighting campus information and events has been deployed in a variety of locations across campus including the Student Union, Hannelly Center, LC Building, PSB Building, Honors, Bear’s Brew, and the Cafeteria. Additional locations are in the works.
- IT staff developed an innovative tablet solution for the Welcome Desk in order to shorten lines for students and ensure they get the right assistance the first time.
- Phoenix College was awarded a donation from NetApp valued at more than $340,000. The storage this server provides will enable students, faculty and staff to store profiles when using the new virtualization services being developed by the IT department.
- In response to faculty requests, IT developed a solution for remotely controlling the interactive StarBoard software installed on college instructor stations from an iPad using TeamViewer software.

**Science, Technology, Engineering, and Mathematics (STEM)**

- Under the leadership of faculty in the Biosciences Department, a National Science Foundation S-STEM Grant was funded. The grant will support student enrollment in STEM coursework, providing a pathway to success by ensuring that students have access to the financial support necessary to continue their education.
More than 200 students participated in Phoenix College events related to the AZ SciTech Festival. Events featured innovative PC projects and excellence in science, mathematics, and occupational programs. The collaborative effort was recognized by the festival organizers and the MCCCD District Office for showcasing the fine work of PC’s faculty and academic departments.

New Website Launched

The college’s Web Task Force debuted a completely redesigned college website featuring new opportunities for interactivity and multimedia integration. The Web Task Force conducted student surveys, usability testing and a competitive analysis to provide the best possible user experience, taking into account input from prospective and current students, alumni, staff and faculty. Students, faculty and staff may now contribute to the college calendar and photo gallery, as well as submit stories for the news or blogs. A comprehensive drop-down menu and a large footer provide access to the entire website with just a click or two. Students have easy access to the class schedule, academic programs and career information, and to all the student services. The National Council of Marketing and Public Relations recognized the new website with its Silver Medallion of Achievement.

Improved Access to Programs and Services

To improve effective teaching and learning, the American Indian, Chicana/o Studies, and International Studies Academic Certificate programs underwent curricular revisions, which resulted in a more cohesive, relevant structure for the programs and streamlined certificate requirements.

The Mathematics Department adopted Open Educational Resources (OER) materials for MAT 082 and MAT 182, to include free instructional videos and a free course management system. The materials support access to learning opportunities while minimizing the cost to the student.

Through a Western Alliance to Expand Student Opportunities (WAESO) grant, Phoenix College offered a summer bridge program called Primer Abrazo to underrepresented students interested in STEM careers. Success and completion rates were 30+% greater than the control group.

The Fine and Performing Arts Department initiated faculty advising of program majors, which increased degrees awarded from 12 in Spring 2011 to 22 in Spring 2012. Direct advisement by those with professional experience in art, theatre, and music assists students on their pathway to success by helping them select the order of their courses and by identifying appropriate transfer options.

The First Things First Rewards program provided $142,900 in awards to 177 students enrolled in the Child and Family Studies programs. An additional 50 students received awards to support 90% of their tuition and book costs from the First Things First TEACH program.

To improve access to learning for students and the community, the Library Department formalized the ASK a Librarian texting and Spanish Language service pilots.

Expanding Horizons

The college hosted a lecture series, open to all faculty, staff, students and community members, to address a variety of civic and global issues:

- Links to Home: Reporting on the Southwestern US, Mexico and Central America and Why We Should Care, November 2011;
- Understanding the Refugee Experience: A look at problems and issues faced by resettled refugees and by host institutions, March 2012;
- The Latino/a Presence in U.S. Literature: From Neglect to Recognition: Contributions of Latino and Latina writers to U.S. Literature from the 16th century to present, March 2012; and
- Nicaragua: Surviving the Legacy of U.S. Policy, April 2012.

The PC World Languages Competition for High School Students was held in April 2012. The competition links high school students to college faculty and provides a bridge that allows students the opportunity to explore a college campus.

The 23rd Annual Japanese Speech Contest was hosted at Phoenix College in April 2012. Community leaders served as judges, providing students the opportunity to interact with and learn from experts from across the country.
Phoenix College will provide learning-centered programs to support student success.

Student Engagement Through Technology

- The new Student Union is home to the first Mediascape academic collaboration station on campus. Students can work as a group on academic projects using their own laptops and a single large screen.
- In collaboration with the Mathematics department, IT staff configured a WAMAP server and hosted MathAS content for the Arizona SciTech Festival, attended by more than 200 students.
- For the first time in Phoenix College history, the 2012 commencement ceremony was streamed live for relatives and friends of graduates who could not attend in person.
- Phoenix College is actively participating in the implementation of the Canvas learning management system at both the district implementation level and the instructional level. Canvas is Maricopa’s robust new learning management system and will replace Blackboard.

Course Assessment and Evaluation

- Phoenix College was approved by the Higher Learning Commission (HLC) to participate in the Assessment Academy for the college’s Quality Initiative, which is a component of the new HLC Pathway for Reaffirmation of Accreditation. PC is the first of the Maricopa Community Colleges that will be hosting a site visit in 2015-16 under the new Pathway Model. The Assessment Academy is a four-year program, which will assist the college in developing Action Portfolios consisting of projects, strategies, initiatives or processes that lead to demonstrating results of assessing and improving student learning.
- The college continues to participate in Quality Matters at the district level to ensure quality online courses. All online course development funded by the Phoenix College eLearning grants requires instructors to submit the course for Quality Matters review.

Alternative Delivery Courses

- In order to stimulate completion and subsequent persistence to goal attainment, the college is working to increase the number of general education alternative delivery courses available to students. Alternative delivery courses are short session or accelerated courses that provide students with...
the option to progress more quickly through their program of study. By adding additional options, the percent of students earning certificates and degrees and/or transferring to a baccalaureate program will increase.

Developmental Education

- Project DEgree, a grant ultimately funded by the Gates Foundation, continued its success through its learning communities and resource specialist support. Success, completion, persistence, and subsequent course success rates showed a steady improvement at approximately 10-20% in all areas when compared to control cohorts. Project DEgree is designed to provide a college success structure for 18- to 26-year-olds who have earned a high school diploma or GED, but who still require further education to get ready for college-level coursework.
- The Accelerated Learning Plus (ALP+) program, which mainstreamed developmental students into college level courses with supplemental support, showed a steady increase of approximately 30% in success, completion, persistence, and subsequent course success compared to control cohorts.
- Phoenix College developed and implemented Project ACCESS, and integrated studies course, in which students can register at any level of sub-100 level course work in reading, writing, and mathematics. Depending on the dedication level of the student, it is possible to complete all remedial classes in all three areas in one semester, providing savings in both time and money.

