



**100**  
**YEARS**  
1920 • 2020

# Phoenix College Annual Report 2020



# OUR PAST YOUR FUTURE

Phoenix College (PC) celebrates its centennial year in 2020. Over the past 100 years, we've grown to become an integral part of the community.

With a strategic focus on Allied Health, Business, IT, and Administration of Justice, PC is known for its ability to meet workforce demands through customized training programs and partnerships. Plus, our Neighborhood College, a community partnership concept, delivers college classes at workplaces in the community, making higher education and advanced training accessible to a growing population.

PC recently launched its Information Technology Institute (ITI), a groundbreaking hub of technology innovation. Located on First Avenue in Downtown Phoenix, ITI meets labor market demands with 17 industry-recognized certifications and programs, focused on world-class training for data center operations and cybersecurity.

Our impact goes beyond education and training too. With the third largest alumni association in the state, PC's robust network of alumni are ready to help students with mentoring, scholarships, internships, and more.

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## VISION

Phoenix College will be the premier provider of student-centered learning opportunities for our community to “Go Far Close to Home!”

## MISSION

Phoenix College serves our diverse community with student-centered teaching and learning experiences that inspire the lifelong pursuit of educational, professional, and personal goals.

## PRESIDENT’S LETTER

Phoenix College (PC) is a dynamic institution that is leading innovation and thought leadership in Central Phoenix. I am impressed by the synergy among college stakeholders, alumni, and business and industry leaders.

**At Phoenix College, we nurture entrepreneurship and innovation. We elevate equity, inclusion, and diverse perspectives. And we continuously seek to amplify our value to the broader community.**

This was the promise I made to the campus when I took over as the sixth president of Phoenix College in 2018. This posture remains paramount and underscores the entrepreneurial approaches that our faculty, staff, and leadership team are employing.

This promise remains my guiding principle today, more than ever. We stand on the precipice of the start of our second century as an institution. Throughout our 100 years, we have remained steadfast in our goals of supporting the needs of the community and providing opportunities to all members of the community through innovation and education.

Additionally, there is a clear focus on ensuring that we are intentionally applying an equity-minded lens. We understand that we serve a diverse community who comes to us with varying levels of college readiness. We have continued to celebrate the diverse viewpoints of all of our faculty, staff, and students.

Entrepreneurship is thriving at PC. This year, we are proud to honor a PC student as the winner of the District Big Pitch Competition. Academic success also is shining in the accomplishments of our Jack Kent Cooke Scholar. In addition to our stellar students, our faculty and staff are engaged

in securing external funding to support student success. I am proud of the collective energy and passion that has resulted in the College securing \$4 million in National Science Foundation (NSF) grants. We also are the recipient of a \$3 million Title V grant to support the persistence, retention, and completion of our students.

Innovation is guiding work on campus as we move forward with the Neighborhood College program, which allows us to bring high-demand training and educational opportunities to employees at local organizations. As we open the Information Technology Institute (ITI) at PC Downtown, we will broaden career and training resources in an accelerating and in-demand field.

Finally, I am excited to announce our new strategic planning process has begun. This work will be broad-based and include internal and external stakeholders. As we review and reimagine our mission, vision, and values, we do so building upon a 100-year legacy that we proudly embrace.

Phoenix College remains an institution committed to helping students “Go Far Close to Home!”

Sincerely,



Dr. Larry Johnson Jr.

## LEARNING COLLEGE PRINCIPLES

Four learning principles drive the learning college concept



### EVALUATION

Evaluation guides every decision-making process by asking the question, “How does this improve and support learning?”



### COMMUNICATION

We communicate expectations required at all levels of the institution by choosing common vocabulary, clear language, and open dialogue.



### COLLABORATION

A shared vision for a learning and learner-centered college is cooperatively constructed by the institution, the community it serves, and the partners to whom the institution is accountable.

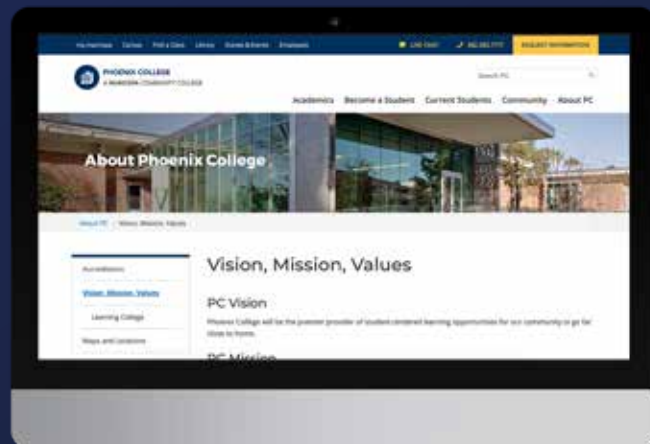


### RESPONSIBILITY

Learners are responsible for their learning.

### Read More

Read the complete learning principles on the Learning College web pages at [phoenixcollege.edu/about](https://phoenixcollege.edu/about).



# CENTENNIAL YEAR

One hundred years ago, the city of Phoenix had a population of only 30,000 people (versus 1.7 million today). The first downtown skyscraper was erected in 1920, and women across the country finally gained the right to vote. Times were difficult for many, as the devastating Spanish Flu had just passed, and the depression of 1929 was still in the future.

On September 13, 1920, Phoenix College (PC) opened its doors for the first time to an unsegregated class of 18 students, and over the 100 years that followed, PC has led the way in equity through education.

To commemorate PC's Centennial, a virtual celebration was held on September 14, 2020. Phoenix Mayor Kate Gallego and Phoenix College President Dr. Larry Johnson spoke at the event.

"The legacy of Phoenix College is one of inclusion," Johnson said. "The forefathers of the College envisioned a culture of care centered on

the support and success of the most vulnerable students. Today, I am honored to serve as president for this venerable institution. PC continues to be an institution focused on positive student outcomes while continually evolving to meet the unique needs of today's learners."

During the celebration, the pre-sale of *Our Past. Your Future. History of Phoenix College* began. The publication is a vivid accounting of Phoenix College's incredible 100-year history. Stories of equity and access are woven throughout – memorialized by author and PC alumna, Stella Pope Duarte. Proceeds from book sales fund the new My Future Scholarship, helping to ensure educational opportunity and equity for generations to come.

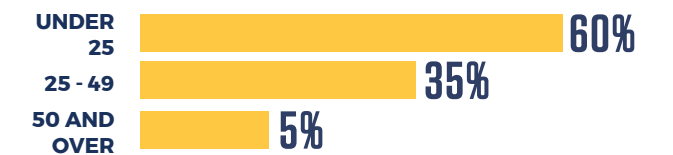
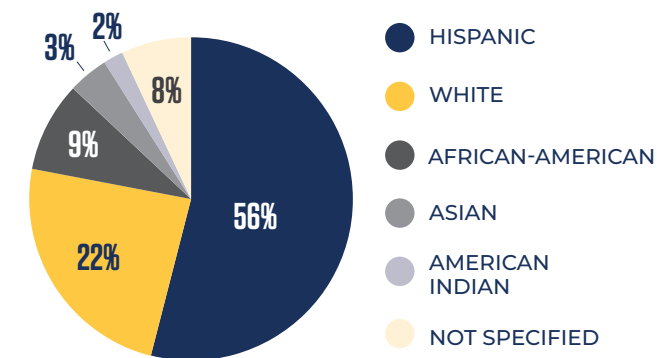
Life has changed immensely since 1920, but through it all, Phoenix College has continued to remain diverse, accessible, and committed to educating students despite challenges.

# ENROLLMENT

At Phoenix College, you'll find a diverse student body, with students representing more than 100 countries and speaking more than 50 languages. Our offerings reflect our commitment to a diverse and inclusive campus experience, too. PC students enjoy a culturally enriching college experience, both academically and socially, and graduate with a deeper appreciation of the world around them.