Program Enhancements

- In partnership with Condensed Curriculum, Phoenix College Custom Training and Education (CTE) established a non-credit Patient Care Technician program to meet industry need. In addition, CTE collaborated with the PC Nursing department to provide Patient Care Technician students the opportunity to utilize the nursing lab to increase their learning experience. This program prepares students for entry-level employment, necessary for many students to ensure they have the resources to meet their personal needs and continue their education. Patient Care Technician experience opens the door to future education in professions such as Medical Assisting.
- The Environmental and Natural Resources Stewardship Academic Certificate program, in partnership with the Bureau of Land Management, Student Conservation Association, and the City of Phoenix, built an educational and career pathway to support student success. Through collaborative efforts, the partners created an experiential learning pathway that not only provides college credit, but also offers career exploration opportunities to Phoenix youth and veterans through civic engagement and environmental stewardship.
- The college’s Nursing department created the Capstone Academy, a “one-to-one” preceptorship using nursing faculty to provide Block 4 students with 96 hours of simulation experience. The academy allows students to integrate the knowledge and skills learned in a registered nursing program in an actual working environment, ultimately producing better-prepared nursing graduates for the workforce.
- To better align with evolving industry needs, the Dental Assisting program implemented a major restructuring of its curriculum. Changes provide improved linear learning progression for students and integrate current technologies used in professional practice. Critical reading was added as a prerequisite course for the program to help students learn to digest complex information and to problem-solve.

Promoting Effective Teaching and Learning

- The Mathematics department hosted a Math Dialog Day to bring faculty from across the District together to discuss current issues related to student success within the mathematics discipline.
- The Paralegal Studies program implemented a review course for the Certified Paralegal exam, which is a national examination. Results indicate marked improvement in pass rates.
- The Biosciences Department implemented in-class and department-wide tutoring and supplemental instruction as well as online student support tools. The department serves over 4,500 students each year, with approximately 25% of these students enrolled in online classes.

Honors

- The Phoenix College Honors Program announced a new program called Hotspots for Honors Students. Students earn Hotspot points by attending events, recruiting other students to the Honors Program, and by earning an “A” in an Honors course. Points can be redeemed for Honors mugs and t-shirts, bookstore gift certificates and travel scholarships. Honors students earn Hotspot points for attending any Honors event such as a lecture, open house, symphony evening or any event promoted as an Honors Hotspot.
- Twenty Honors students joined Honors faculty Michael Wilson, Albert Celozia, Dianne Miller and Patty Finkenstadt for a six-day trip to Washington, D.C. in May 2012. The trip centered on the National Collegiate Honors Council theme of “City as Text,” with students engaging with faculty to read the culture of a city and see it from a new perspective. The students and faculty visited D.C. monuments, observed Congress in action, visited various Smithsonian museums, traveled locally by Metro, toured the bio labs at Johns Hopkins in Baltimore, and took in a Nationals baseball game. The Honors Program took a similar trip to San Francisco in May of 2011, and will visit Chicago May of 2013.
Phoenix College will develop and strengthen policies and practices to guide the effective use of existing resources while continuing to pursue new opportunities to support learning.

**Paper Reduction Campaign**

- As part of a District sustainability initiative, the Phoenix College campus community pledged to reduce paper use by 10%. The year-long campaign began on Campus Sustainability Day in October 2011. Faculty, staff, and students electronically “signed” an online paper reduction pledge. The Maricopa Community Colleges formally committed to sustainability in February 2010, when Chancellor Rufus Glasper signed the American College and University Presidents’ Climate Commitment, a pledge on the part of the Chancellor, faculty and staff of the District to take into account environmental responsibility, social justice and equity and economic viability. As part of the District’s commitment, sustainability efforts have been developed across the organization, some of which include trip reduction efforts, recycled waste programs, and a pilot program aimed at measuring sustainability outcomes.

**“Green” Programs**

- To meet the need for additional “green” training programs that prepare individuals with the skills for entry into various jobs that align with industry need, Phoenix College offers non-credit training for: Entry level Photovoltaic training; LEED GA; BPI Energy Audit/Envelope Shell; RESNET HERS raters; and Sustainable Building Advisor. During 2011-2012, the Sustainable Building Advisor program was condensed from a nine-month program to a nine-week program in partnership with Phoenix Workforce Connections. More than 30 students completed the accelerated program and went on to sit for the national exam.

**Electric Charging Stations on Campus**

- Phoenix College has the unique distinction of having two stations available for the charging of electric vehicles. With funding provided through a grant from the U.S. Department of Energy, the stations are one of the college’s commitments to sustainability. Located on the lower level of the parking...
structure across from the Public Safety office, the stations allow drivers to use a swipe card to activate the charging process.

**Tobacco-Free Campus**

- Phoenix College became a smoke- and tobacco-free campus on July 1, 2012. In adherence to a District policy announced in Fall 2011, smoking and tobacco usage on any part of the campus property is prohibited. The rationale behind the policy is to create a healthier environment for everyone who comes to PC to study, work or visit. The tobacco ban applies to all areas within campus boundaries, including the inside of buildings, walkways and parking lots. It does not extend beyond school boundaries, such as public perimeter sidewalks. Phoenix College’s Office of Student Life & Leadership continues to inform students and employees about cessation programs. The Maricopa Community Colleges District Office also developed a variety of strategies to help smokers and other tobacco users quit through educational classes and smoking cessation programs.

**Innovation of the Year**

- Phoenix College’s 2012 Innovation of the Year, the Medical Laboratory Science Partnership Program, was selected as the district winner of the Dr. Paul M. Pair Innovation of the Year Award in April 2012. The PC/ASU team consisting of Julie Stiak, Jeff Wolz, Dr. Sharon Halford, Dr. Maria Hesse, Dr. Casandra Kakar, Liz Parmelee, and Dr. David Young was recognized by the League for Innovation in the Community College for implementing a 90:30 agreement for a Bachelor in Applied Science in Medical Laboratory Science to meet the demand for laboratory professionals. Students can essentially earn a bachelor’s degree on the Phoenix College campus. Hybrid delivery and videoconferencing technology expand the program statewide.

**Military Friendly School**

- Phoenix College was designated a Military Friendly School for 2012 by G.I. Jobs, a magazine aimed at military personnel transitioning into civilian life. The 2012 Military Friendly Schools list honors the top 20 percent of colleges, universities and trade schools that are doing the most to embrace America’s military service members and veterans as students. The magazine listing was based on survey responses from 8,000 schools nationwide, including interviews with veterans attending those institutions. Taken into account were the policies, efforts, and results schools use to recruit and retain military and veteran students. Phoenix College has approximately 300 students who receive benefits from the G.I. Bill. Many other veterans who are not currently receiving G.I. Bill benefits are enrolled in PC classes.
Against the national backdrop of an unstable economy, Phoenix College persevered in its efforts to secure contributions for student scholarships during the past year. Alumni, employees, and friends of the college continued to provide the stimulus for individual giving, while gifts from corporations, organizations and foundations strengthened as a result of cross collaborative fundraising efforts.

Fundraising totals for 2010-2011 were $263,887. Highlights from the past year include:

**Supporting STEM and ACE Students**

Jay Faulkner, Phoenix College class of 1947 graduate, expanded his already generous scholarships endowment to the college in July 2012 by contributing additional funding to the college’s STEM (Science, Technology, Engineering, Math) scholarship program.

In 2004, Jay made his first PC contribution to the ACE (Achieving a College Education) scholarship program with the establishment of the Jay L. Faulkner Scholarship Endowment. So that students receive funds year after year, the principal sums of the endowment remain with only the dividends and interest used for scholarships.

**Students Making a Difference**

Phoenix College student Kathryn Banning was selected as one of the 2012 All-Arizona Academic Team, which recognizes the top community college student scholars in the state. As part of the recognition, she received a scholarship and a tuition waiver to an Arizona state university.

Kathryn carries a 4.0 grade point average and is pursuing a four-year Nursing degree with plans to continue on and receive a master’s degree in the field at ASU. During her time at PC she received General Scholarship funding and credits PC for helping her to choose her second career pathway.

Excited about helping other students achieve their goals, Banning started a scholarship to benefit fellow PC Bears. Her goal for the “Making a Difference” Scholarship is to provide $1,000 annually.
PC Employees Have Bear Hearts

Over 50 PC employees sponsored a “Bear Chair” during the 2012 Employee Giving Campaign. With a contribution of $500 or more, employees were given a unique opportunity to leave a lasting memento of a PC student, faculty, staff, alumni, or community member with a custom plaque mounted on the back of an chair in the historic Bulpitt Auditorium. Their tribute will be recognized for a period of five years with an option to renew. A total of $24,945 was raised for student scholarships during the 2012 employee “Heart of a Bear” campaign.

Lumina Grant

- A partnership between Phoenix College, the City of Phoenix, Phoenix Union High School District, the Raul H. Castro Institute, Valley of the Sun United Way, and Office of the Mayor received a $600,000 grant from Indianapolis-based Lumina Foundation to strengthen educational attainment among Latino students in the metro Phoenix area. The grant will support Degree Phoenix, a program that enhances student pathways from high school to college to workforce. The partnership will engage Latino youth at different points along the educational pipeline, with a goal of increasing the number of students receiving postsecondary credentials by 20 percent during a four-year period. Phoenix College is serving as the lead partner for the program.

Major Gift and Endowment Giving

The Legacy Fund:
The Legacy Fund promotes major gift ($1,000 and above) and endowment giving ($10,000 and above). Donors may honor loved ones by establishing a named scholarship, or sponsoring academic, athletic, or community centered programs. Endowments offer donors a permanent way to solidify a legacy to the college by ensuring the annual disbursement of funds for scholarships or programs. Development staff work closely with donors to explore their potential areas of interest to determine how to structure their gift, including criteria and award specifications.

Total raised during the 2011-2012 academic year: $213,516.

Lifetime Gifts

Phoenix College is honored to have the support of numerous contributors who have established lifetime endowed scholarships. Every year, these scholarships generate interest income that may be applied towards annual scholarship awards. In many cases, these scholarships serve to preserve the memory of an individual or honor the work of an organization.

Total interest income generated during the 2011-2012 academic year: $122,500.
## Annual Giving

### Opening Doors at Phoenix College
Contributors of $100 and above

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### Corporations, Organizations, and Foundations
- Alphagraphics
- American Chiropractic Center Inc.
- Arizona Public Service Company
- Diversified Partners Development Services
- Eta Chi Epsilon Alumnae Group
- Fire House Subs
- Heiple Real Estate Services, Inc.
- Hensley Beverage Company
- Holm Wright Hyde & Hays PLC
- Kwanis Club of Tempe
- LV Management LLC
- Mosher Administrative Services, Inc.
- Palmer Fam Investments, LLC
Major Gift and Endowment Giving

The Legacy Fund
Contributors of $1,000 and above

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Corporations, Organizations, and Foundations
ABM Janitorial Services-South Central Inc.
American Association of University Women-Phoenix Branch
Arizona Community Foundation
Arizona Professional Land Surveyors
Arizona Public Service Foundation, Inc.
Bobby Stark Foundation, Inc.
Camelback Toyota
Climatec Inc.
Culligan of Tulsa
Demund Foundation
Dougherty Foundation
Price Kong & Co., C.P.A.’s, P.A.
Woman’s Club of Phoenix

Lifetime Scholarships
Albert Celoza Excellence in International Studies
Allen A. Dutton Art & Photography
American Association of University Women-Phoenix Branch
Allen Howey Memorial Scholarship
Avery L. & Winifred C. Stewart Memorial Scholarship
AWARE Club
Betty Greathouse Endowment
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Cecilia Esquer Legal Studies Scholarship Program
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David Dalby Memorial
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Loyal DeWitt Smith Undergraduate Fellowship
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Martha Cary Harris Memorial
Mary Fillingham Memorial
Max Schlassel Memorial
Meriadoc Society Fund
Nina L. Harris Penny Endowment
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Paul E. Livermore Memorial
Paul Fannin Memorial
PC Human Anatomy & Physiology
Peggy Anne Thomas Memorial
Phoenix College Alumni Association Endowed Scholarship
Ray & Lucille Purcell Bradshaw
Robert F. Noll Scholarship
Robert J. Hannelly
Ronald D. Price Memorial
Shanty Hogan Memorial
Simon Myint Burma Science & Math Memorial
Sister Regina O’Rourke & Father Thomas Moran
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Solley Family Teacher Education
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Waldron Memorial Endowment
William E. Berry
William Mitchell Memorial
Wilma Ulrick Memorial
Women’s Club of Phoenix Endowment
Yukinaga Mochizuki Endowment
Hiring, Professional Growth, Mentoring for Employees

Key Personnel:

Robert Asadi, Principal PC Preparatory Academy

Robert Asadi began his new role as principal of Phoenix College Preparatory Academy in July 2012. The charter high school is under the auspices of Phoenix College and affords students the opportunity to take college-level courses at PC if they are academically ready. At the time he was hired by Phoenix College, Asadi had been serving as an adjunct professor at Grand Canyon University, where he taught graduate-level courses in Educational Leadership and Educational Administration. In his previous jobs, he served as the first principal of Millenium High School in Goodyear, Ariz., overseeing the transition of the school from a freshmen-only campus to a comprehensive four-year school in the Agua Fria School District. Prior to that, he served as Dean of Students at Agua Fria High School, where he received an award for developing a drop-out prevention program.

Ofelia Cañez, Director Raul H. Castro Institute

Ofelia Cañez returned to the Phoenix College campus as the new director of the Raul H. Castro Institute (RCI). Cañez, a longtime educator with deep roots in Arizona, served as residential faculty for 11 years at Phoenix College. As director, Cañez will lead the activities of the institute, a “do tank” named for former Arizona Governor Raul Castro. The RCI was created to educate and strengthen partners that serve the Latino community by fostering connections with research institutions, promoting best practice dissemination and impacting policy decisions in education, health and human services, leadership and civic participation.

Jerome Daniels, Athletic Specialist

The Phoenix College football team played its 2012 season under Interim Head Coach Jerome Daniels, who had served as the team’s offensive line coach last year. Coach Daniels was a three-year starting tackle at Northeastern University and a first-team All-American. He was the first player in Northeastern history to play and start in the East-West Shrine game. Drafted by the Miami Dolphins in 1997, Coach Daniels played for the Baltimore Ravens and then started at guard for the Arizona Cardinals. He retired from professional football in 2004 and began his coaching career at Mesa Community College in 2009, where he was the offensive line coach.
Chris Haines, Dean of Student Affairs
Phoenix College named Chris Haines Dean of Student Affairs in November 2011 following a national search. Haines has worked for the Maricopa Community Colleges since 1988, starting at Mesa Community College. Prior to joining Phoenix College, she served as interim associate dean of enrollment services at South Mountain Community College (SMCC) and interim dean of student services at Scottsdale Community College. Her career background also includes service as interim associate dean of student development and director of athletics and the fitness center at SMCC. Throughout her career, Haines has served on numerous college, district and national committees, as well as a tri-chair for SMCC’s successful Higher Learning Commission accreditation in 2009. Haines works to see the big picture, to work and collaborate with diverse groups, and to find a way to lead everyone in the same direction for the good of the institution and its students. As dean, Haines oversees all student conduct issues and serves as a conduit between Phoenix College administration and staff.