That's because we create an environment where close to 17,000 students of diverse backgrounds and ages can thrive, enrolling in classes that will propel their lives forward, while participating in fun clubs and campus events and receiving support from dedicated faculty and staff members.

**16,807** TOTAL STUDENTS



**The legacy of Phoenix College is one of inclusion.**

Dr. Larry Johnson  
Phoenix College President



## PROGRAMS

As part of the local business community, Phoenix College recognizes we have a significant role to play in raising the skill level of our workforce and closing the achievement gap.

When students leave Phoenix College, they're well-prepared to transfer to a university, enter the workforce, or move ahead in their current career. To accomplish this, we offer:

- More than 150 associate degrees and certificate programs
- Workforce development for career-ready students to meet employers' needs

### GUIDED PATHWAYS TO SUCCESS

Our goal is to understand what keeps educational achievement within reach for our students, and make adjustments to get them there. Guided Pathways essentially are a major map for students to follow to get to their certificate or degree as efficiently as possible. These pathways have been created to align with employment needs that have been defined by local industries, or transfer programs with universities for further education.

We start the conversation around a career assessment, based on a student's current interests. Then we work with students to identify a Field of Interest that aligns with their goals.

### FIELDS OF INTEREST

Students can explore the countless possibilities by diving into the varied Fields of Interest offered by PC. They include:



Behavioral Sciences and Human Services



Education



Business, Entrepreneurialism, and Management



Health and Wellness



Computer and Information Technology



Science, Technology, Engineering, and Mathematics (STEM)



Culture and Society



Visual and Performing Arts



## NEIGHBORHOOD COLLEGE

According to a 2016 Gallup poll, 87 percent of millennials rated "professional or career growth and development opportunities" as important to them in any job. Employers are taking note, and joining forces with PC to fulfill this need.

Neighborhood College, a partnership concept with local organizations, provides classes at workplaces throughout the Valley. The concept came from a desire to meet our students where they are - academically and geographically.

Neighborhood College makes it easy for students to register and enroll because classes take place where they work. Plus, these students are more likely to complete a class than a traditionally enrolled student. In the first year, we've served 276 students at three locations, and the first 10 students completed their business programs in June 2020.

The idea was hatched after a conversation between Phoenix City Manager Ed Zuercher and PC President Dr. Larry Johnson. The two determined there was a need to accommodate learners who were looking to advance in their current careers. Soon, the City of Phoenix and Phoenix College had developed a solution, and the Neighborhood College was born.

"Our employees want to do the best job they can, and we want to do everything we can to help them succeed," Zuercher says. "The City encourages continuing education for employees, and our partnership with Phoenix College helps us make education available in a way that is flexible and accommodates a variety of work schedules."

**I've been out of school for a few years now, since transitioning in my career and becoming a parent. Finding free time to go to campus was an issue. With this program, the classes are conveniently coming downtown to me. I'm happy to be continuing my education, which will be helpful in my career advancement within the City of Phoenix.**

Peter,  
Neighborhood College Student

## PRESIDENTIAL RECOGNITION

### DR. JOHNSON EARNS ASPEN NEW PRESIDENTS FELLOWSHIP

The Aspen Institute has selected Phoenix College President Dr. Larry Johnson to participate in its Aspen New Presidents Fellowship. This initiative is designed to support community college presidents in the early years of their tenure. He is one of just 25 college presidents nationwide to participate this year.

Participants are selected based on their demonstrated commitment to student success, equity, approaches to improve outcomes, work with industry and community partners, and their capacity to lead and inspire change.



# Dr. Larry Johnson

2020-21 Aspen New Presidents Fellow

**ASPEN PRESIDENTIAL FELLOWSHIP**

 THE ASPEN INSTITUTE

## STUDENT HIGHLIGHTS



### MARICRUZ CHAVEZ-TINOCO REPRESENTS PC ON PTK ALL-ARIZONA TEAM

Maricruz Chavez-Tinoco, a first-generation college student and first-generation American, has many accolades already. The exemplary student was named to the Phi Theta Kappa All-Arizona Team for 2020. Team members are honored for their academic achievements and receive scholarships.

While at Phoenix College, Maricruz was a President's Honors Scholar in the Phoenix College Honors Program, as well as the Secretary and Vice President of Service for Phi Theta Kappa's Rho Pi Chapter.

"My time at Phoenix College has granted me the opportunity to explore my dreams through their versatile opportunities," Maricruz says. "From being a Scholarships in Science, Technology, Engineering, and Mathematics Intern to working as an A&P Student Success Specialist, my time at Phoenix College has allowed me to prosper as a student, worker, and member of the community."

She graduated in Spring 2020 and transferred to the University of Arizona in the fall to pursue a Bachelor of Science in Nursing.



### MILENE KIBLER NAMED BIG PITCH WINNER

Milene Kibler's long-held entrepreneurial goal recently became more real. Milene is the 2020 winner of The Big Pitch at Maricopa Community Colleges.

The Big Pitch is a week-long, student start-up accelerator that takes place over Spring Break at The Center for Entrepreneurial Innovation and culminates with a high-stakes pitch competition. The prize includes \$20,000 in cash and services as well as mentoring.

Milene has a love of furniture that has grown over the years. After seeing small businesses go under, she had an idea: a distribution company that can be the bridge between the more than 100 carpentry shops in Concordia, Mexico, and the small furniture stores in Arizona, which can offer unique merchandise not sold by the large chain stores.

"Milene is a life-long learner," said Sherlyn Celaya, faculty and co-chair of the Phoenix College's Big Pitch competition event. "There's just something about her besides being an outstanding student. She's curious about everything and genuinely wants to learn. During the competition, she stood out. It was her passion and preparation. But also the fact that this was a life dream - not something new she's been thinking about."



## MARIA RODRIQUEZ HONORED AS JACK KENT COOKE SCHOLAR

Phoenix College student Maria Rodriguez was named one of 50 Jack Kent Cooke Foundation community college transfer scholars. Maria, who is studying Applied Computing with a specialization in Cybersecurity, transferred to Arizona State University in the fall to continue her education in cybersecurity.

Through the Cooke Undergraduate Transfer Scholarship, the Foundation supports high-achieving community college students as they transfer to some of the top four-year institutions in the country to complete their bachelor's degrees. This year's semifinalists were chosen from a pool of nearly 1,500 applicants attending 311 community colleges in 45 states and the District of Columbia.

Maria knows the importance of life changes in the face of challenges. Without scholarships and financial aid, Maria, who had dropped out of high school, says she wouldn't even be at PC.

"I'm a wife and mother of two boys, plus a first-generation college student," she says. "I want to share my experiences because it can help other students."

Since 2018, Maria has participated in National Science Foundation-funded undergraduate research, and in 2019, she presented her research at the Arizona-Nevada Academy of Sciences conference. Representing her research group, Maria's poster presentation was awarded first place out of 70 other projects. That experience helped inspire her to become a vocal advocate for undergraduate research at the community college level.

"I could not be more proud of Maria and her selection for the highly competitive Jack Kent Cooke Undergraduate Transfer Scholarship," said Dr. Larry Johnson, Phoenix College President. "This achievement is outstanding and shines a light on the amazing efforts and perseverance of our students. Maria's accomplishment highlights the persistence and efforts of our student community. We wish Maria well in her future academic and professional pursuits, and we take pride as the institution where she began her journey."

# PHOENIX COLLEGE IT INSTITUTE (ITI) AT PC DOWNTOWN

The Phoenix College IT Institute (ITI) at PC Downtown is a groundbreaking hub of tech innovation, meeting labor market demands of the fields within Information Technology.

The first courses offered through the Institute will prepare individuals for industry-recognized certifications in CompTIA Linux+ and Linux Essentials as well as for careers in Web Development and Design.

## ITI VISION

To inspire, re-imagine, and transform education in our local – yet globally connected – Information Technology community.

## ITI AT PC MISSION

To create an entrepreneurial, innovative, and collaborative IT learning environment that will prepare our students to compete in the diverse Information Technology workforce.