Kristi Kincaid, Athletic Specialist
Kristi Kincaid was named the head coach for the Phoenix College Lady Bears basketball team in July 2011. She brings over 16 years of experience as an elite athlete and coach of highly competitive programs at the NCAA, NAIA and NJCAA level. Kincaid has won national championships at Central Arizona College as a player and coach and Northern Montana University as a player. She is the only female to achieve two national championships and was voted MVP of each tournament (NJCAA and NAIA). She had served as interim head coach for Phoenix College in the previous season and as an assistant coach prior to that. Her goal is to bring a winning mentality to the Lady Bears and continue the players’ strong academic performance. In 2004, Kincaid took a break from coaching and served as a project manager and program coordinator for the City of Surprise. After several years, she missed basketball and began facilitating basketball camps for youth.

Doug Sparks, Public Safety Commander
Following a national search, Doug Sparks was named Public Safety Commander for Phoenix College in 2012. In the position, Sparks leads a team of public safety officers committed to providing a professional service for the students, staff and guests who attend, work, or visit the college’s teaching-learning community. The goal is a campus environment that is safe, accessible and conducive to academic achievement. Sparks had served as PC’s Interim Public Safety Director for approximately five months, and as a certified officer at the college for over two years. Prior to coming to Phoenix College, Sparks worked for the Phoenix Police Department for more than 30 years, retiring as a lieutenant. He held numerous positions with Phoenix PD, including service as the Advanced Training Lieutenant, assignments in investigations, and as manager of the Crime Scene Response Unit, Evidence Processing Unit and the DNA lab.

In Memoriam: Land Jacobsen, Head Football Coach
The campus community lost a family member in July 2012 with the passing of Head Football Coach Land Jacobsen. Jacobsen, who was set to begin his fifth season as head coach of the Bears, was unswervingly dedicated to the success of Phoenix College students, both on the field and in the classroom. He encouraged students to continue with their education, and was phenomenally successful in his efforts. During his tenure, over 70 of his student-athletes transferred on to four-year institutions. Coach Jacobsen made an immediate impact in his first season as PC’s head coach by leading the Bears to their first winning season and bowl appearance in over 20 years. A campus memorial service was held to celebrate Coach Jacobsen’s life and leadership at the college.

Employee Development
- To ensure that Phoenix College’s developmental education program aligns with research-based best practices, the college sent 11 faculty and staff to the National Association for Developmental Education’s (NADE) Certification Training. The training allowed for faculty and staff to perform a gap analysis between current and desired educational practices to increase student success across ethnicity, gender, age, and socio-economic status gaps.
- During the 2011-2012 academic year, Safe Space Trainings open to all employees took place on the PC campus. Safe Space is a program for allies of the gay, lesbian, bisexual and transgender community. Participants learn how to create and safer and more receptive campus and workplace environment for GLBT people. Participants who completed both workshops (Safe Space I and II) received a placard signifying their workspace as a Safe Space.
- Writer, producer, and leadership expert Austin Vickers visited Phoenix College in 2012 to present a free screening of his film People v. The State of Illusion and to lead a discussion about how shifting one’s perceptions and thinking can create a fulfilling life. The event, which was open to the community, was organized by the Phoenix College Counseling department through a grant from the Maricopa Center for Learning and Instruction (mcli).
A new era of student services was launched at Phoenix College in January 2012, with the grand opening of Phase I of the new Hannelly Enrollment Center and the new Student Union. Enrolling students now experience student services in a more streamlined and efficient manner in a single location built to optimize the collaborative approach. The shift was the result of three years of master planning in the areas of physical design, work-flow processes, and human capital training.

Students are also enjoying the beautiful new Student Union, a 10,000 square-foot renovated facility that provides offices and conference rooms for club and student leadership groups and features a game room, a coffee bar, laptop recharging stations, computer usage areas, large video screens and an outdoor patio for campus events.
The projects were made possible through voter-approved 2004 General Obligation Bond Funds.

The new facilities elevate the concept of student service while providing exceptional spaces to engage and connect PC’s campus community. Students’ college experience is impacted from the time they enroll in preparation for their first day on campus until well into their college career, as they pursue and expand their interests by taking an active role in campus life.
The President’s Advisory Council (PAC) is comprised of key community, business, and education partners who serve as ambassadors and advocates of Phoenix College by identifying resources and opportunities. The members serve as opinion leaders who share their insights and counsel concerning trends, underserved populations, educational opportunities, strategic directions and collaborative program efforts.

The Council has helped the college’s “Making Life Better for Generations” fundraising campaign by providing input on the appeal and promoting the cause to their own constituents. They also helped sharpen the college’s outreach message and marketing strategies.

President’s Advisory Council

Ms. Nancy Joplin
Community Member

Dr. Myriam Roa
Superintendent
Phoenix Elementary School District

Mr. Glenn Robinson
Dean of Arts and Sciences
DeVry University

Mr. Donald Keuth
President
Phoenix Community Alliance

Mr. Dan Klocke
Director
Downtown Phoenix Partnership

Mr. Keith Buck
Area Director
Hilton Gradon Inn

Mr. John Chan
Director
Downtown Development - City of Phoenix

Mr. Craig Liston
Member
Phoenix College Alumni Association

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President and CEO
Greater Phoenix Chamber of Commerce

Dr. Marianne Barrett
Senior Associate Dean Academic Affairs, ASU Downtown

Mr. Raul Espericueta
President and CEO
Friendly House

Not pictured
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Community Member

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President and CEO
Greater Phoenix Chamber of Commerce

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Superintendent
Phoenix Elementary School District

Mr. John Chan
Director
Downtown Development - City of Phoenix

Mr. Craig Liston
Member
Phoenix College Alumni Association

Mr. Todd Sanders
President and CEO
Greater Phoenix Chamber of Commerce

Dr. Kent Scribner
Superintendent
Phoenix Union High School District
Workforce Advisory Councils

Many workforce development programs use advisory councils drawn from professionals working in these fields. This real-world input ensures that our education and training meets the current needs and expectations of employers, and that our students are prepared to succeed in their chosen careers.