# PCPA HIGHLIGHTS

The Phoenix College Preparatory Academy (PCPA) is an accredited charter high school that brings students to our campus to take advantage of PC's labs, libraries, and other services and facilities. PCPA students have the opportunity to interact with community college students, who serve as mentors and tutors.



**4 YEARS  
IN A ROW**

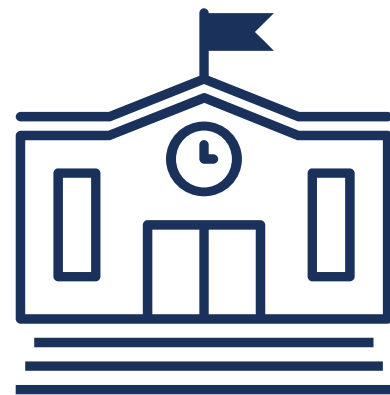
For four years in a row, PCPA has earned an A-Rating from the Department of Education.

**44%**

of PCPA graduates in the last three years have earned their AA degree from Phoenix College before high school graduation.

**\$4.5 MILLION**

PCPA graduates have earned \$4.5 million in scholarships and grants the last three years.

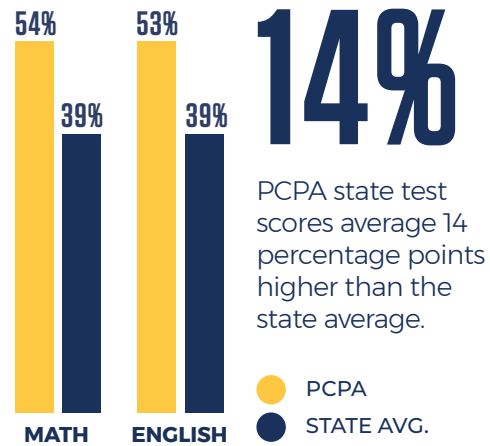
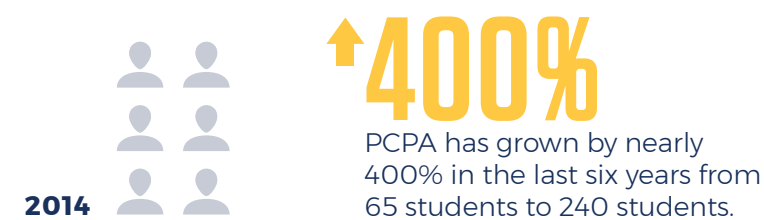


**88%**

of PCPA's 2018 graduates were accepted and are attending ASU, GCU, UA, and NAU. All other graduates are continuing at Phoenix College. 100% are attending college.

**3,750 HOURS**

Average community service hours by PCPA seniors over four years.



# ATHLETICS



Athletics had a stellar year, both on and off the field/court, with a total average GPA of 3.20 for the academic term. Sixteen student-athletes were recognized for the NJCAA Pinnacle Award for Academic Excellence, having earned a 4.0 GPA. Twelve athletes earned the NJCAA Award for Superior Academic Achievement, with a GPA between 3.80 and 3.99. An additional twelve earned the NJCAA Award for Exemplary Academic Achievement, with a GPA between 4.60 and 3.79.



## NJCAA ACADEMIC ALL-AMERICAN

During the 2019-2020 school year, we had 41 student-athletes who rose to the level of NJCAA academic All-American, meaning they maintained a GPA of 3.6 or higher for the entire academic year.



## MEN'S SOCCER

Men's soccer won the regular season ACCAC championship. During this fantastic run for our program, we had the conference player of the year (Joel Sangwa) as well as the coach of the year (Dave Cameron).





# DIVERSITY, EQUITY, AND INCLUSION

Diversity, equity, and inclusion are essential to the foundation of Phoenix College. The PC community is focused on providing comprehensive resources to help all students succeed in their educational experiences.

The newly renamed Equity, Inclusion & Diversity Committee (EIDC) has been reimagined as a centralized resource and support to faculty, staff, administrators, and students to make change on our campus. Plus, through institutional pursuits, such work with the HSI Stem Grant – as well as student activities, such as the Tunnel of Oppression – PC fosters a campus focused on equity.



## FISHBOWL SERIES

Phoenix College strives to create an environment where students are welcomed and heard.

Through the Critical Conversation Fishbowl Series, students can explore prejudice, discrimination, and privilege, as they relate to various identities.

Viewpoints are examined from the perspectives of the LGBTQ+ community, those identifying as Latinx, or people suffering from substance abuse disorders.

Invited guests share their challenges, joys, differences, common objectives, and misunderstandings, in an environment that welcomes difficult conversations.

By hosting these talks, the PC community has a better understanding of how these individuals, and society as a whole, are impacted - and how to become more supportive and aware.



## TUNNEL OF OPPRESSION

The Tunnel of Oppression is an interactive theater and sensory-based multimedia experience that highlights contemporary issues of oppression and is designed to challenge participants to think more deeply about oppression, privilege, and power.

The most recent iteration of the Tunnel focused on the stages of genocide, an unfortunately relevant issue in today's world.

A team was formed to host a listening session in response to the racial unrest in our nation following the death of George Floyd. This group hosted an interactive session in June in which attendees were encouraged to share their personal experiences and feelings in a "brave" space. This gave individuals a forum to share the different emotions and challenges they were experiencing related to racial justice.



## HSI STEM GRANT

With support from the Improving Undergraduate STEM Education: Hispanic-Serving Institutions (HSI) Program, this Track 1 project seeks to provide students with mentored work experiences in computer information systems. Students will have access to on-campus work experiences and externships in businesses and industries. Examples of potential student projects include mobile application development, cybersecurity, and computer support.

We expect that these experiences will increase undergraduate student interest, persistence, and success in computer information systems, as well as more broadly in STEM. To ensure that they are well-prepared, and gain the most from their work experiences, students will receive training on employability skills such as communication, teamwork, and project management. During their work experiences, students will be mentored by faculty, industry professionals, and peers.

To strengthen the capacity of faculty to serve all students, including Hispanic students, the project will provide faculty with professional development focused on equity mindset. The framework to provide mentored work experiences will be developed and piloted at Phoenix College, then expanded to four other two-year HSIs in the region. The project also intends to expand this framework to other STEM fields. Through this work, the project aims to develop a replicable model for how two-year institutions can develop work experiences that foster increased student graduation and entry into STEM career pathways.



## HLC ASSURANCE ARGUMENT

Phoenix College is accredited by the Higher Learning Commission (HLC). The college had a successful site visit in April 2016, and is now participating in the Open Pathway model for continued accreditation. PC submitted the Year 4 Assurance Argument on June 1, 2020, and met the core requirements in all areas.

The Assurance Argument is an opportunity for the college to identify how they demonstrate the accreditation criteria.

The Peer Review team acknowledged the following strengths within the Academic Affairs Division:

- Student engagement in civic learning opportunities
- The many opportunities students have to engage in equity, diversity, and inclusion activities
- The strong start to Institutional Learning Outcomes assessment in 2019/2020
- Standards with online learning and the use of Quality Management
- The Learning Center tutors who are College Reading & Learning Association trained
- Student Success Specialist, summer bridge programs, and Fields of Interest
- The use of Qualtrics as well as trainings, workshops, and video of assessment chairs
- Student engagement and success programs

## PC'S COVID-19 RESPONSE

Spring 2020 presented a number of new challenges as we began to navigate the COVID-19 global pandemic. Students, staff, and faculty were asked to quickly adapt to remote learning and work as communities addressed the health crisis.

This shift required agility from all members of the campus community. Additionally, it put a spotlight on the disparities and basic needs of our students. Through difficult times our campus showed the care and resilience needed to support our students.