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Thomas Avery
Tom Blum
Sandra Carranza
Cindy Cloud
Teresa Darling
Paul DeRose
Dawson Dopp
Christina Doss
Tina Eaves
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Valentino Hafalia
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Beverly Jenkins
Lance Johnson
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Mark Klamrznyski
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Bob Korljan
Lela Lawles
Tim Lee
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Linda Lyman
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Rudy Nkinzingabo
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Michelle Payluck
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Martha Rada
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David Kennedy
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Nick Rouse
Donald Sheldon
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Rick Turley, DDS
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Ginger Fronzcek
Tracey Gift, RDH
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Debbie Holexa
Casandra Kakar

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LEADING THE WAY
The Phoenix College Alumni Boards

The mission of the Phoenix College Alumni Association (PCAA) is to preserve the rich heritage of Phoenix College; provide an environment for Phoenix College Alumni to share experiences, opportunities, and fellowship; and to offer a forum for Phoenix College alumni and students through financial and non-financial programs.

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The RCI maintains an active Advisory Committee, comprised of individuals from important sectors of the community: academia, business, prominent community representatives, leaders from rural communities, elected officials, members of the media, and representatives from national research and policy institutes. The purpose of the Advisory Committee is to provide subject matter expertise with respect to the Institute’s undertakings.
Dare 2 Dream Conference Inspires 500 Middle School Youth

More than 500 middle school students from central Phoenix and the West Valley attended the 3rd Annual Dare 2 Dream Youth conference at Phoenix College on April 28, 2012. It was the first time the event was held on the Phoenix College campus and it allowed for greater participation among middle school youth.

Presented by Raul H. Castro Institute of Phoenix College and Cartwright School District, with generous sponsorship support from Walmart and Fry’s Food Stores, the conference was attended by students from Phoenix Elementary, Isaac, Glendale and Alhambra districts, who joined students from Cartwright School District.

The students listened to uplifting and inspiring speeches from CBS 5 News Anchor Catherine Anaya and Olympic Gold Medal wrestling champion Henry Cejudo, both of whom shared personal and professional obstacles they overcame to reach their goals.

Students also attended workshops and learned the value of setting goals and working in collaboration and partnership with others. Parents also were invited and attended workshops aimed at health care access, financial aid, and parenting and education issues. A community agency fair shared resources for families.

Dr. Anna Solley, president of Phoenix College, offered welcoming remarks and Cartwright Superintendent Jacob Chavez provided opening remarks.

RCI-ALRE Team Up to Present “Emerging Latino Vote” Town Hall

“Arizona’s Emerging Latino Vote” was the focus of the annual ALRE/RCI Town Hall, held February 10, 2012 in Bulpitt Auditorium at Phoenix College.

A collaborative event presented by the RCI and Arizona Latino Research Enterprise, a local group dedicated to increasing civic engagement among Latinos, the town hall featured election experts on various panels recounting how Latino voters played a pivotal role in at least four races in Maricopa County last year, including the Phoenix elections for mayor and two city council seats, as well as the recall of former State Senate President Russell Pearce.

Panels and speakers examined the increasing influence of the Latino electorate on local, state and national politics.
In particular, panels and speakers addressed the growing contributions and achievements of Latino youth, both at the voting booth and as active participants in creating greater civic engagement among Latinos.

The event was followed by a “Young Voters Celebration” on the lawn of the Bulitt Auditorium in Pastor Plaza, with support donated by Mr. Roberto Reveles.

Event sponsors were Arizona Public Service, Salt River Project, Magellan Health Services, Univision Arizona, Arizona State University’s Center for Community Development and Civil Rights and the Arizona Hispanic Chamber of Commerce.

**2012 Arizona Latina Trailblazers Honored**

Community members gathered to celebrate four of the state’s pioneering women at the fourth Annual Arizona Latina Trailblazers event on March 28, 2012 at Phoenix Art Museum. Cheers, laughter, applause, and tears greeted the stories of Amanda Aguirre, the first Latina to represent the Yuma area in the State Legislature in over 130 years; Liz Archuleta, who became the first Latina elected to the Coconino County Board of Supervisors in 120 years; Terri Cruz, who is recognized as the “mother” of Chicanos Por La Causa; and Anna Maria Chávez, the first Hispanic woman selected to serve as President/CEO of the Girl Scouts of the USA in its 100-year history.

Presented by the RCI at Phoenix College and Latino Perspectives Magazine with generous sponsorship from Salt River Project, the celebration was free and open to the public. It featured a video chronicling the moving and uplifting the women’s lives. The stories featured interviews with family members, colleagues, and the honorees.

Each guest at the event received a copy of Arizona Latina Trailblazers: Stories of Courage, Hope and Determination, Vol. IV, authored by historian Jean Reynolds, and the companion DVD. Both are available via the Arizona Memory Project at the state library’s website. Copies also were distributed to all public libraries in the state.

**RCI Hosts Latino-Jewish Dialogue Series Event**

Phoenix College’s Raul H. Castro Institute served as the host for the second meeting of the Latino and Jewish communities as part of the Latino-Jewish Dialogue Series. This meeting took place in the Willo Room of PC’s Osborn site on January 19.

About 100 people were on hand to discuss ways in which the two communities could learn more about each other and work together on initiatives that move both communities forward.

Participants were treated to a reception before the event started with appetizers featuring food from both communities. After welcoming remarks from PC President Dr. Anna Solley, two speakers encouraged participants to pursue stronger ties between the two groups. Anti-Defamation League Regional Director Bill Straus and Víctor Manuel Treviño Escudero, the Mexican consul general in Phoenix, both made remarks before participants broke into groups to brainstorm on specific topics.

The recommendations emerging from the small-group discussions included ongoing cross-cultural education; relationship building; and getting young people involved in important issues.

The Real Arizona Coalition was the organizer of the event and one of 10 sponsors. Other sponsors were the American Jewish Committee, Chicanos Por La Causa, Anti-Defamation League, Valle del Sol, ASU Center for Jewish Studies, Mi Familia Vota, Temple Chai Social Justice Center and the Arizona Latino Research Enterprise.

**Honoring Those Who Serve**

Latino Perspectives Magazine, the Raul H. Castro Institute of Phoenix College and title sponsor Salt River Project presented the fourth Annual “Honoring Those Who Serve” tribute on Wednesday, November, 16, 2011, at the downtown Phoenix Wyndham Hotel.

The event honored first responders in the Valley and celebrated the accomplishments of the late Arthur Van Haren, Jr., a World War II ace fighter pilot born in Superior, Ariz., and raised in Phoenix. The first Latino to be inducted into the Arizona Aviation Hall of Fame.

Following his military service, Mr. Van Haren went on to have an outstanding legal career in Maricopa County and rarely spoke of his military accomplishments. Now he is being recognized as one of Arizona’s most decorated fighter pilots for his exploits in the Pacific theater. A naval aviator and member of the “Flying Rippers,” Mr. Van Haren was credited withdowning at least 9 Japanese fighter planes and earned numerous medals from the U.S. military, including the Distinguished Flying Cross.

Other event sponsors included BlueCross BlueShield of Arizona, American Family Insurance, Arizona Public Service, Arizona Lottery, Hospice of the Valley, Phoenix School of Law and Rio Salado College.
Phoenix College will create and expand learning-centered programs and strategies to support student goal completion.

Experiential Learning Opportunities

Approximately 340 students participated in Service Learning activities during 2011-12. The various projects were aimed at increasing students’ learning of course competencies, promoting academic rigor, and heightening a sense of civic and community responsibility. These experiential learning opportunities provided not only practical application experiences for students, but also connected them to their faculty, their studies, and the campus. Service Learning occurred in the following areas: Therapeutic Massage; Nursing; Dental; Fire Science/EMT; Developmental English and Reading; Education and Environmental and Natural Resources.

Online Orientation

The college developed an online orientation that provides new and current students with a virtual walk-through of Phoenix College, identifying student services and important locations on campus. Phase Two of the online orientation will include multi-media content and student testimonials, and will incorporate Seamless Student Experience components regarding pre-enrollment and post-registration processes to maximize student success, retention and completion.

Peer-to-Peer Recruitment and Retention

The PC Ambassadors did an outstanding job of representing Phoenix College during the 2011-2012 academic year. The students, a talented group of dedicated volunteers who reflect the diversity of backgrounds that exist at Phoenix College, facilitated 11 New Student Orientation for over 670 new students and their parents, provided 109 campus tours serving 577 prospective students, assisted at 23 BearTrax workshops for 284 students, staffed PC recruitment tables at 19 community events for over 1100 prospective students, facilitated 11 presentations for classes and community events, and organized one fundraising event. The PC Ambassadors are Robert Bidot, David Fredericks, Trisha House, Yany Ochoa, Lauren Potter, Daisy Rabadan, Derrick Washington, Deeda Webster, Michael Williams, and Frank Ybarra.
New Signage on Campus

Navigating the PC campus became easier during the 2011-2012 academic year, as campus signage received a thoughtfully crafted upgrade. The college’s Institutional Advancement and Operations departments received assistance on the project from students in a Spring 2012 Marketing course. The students took on wayfinding as a class project and made recommendations on effective signage. Overall, the campus received 98 new signs, including nine large wayfinding directories with 3-D campus maps, 33 freestanding building identity signs with added information on classrooms, and 56 wall-mounted directional and building letter identification signs.

Commencement

The 90th annual Commencement Ceremony in May 2012 saw one of the largest graduating classes in PC history. More than 430 students marched in the ceremony, and Phoenix College conferred over 1811 associate degrees and certificates to graduates/holders in 2011-2012. Phoenix Mayor Greg Stanton provided the keynote address, and Reading faculty member Dianne Miller received the Distinguished Teaching Award.

Seamless Student Experience

During the 2011-2012 academic year, Phoenix College provided resources to support strategic One Maricopa priorities including the Seamless Student Experience (SSE). The SSE Initiative is a project that will create a district business model that will transform a students’ experience into one that is truly seamless as he or she navigates the financial aid, admissions, records, registration and transcript processes across all of the Maricopa Community Colleges. While many students still seek to register at the college closest to their home or work, an increasing number of students are seeking education at several colleges – near home, or near work, or online – wherever they can get the courses and programs they need to achieve their goals. The goal of SSE is to provide an excellent experience for students. In addition to SSE staff, more than 95 employees from Phoenix College and the Maricopa Community Colleges served on project teams. Project outcomes will include a single entry for admissions and registration into all of the Maricopa Community Colleges, a single transcript for academic credits and co-curricular activities and a single standardized process for the evaluation, packaging and awarding of financial aid.

College Partnerships

- Custom Training and Education (CTE) partnered with Arizona Call-A-Teen on a five-week A+ training designed to give students access to quality higher education programs. The participants earned six college credits while also working in various IT-related jobs. The coursework combined with the on-the-job training provided a rich learning experience. Upon completion of the course the students were eligible to earn the industry credential Comptia TIA A+.
- The college’s Nursing and the Dental programs teamed up under a First Things First grant to provide assessment of oral health needs and fluoride treatments to children in South Phoenix. The partnership enhanced the opportunity for student experiential learning while providing service to underserved populations.
- The Emergency Medical Technology (EMT) program partnered with the US Army National Guard to provide paramedic training at its site. Completers were eligible to sit for national and state certification.
- PC’s nationally accredited Medical Assisting program provided training to Maricopa Integrated Health Systems medical assistants in order to prepare them to successfully complete the national certification exam.
- The Nursing department partnered with Hospice of the Valley to provide mentoring and simulation lab experiences to introduce students in its Teen Program to the nursing/healthcare profession.
- In partnership with the Phoenix Women’s Commission and the City of Phoenix Equal Opportunity Department, Phoenix College hosted a Women’s Economic Forum. The free event provided a forum for women to learn about personal economic growth and development.
Golden Bear Partnership Awards

Phoenix College recognized 10 outstanding community partners with the 2012 Golden Bear Awards: Don Altman, Phoenix College Dental Hygiene Advisory Council; Dr. Betty Greathouse, Phoenix College Half-Century Club Board Member; David Padilla, Pizza Revolucion; John Teefy, Phoenix Fire Department and International Association of Fire Fighters; Kelly Stewart, Literacy Volunteers of Maricopa; Raul Piña, Cartwright School District; Wayne Stutzer, RBC Wealth Management; Linda Czarnecki, Dougherty Foundation; Chris Varela, NetApp; and Tanya Mure, Northern Arizona University.

Campus Construction Projects

The Phoenix College campus continued the process of transforming into a more modern campus with greater amenities for students and employees during the 2011-2012 academic year. Phase II of the campus renovation project continued at a steady pace, with completion slated for December 2012. Components of the project include:

West Parking Lot - Improvements will allow a smoother flow of vehicle and pedestrian traffic and also will correct drainage deficiencies. Drop off points will be better marked and landscaping will provide a more visually-attractive parking area.

Sophomore Square - The central campus thoroughfare serves as a major area for school and club functions as well as a social gathering point for students. Upgrades will create a more efficient, open and pedestrian-friendly square that fits coherently with the surrounding buildings. Mature trees will provide shade and cooling, and additional upgrades will include electrical outlets and fiber optic improvements. The square will also include a new zero-edge fountain incorporating original bricks from the old PC fountain.

Cafeteria - The centerpiece of Phase II will be the new cafeteria, and a glass atrium connecting the old Hannelly Center with the new Enrollment Center, which was completed in January 2012. Plans call for the area to house Counseling, Career Services, the Testing Center, REACH/TRIO and the cafeteria, which will feature a wraparound patio overlooking Sophomore Square. The glass atrium and a skylight will provide ample natural light, providing a bright airy feel, all the way down to the lower level. The atrium area will include a small area for outdoor seating and plants, and will allow a mural completed by students more than 30 years ago to remain intact.

John Paul Theatre – A renovated entrance will allow the theatre to serve as a bookend to the upgraded Sophomore Square. The new entrance will be complemented by a small outdoor theater.

Funding for the projects came from a 2004 bond election passed by Maricopa County voters.