There were many great accomplishments on campus to address the needs of our community. Some highlights include:

- Successfully shifted more than 800 classes to remote format in the spring semester
- CTL provided training for faculty to provide remote learning
- IT and Student Affairs oversaw a student device loan program

- The library and learning commons provided virtual services to support student success
- Adapted safety procedures to bring back more than 200 Career and Technical Education (CTE) students in the summer to complete their spring courses
- Donated personal protective equipment (PPE) from the Allied Health programs to St. Joseph's Hospital
- Food pantry adapted to provide drive-through food distribution
- Drive up testing with Embry Women's Health
- Work has begun, in collaboration with the City of Phoenix and the Phoenix Union High School District, to address the challenges and disparities that exist for students in regard to access to technology and internet, referred to as the Digital Divide

## ADDRESSING STUDENTS' BASIC NEEDS

### FOOD INSECURITY AMONG OUR STUDENTS

**13**  **MOBILE FOOD PANTRY DISTRIBUTIONS**



**318,400 POUNDS OF FRESH PRODUCE DISTRIBUTED**

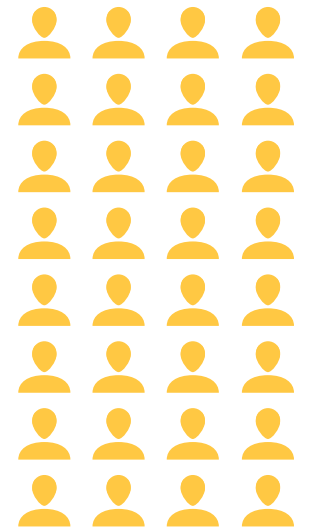


**2 DRIVE-THRU MOBILE FOOD PANTRY DISTRIBUTIONS AFTER THE CAMPUS CLOSURE**



**222 FAMILIES SERVED**

**8,308 POUNDS OF FOOD DISTRIBUTED**



**675 STUDENT, FACULTY, & STAFF VOLUNTEERS**

### PC'S FOOD PANTRY, PC LUNCH PROGRAM, AND THE MOBILE FOOD PANTRY SERVED...

 **3,247 HOUSEHOLDS**

 **13,289 INDIVIDUALS**

## ALUMNI HIGHLIGHTS

2,580

New alumni inducted into the PC Alumni Association since July 2019

3RD

Recognized as 3rd largest networking association in Phoenix by the *Phoenix Business Journal*, June 2020 Issue (for the third year)

70K

PC stakeholders received *Focus Magazine*

1.6M

Total reach of alumni engagement campaign that utilized Facebook, Instagram, and NPR

Join the Alumni Association today. To get started, go to: [phoenixcollege.edu/proud](https://phoenixcollege.edu/proud).

I AM  
PHOENIX  
COLLEGE

## STUDENT SUPPORT

Student success matters, and the various programs we offer, including these two examples, are designed to enhance our students' experiences, ensuring they achieve their goals.

### DUAL ENROLLMENT

For 2019-2020, Phoenix College had 582 Dual Enrollment students, a 15.9% increase over the previous year. Dual Enrollment students can take both academic and occupational courses.

↑ 15.9%



#### Academic classes are available in

- Behavioral Sciences
- Bioscience
- English
- Liberal Arts
- Mathematics
- Communication - Reading and American Sign Language
- Education

#### Occupational courses are available in

- Business
- Fine and Performing Arts
- Criminal Justice - Emergency Response and Legal Studies
- Applied Technology - Family and Consumer Sciences

### ACADEMIC ADVISING

The Academic Advising Department has made great progress toward a complete redesign. To reduce student-to-advisor ratios, Phoenix College hired additional Student Services Analysts (Academic Advisors), who participate in curriculum pathway mapping for Guided Pathways.

Plus, our advisors have adopted case management academic advising aligned with our Fields of Interest. This Fields of Interest framework has allowed advisors to specialize in specific majors/fields, collaborating with faculty and contributing to student learning and success. Additionally, two advisors were embedded in academic units (Fine and Performing Arts and

Education), which strengthened communication and efficiency between Academic Affairs and Student Affairs for those specific areas.

Student Services Analysts began initiating meetings with faculty to learn more about the field, resources, student needs, and how advisors can assist students in their field.