Other campus projects completed in 2011-2012 include:

- Construction of new One-Stop Enrollment Center at Building HC
- Renovation of old LC Building to new Student Union
- Design and construction of temporary cafeteria at LC Building
- Design and renovation to AR Building to new HB building
- Design and renovation to new LC Building for Counseling Department
- Renovation of A201 and A202 into Math computer lab
- Completed EdSpecs for new Nursing building on 3rd Avenue
- Creation of new Unisex shower and restroom facility in G Building

Expansion Beyond the Campus

During the 2011-2012 academic year, the college purchased properties that will allow for the future growth of workforce development programs, including increased simulation experience and the maximum integration of technology. The future home of the college’s Nursing department will be 3700 and 3717 North Third Avenue. The 3700 is an old bank data processing center and has 32,000 square feet. When the project is complete, it will provide a realistic hospital environment with bed labs, nurses’ stations and simulation labs that will allow PC Nursing to offer more simulated clinical time. This will offer students a more complete clinical rotation in the mini-hospital, particularly in the Capstone Academy, which is unique to the college. Other features will include a large seminar space, student space and flexible classrooms spaces. There will also be intimate outdoor spaces for students to study or break and host outdoor activities. The new Nursing Building will allow space for the Concurrent Enrollment Program, which allows students to pursue an AAS degree in nursing via the current Maricopa Nursing program while providing a concurrent course of study that enables students to complete their BSN degree in approximately one semester after graduating with their AAS degree. The property at 3717 will be used for overflow parking for the Nursing facility.
The former AAA headquarters building located at 3144 North Seventh Avenue will be the future home of PC’s Allied Health department. The complex is comprised of a three-story building with a basement that is 40,000 square feet. A parking structure on the site features a 12,000-square-foot building on the top level. The main building will include a massage clinic, modern classrooms, labs and seminar classrooms for the Allied Health program. The parking structure will be the future home of the Para-dental clinic and labs. Interdisciplinary, collaborative efforts among the programs will expand health care learning and service opportunities for students.

Student Services

- Staff from Student Services departments found new opportunities for collaboration following the grand opening of the Hannelly One Stop Enrollment Center in January 2012. Whether a student needs Admissions & Records, Financial Aid, Advisement, the Cashier’s Office, Recruitment & Retention, or Veterans Services, they can now receive prompt, efficient service in a single location designed to optimize the new collaborative approach.
- The Career Center showed a steady increase in participants receiving career related services in addition to an increase in services to staff and faculty. The number of classroom presentations increased by 33%, while the number of faculty increased by over 59%. Career Services is dedicated to assisting students in choosing a major/career, which supports Phoenix College and District initiatives and goals.
- The Disability Resource Center (DRC) began the initial phase of partnering with The Southwest Autism Research and Resource Center (SARRC) to assist students with autism and asperger’s spectrum disorders. Key Phoenix College staff and community partners met with SARRC and District personnel in order to clarify the proposal.
- The Phoenix College Financial Aid Office again served as a host site for statewide College Goal Sunday workshops, designed to distribute information and assist Maricopa County families in completing federal aid and scholarship applications.

Minority Male Initiative

Phoenix College hosted the third annual Minority Male Initiative Student Conference, Unlock Your Future, in 2012. A District effort, the MMI is designed to support and implement structures that increase access, promote retention, and improve degree completion rates for minority male students engaged in the community college experience.

Preparing Young Students for College

- More than 220 students from Andalucia Elementary School visited PC in March 2012 to get a glimpse of college life. The students visited Student Life & Leadership, Fannin Library, the John Paul Theatre, and the Computer Commons, where they received information about each area in addition to participating in a team-building activity in Student Life. Each student took home a PC backpack filled with information about the college.
- The 22nd season of The Storybook Stagecoach brought children ages 5-8 to the Phoenix College campus for a program designed to promote both literacy and the idea of college.

High School Partnerships

- To encourage access to learning, the Fine and Performing Arts Department increased its partnerships with area high schools as a bridge to enrollment. Activities included the Greater Phoenix Piano Festival in collaboration with Phoenix Union High School District.
- The Fashion Design program entered into dual enrollment agreements with Maryvale, North and Cesar Chavez high schools.
- More than 101 students representing eight high schools attended the sixth annual Senior Preview Day at Phoenix College in April 2012.

Phoenix College Preparatory Academy

Phoenix College Preparatory Academy, formerly known as Teacher Prep High School, received accreditation from the North Central Association Commission on Accreditation and School Improvement, which is a division of AdvancED. To meet the accreditation standard, the charter high school, located at Phoenix College’s Osborn campus, was evaluated by a team of professionals from outside the school and implemented a continuous process of school improvement. The school also changed its name to broaden the focus beyond teacher education. The school’s new strategic plan calls for preparing students for success in a variety of career areas. One of the key advantages for students attending the Preparatory Academy is the opportunity for academically-ready students to begin earning college credit as early as the ninth grade.
Distinguished Dozen Inducted Into Phoenix College Alumni Hall of Fame

Hundreds gathered November 2011 to induct 12 alumni and staff into the Phoenix College Alumni Hall of Fame. The 13th annual Phoenix College Alumni History Makers Scholarship Dinner and Auction honored Rep. Lela Alston ’67, Alvin L. Battle ’72, Lori Bayless ’05, Shirley Hawkins ’71, Hon. Patrick Irvine ’76, Dr. Moody Jackson ’68, Gail Jamieson, Marty Manning ’70, Ann Oehmke ’53, Dr. Gregory Pafford ’80, Ronald Price (posthumously), and Ralph Sandoval ’69.

Proceeds from the event held at the Hilton Garden Midtown Phoenix benefitted the PCAA Scholarship Project, which helps financially deserving students attend Phoenix College. Guests enjoyed music by the Phoenix College Jazz Ensemble and Joe Bousard ’56 served as master of ceremonies. Phoenix College President Dr. Anna Solley and PC Alumni Association president Adrianna Coronel ’06 expressed heartfelt appreciation to the honorees for their contributions and admiration for their accomplishments.

Student Alumni Bear Scholar Chris LaVoie gave a moving talk about the profound difference the alumni scholarship has made in rebuilding his life following a tragic accident resulting in a disability.

Generous sponsors included Frank Barrios ’62, Tony Banegas ’86, Margaret Paul, Dr. Linda Kurth, Drs. Larry and Sara Soller, Dr. Virginia Foster, Bob and Jane Wisniewski, Dr. Betty Greathouse ’62 and Carolyn Humphrey.

This year’s inductees were selected by the committee of chair Tony Banegas ’86, June Fike ’78, Calvin Goode ’47, Don Jensen-Bobadilla ’85 and Rita Perry ’84. The event planning committee, co-chaired by Steven Chapman ’08 and Bridgit Taha ’06, included Sue Boulanger ’06, Don Jensen-Bobadilla ’85, Gen Kriner ’55, Megan McPherson ’05, and Cheryl Weber ’06.

2011 Phoenix College Alumni Hall of Fame Inductees

Signature Award: Open to any Phoenix College alumna/us who meets the following criteria: (1) achieved excellence in his/her career or profession; (2) demonstrated commitment to volunteerism and/or community service; (3) responsible, law abiding citizen in good standing within the community.

Rep. Lela Alston ’67
Lela Alston is the Arizona Representative to the House for District 15. She previously served in the Arizona Senate for 18 years and as a full-time teacher in the Phoenix Union High School District for 34 years. She is currently on the PUHSD Governing Board and is a strong advocate for public education.

Al Battle ’72
Al Battle has been a tireless supporter of Phoenix College through his work with the Black Student Union, MLK Youth Celebration and the campus Phoenix Suns Basketball Tournament. He is the CEO of Battle Realty and a deacon at Pillar of Pilgrim Rest Baptist Church. In 2010, he was awarded the Living Legend Award by the PC NAACP/Black Student Union.
Shirley Hawkins ’71
Shirley Hawkins served as a school nurse for 18 years at the Wilson School District and six years in the Murphy School District. She retired with the rank of major from the Army after 20 years in the active reserves and 10 in the inactive. She is a veteran of Desert Shield and Desert Storm.

Judge Patrick Irvine ’76
After attending Phoenix College, Patrick Irvine went on to earn three university degrees, work as in-house lawyer for the Gila River Indian Community, successfully argue a case before the United States Supreme Court, act as an adjunct instructor at Phoenix College for nine years and, for the past eight years, serve as a judge for the Arizona Court of Appeals.

Dr. Moody Jackson ’68
Dr. Moody Jackson has an outstanding career as an educator, professional athlete and community advocate. He was a football player for the Green Bay Packers and played in the Canadian Football League. Off the field, he has been a teacher, principal and athletic director for high schools in the Phoenix metro area.

Marty Manning ’70
Marty Manning is well known to the Phoenix metropolitan area as an on-air radio personality on KEZ 99.9. He has been a friend to Phoenix College for many years and has helped emcee numerous events including the 90th Anniversary Celebration Gala. He is very active in the community, lending his time and expertise to many local nonprofits.

Gregory Pafford, DDS ’80
Dr. Gregory Pafford has provided dental care for more than 9,000 underserved children in Arizona through Give Kids a Smile and the Dave Pratt Boys and Girls Club Dental Clinic. During his presidency with the Arizona Dental Foundation, he spearheaded programs where volunteer dentists saw 8,000 patients and delivered $2.18 million in free dental treatments to the underserved communities in the state.

Ralph Sandoval ’69
Ralph Sandoval has had a distinguished career in education as a teacher in the Phoenix Union High School District and as a reading specialist at Phoenix College. He has been instrumental in the development of curriculum, materials, assessments and online learning content to help meet the needs of the culturally and linguistically diverse student populations here in Phoenix. He also served in the Arizona National Guard, attaining the rank of major.

Legend Award: Designated for any Phoenix College alumna/us who has demonstrated service to the Phoenix College Alumni Association (e.g., board members, committee members, etc.) and meets the following criteria: (1) achieved excellence in his/her career or profession; (2) demonstrated commitment to volunteerism and/or community service; (3) responsible, law abiding citizen in good standing within the community.

Lori Bayless ’05
Lori Bayless has played a critical role in the development of the Phoenix College Alumni Association for more than a decade. She has served as vice president, president, past president and co-chair of the Scholarship Committee. She was the organizer of the Personal Money Management Workshops for the ACE Program and a member of the Phoenix College President’s Advisory Council. In 2007 she was received the Phoenix College Golden Bear Award.

Ann Oehmke ’53
Ann Oehmke has a lifelong connection to Phoenix College and the Maricopa Community Colleges. In addition to being an alumna, she was a faculty member and staff development coordinator at PC, chairing and serving on numerous committees. She currently serves on the Half-Century Club Board of Directors and has been instrumental in the development of the Phoenix College Golden Bears retiree group.

Heritage Award: Designated for current or retired faculty members of Phoenix College who meets the following criteria: (1) achieved excellence in his/her career or profession; (2) demonstrated commitment to volunteerism and/or community service; (3) responsible, law abiding citizen in good standing within the community. (Note: nominee does not required to be an alum)

Dr. Gail Jamieson
Dr. Gail Jamieson is known as the pioneer of the Phoenix College graphic design program. She served as the chair of the Art Department for five years, developing and implementing the Computer Graphics Certificate and degree programs. Her work is known nationally through juried and gallery exhibits.

Ronald Dean Price
Ronald Dean Price taught accounting and economics to thousands of students at Phoenix College. He founded a practice, which is now known as Price, Kong & Co., CPA, where his hard work, pride in quality and leadership helped turn it into one of the top accounting firms in Arizona. A scholarship fund was set-up in his honor, which continues his legacy of helping students achieve their educational goals.
Student Engagement & Accomplishments

- Sierra Blatter and Rachel Villa were awarded the prestigious national ASCP-Siemens Scholarships. They were two of only four students statewide to receive the scholarship, which is designed to help address the shortage of qualified medical laboratory personnel.

- A student team from PC’s Interior Design Program was awarded “Best of Show” at the International Interior Design Association (IIDA) Southwest Chapter’s Couture 2012 event. PC team members, led by Interior Design Program Director Ken Roberts, were: Rachel Byrd, Carletta Martin, Liz Callis, Nancy Roach, Melanie Shroyer, and Lauren Mortensen.

- Monica Jones received the 2012 Diversity Advisory Council Award of Excellence for taking action to ensure that LGBTQ students are guaranteed equal treatment.

- The Phoenix College Model United Nations received two awards at the Western Collegiate Model UN Conference at Santa Barbara City College in April 2012. Bill Brotherton was recognized as the Outstanding Delegate in the Security Council while Genet Klasek was given the Best Delegate Award in the World Health Organization. Led by Model UN advisor Dr. Albert Celoza, PC’s award-winning Model UN provides a unique opportunity for students to assume the roles of a United Nations ambassador.

- Jessica Hernandez, Mara Tunnicliff, Aurora Sauceda, Julia Laurie, Candice Washburn, and Poppy Dunton were invited to participate in the Student Design Finals at Region 8 of the Kennedy Center/American College Theatre Festival in February 2012. The students were selected based on their work on PC’s presentation of Richard O’Brien’s “The Rocky Horror Show”.

- Using an innovative teaching approach, Phoenix College Dental Hygiene students taught PC Nursing students the fundamentals of oral hygiene with an emphasis on long term and geriatric care in fall 2011. The interdisciplinary learning experience was the final project for students taking the DHE-127 Prevention of Dental Disease course.

- Frank Ibarra and Maxima Guerrero were selected to receive the inaugural 40 Hispanic Leaders Under 40 Student Scholarship for the 2011-2012 academic year. Only four of the $2,000 scholarships were granted throughout Maricopa Community Colleges.

- Students from Joan Yen’s ART110 Experimental Chinese Painting class exhibited their work at the Chinese Cultural Center during Phoenix Chinese Week in January 2012.
Athletics Highlights

• The PC softball team won the 2012 NJCAA Division II National Softball Championship, marking the ninth national championship for the Bears.
• PC Softball Coach Heinz Mueller achieved his win number 1,000, becoming one of only three NJCAA softball coaches to reach that milestone.
• Four Phoenix College student athletes earned National Junior College Athletic Association (NJCAA) Academic All-American honors in 2011-2012 with a GPA of 3.76 or higher.
• Three PC athletic teams were designated NJCAA All Academic Teams: Baseball 3.12 GPA, Volleyball 3.29 GPA, and Women’s Basketball 3.40 GPA.
• During 2011-2012, more than 64 Phoenix College student athletes signed on to continue their athletic and academic pursuits at the university level.
• The PC Bears Volleyball team finished its season with a final ranking of number four in the nation for NJCAA Division II.