Two PC advisors received national recognition from NACADA, the national academic advising professional organization. Julie Humphrey-Thometz earned the Outstanding Advising Award, and Carlos Ortiz was honored with the Certificate of Merit for Outstanding New Advisor.

## FACULTY ACCOMPLISHMENTS

Congratulations to our remarkable faculty on a tremendous year.

**\$2.9 MILLION  
NSF HSI GRANT AWARD**



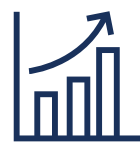
Faculty and staff have presented at multiple local, national, and international conferences



Faculty and staff were published in national and international publications



Three faculty and one staff member completed their doctoral degrees



Neighborhood College expanded to additional businesses



Medical Assisting partnered with Honor Health and Paradise Valley Community College to bring the Medical Assisting Program to the North Valley

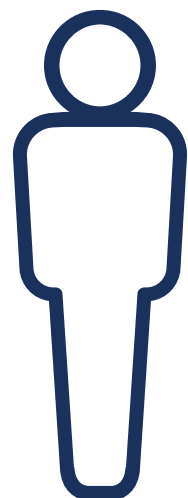
## DEVELOPMENT HIGHLIGHTS

Our generous donors are instrumental to our ongoing success. This year, we raised more than double our fundraising goal.

**NEW GIFTS TO PC**  
JULY 1, 2019 – JUNE 30, 2020

**\$836,813.11**

GOAL  
\$400,000



**477  
DONORS**

**108  
NEW  
DONORS**

## WORK-BASED EXPERIENCES

In this digital age, nearly every industry is changing rapidly. To keep up with these changes within our local business community, Phoenix College is enhancing partnerships that allow us to adjust our own practices to meet student and industry needs.

With the award of a \$2.9MM grant awarded by the U.S. Department of Education (DOE), we will close achievement gaps for at-risk and non-traditional students. A central feature of this grant is to increase work-based experiences (WBE) for the majority of PC students, by 10 percent annually, over the next 5 years.

PC's employer-led workforce collaboratives accomplish their goals by:

- Aligning educational training to necessary job skills
- Providing workplace experiences through apprenticeships and internships to prepare talent for open positions
- Promoting career awareness and opportunities for underrepresented populations in each industry
- Customizing the design of a program and delivery method to meet specific workforce needs

Work-based experiences (WBEs), also referred to as work-based learning, are currently one of the most influential ideas in public higher education and workforce development policy around the world, and internships are often promoted as being a win-win-win situation:



### STUDENTS

Students get real-world job experience and establish professional networks



### EDUCATORS

Educators get their students opportunities to translate theory into practice



### EMPLOYERS

Industry employers and community partners get inexpensive and educated workers who may turn into new hires

At PC we have defined the 10 types of WBEs students can engage in depending on their program of study and where they are in their academic career.

## VISION

Our vision is that all students will have access to, and participate in, at least one work-based experience (WBE) while attending PC.

**PHOENIX COLLEGE | 1202 W. Thomas Road, Phoenix, AZ, 85013 • 602.285.7777**

**TO SEE OUR STRATEGIC PLAN PLEASE VISIT**

<https://sites.google.com/apps.maricopa.edu/pcanalytics/analytics-home/planning-review?authuser=0>



**PHOENIX COLLEGE**  
A MARICOPA COMMUNITY COLLEGE



**MARICOPA**  
COMMUNITY COLLEGES

**PHOENIXCOLLEGE.EDU**



The Maricopa County Community College District is an EEO/AA institution and an equal opportunity employer of protected veterans and individuals with disabilities. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, age, or national origin. A lack of English language skills will not be a barrier to admission and participation in the career and technical education programs of the District.

The Maricopa County Community College District does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs or activities. For Title IX/504 concerns, call the following number to reach the appointed coordinator: +1.480.731.8499. For additional information, as well as a listing of all coordinators within the Maricopa College system, visit [maricopa.edu/non-discrimination](http://maricopa.edu/non-discrimination).